

**THIS IS THE RED CROSS CHRISTMAS SEALS GIRL**



BEVERLY HAYES

Beverly Hayes says: "Buy Red Cross Christmas Seals. They protect little children from the ravages of tuberculosis. They build a barrier of health about the workers of the nation. They protect homes—your home. They spell hope, assurance and physical and economic rehabilitation to more than one million people in the United States who have tuberculosis. If you purchase enough Red Cross Christmas Seals, the death rate of this dread plague will be materially reduced. Last year 150,000 people fell victims of the disease. Twelve thousand of these were little children. Think of it! This death toll is needless. If we all do our part in the sale this year, next year's death rate will be smaller. It will be reduced year by year until eventually tuberculosis has passed into the oblivion which has already engulfed smallpox, leprosy and typhoid fever."

**RED CROSS SEALS ARE HEALTH AGENTS**

Idea Was Originated in This Country in 1908 by Miss Emily P. Bissell, of Wilmington, Del.

FIRST SALE YIELDED \$3,000

National Tuberculosis Association, Which Sponsors Sale, Will Place 650,000,000 Seals on Sale to Finance the Fight Against Tuberculosis.



The Red Cross Seal—as millions of Americans know it to day, is an agent of happiness and health. It was originated in 1907 by Miss Emily P. Bissell, of Wilmington, Delaware, who learned through Jacob Riis of somewhat similar seals that were sold in Norway for the purpose of raising funds with which to fight tuberculosis. Miss Bissell persuaded the American Red Cross to take up the idea with the result that seals were sold in a limited number of communities in 1908. The sale yielded a revenue of approximately \$3,000. The Red Cross then decided to issue the seals each year and to turn the proceeds over to the National Tuberculosis Association and its affiliated societies for the purpose of financing the campaign against tuberculosis. The number of seals sold in America increased by leaps and bounds until in 1917 the total reached 180,000,000.

This year the seals are again on sale beginning December 1. More than half a billion seals have been printed for distribution to state and local agents. In addition to the seals "Health Bonds" in denominations ranging from \$5.00 to \$100.00 are to be sold in lieu of seals to large contributors, who do not send out a sufficient quantity of mail in December to make use of all the seals they would like to purchase. The combined quotas of all the state organizations call for more than \$6,500,000 to carry out the intensive educational campaign being conducted by the National Tuberculosis Association and its 1,000 affiliated societies. The intensive sale of these seals represents a practical demonstration of every lesson that has been learned regarding scientific distribution. Experts of the highest standing in sales management have co-operated to the extent of assuring those interested that every resident of the United States will have an opportunity to buy Red Cross Christmas Seals.

**FARM STOCK**

**GOOD RECORDS OF PIG CLUBS**

Boys and Girls Improve Methods of Management and Increase the Number of Purebreds.

(Prepared by the United States Department of Agriculture.)

Members of boys' and girls' pig clubs are the pioneers in introducing purebred pigs and improved methods of management in many parts of the South, where the swine industry is making unprecedented progress.

This is true in a marked degree in Georgia. Among the pig clubs, the total sum represented by the hogs and pigs in the hands of the pig club members of the state last year was almost a half million dollars. The increase in the number of purebred pigs raised by the club members in 1918 over 1917 was more than 306 per cent. The increase in profits on hogs raised in 1918 over the previous year was more than 61 per cent.

Pig clubs were carried on in connection with school work in many localities. Fourteen school pigs in one county, raised on the waste from pu-



Young Pigs Being Distributed to Club Members.

pils' lunch baskets, sold for \$590 at an auction sale. Twenty-two schools in another county raised 22 purebred hogs last winter on waste from the pupils' dinner baskets. One town of 2,000 people produced 35,000 pounds of pork from pigs raised in back yards. The white boys of the same county raised \$12,340 of meat hogs, and the negro boys \$2,134.85.

An all-cotton county reports an increase of 5,000 hogs in 1918. Fifty-seven pig club members in one county raised 250 head of registered Duroc-Jerseys. The amount invested was \$2,500. At an auction sale 80 of the surplus pigs were sold, and the returns from the sale, together with the value of the remaining hogs, represented \$7,800.

Pig-club members had a prominent part in the swine exhibits at the two fairs held in the state and carried off many prizes. Of the 2,105 hogs exhibited at the Southern fair, 345 were owned and raised by pig-club boys who won 31 ribbons in the open ring. Three of the prizes were junior champions. Of the 350 hogs exhibited at the state fair, 87 were owned and raised by pig-club boys who won 39 ribbons in the open ring and \$272 in prizes. One of the ribbons was a junior champion. With 28 club pigs one county won 27 ribbons and prizes amounting to \$817.50, including the state championship.

The state pig-club champion was the 11-year-old son of a small farmer who bought his pig at an auction sale for \$37.50. At the end of the contest this hog was worth \$300. In one county six pig-club boys, who started in their club work with one small pig each, will start hog farms this year. Three of these boys already have their hogs and land.

**DOUBLE BARRED CROSS PEDIGREE IS NOT ESSENTIAL**

Officials of Department of Agriculture Are Trying to Eliminate Inferior Animals.

(Prepared by the United States Department of Agriculture.)

Thousands of purebred scrubs are scattered through this country, according to hog-extension men of the United States Department of Agriculture, who are devoting their efforts to eliminating inferior pedigreed animals. This, they say, applies to all kinds of live stock, but is perhaps more general in the hog industry. Pedigrees are necessary and valuable to the hog breeder, yet the pedigree is the means of fooling a lot of farmers, particularly those who are about to start into the pure-bred hog business and who have not had enough experience in judging to select animals of good standard type. Buyers should not be contented simply with pure-bred animals, but should see in addition that the animals they are about to purchase have good quality, say the department hog specialists.

**Used Cars**

We overhaul all Fords before reselling them. We have the following:  
One 1913 Ford Touring car in perfect running condition, all good tires—  
One 1915 Ford Touring car 30x3 1/2 casings all around—

**\$350**

One 1917 Ford Touring Car just overhauled, all tires nearly new, with plenty of extras. This car must be seen to be appreciated—

Two 1919 Fords, one driven about 1500 miles and the other about 1800 miles. These cars are just getting broken in, original tires good, extras—

**\$560**

One 1918 Liberty Six with cord tires and spare casing. Looks and run like a new car—

**\$1200**

One White Touring Car, a bargain at—

**\$475**

Come early and make your selections as these cars will not last long at the prices we have marked them.

Why buy a used car elsewhere and pay as much or more than we ask when we guarantee every Ford car to be overhauled in our shop and replace worn parts with new, taking away all worry or regret on your part?



**Smallest Bird.**  
The smallest known bird is a Central American hummingbird that is about as large as a blue bottle fly.

**Electric Sugar Wrapper.**  
An electrically driven machine wraps lump sugar in individual paper at a speed of 7,500 lumps an hour.

**Life.**  
Life is life's supreme interest. Without it nothing is possible; with it all American life is the supreme interest of America. That life is full, progressive, intense, ambitious, imperfect. One of its glories may be called its imperfections. For there is a glory of the imperfect.—Charles F. Thwing.

**Overheard.**  
One evening as two of my girl friends and myself were returning from school we said some things about one of our classmates which were not at all flattering. Upon looking back a moment later I was shocked to find our classmate walking behind us.—Exchange.

**Livestock Show Dairy Products Show Horse Show**

STAGED IN THE NEW \$300,000 PAVILION AT NORTH PORTLAND, OREGON

Week of November 17 to 22

Open All Day And Evenings

The Pacific International Livestock Exposition was inaugurated and is supported by leading bankers, business men and breeders of the Pacific Coast—men of vision who see in the Pacific Coast the livestock center of the World.

The staging of this exposition on so huge a scale is a long step toward the accomplishment of this aim and the benefits of its success will be widespread.

Thousands of entries of pure bred stock, many coming from the Middle Western States, necessitated additions to the immense \$300,000 Pavilion

Hundreds of educational exhibits claim your attention, including the large Western Dairy Products Show with 250 entries and daily lectures by Mr. O. E. Reed of Purdue University and Mr. M. Mortenson of the Iowa State College.

CUPS, TROPHIES AND \$75,000 IN PREMIUMS TO BE AWARDED

PLAN TO ATTEND THE ENTIRE WEEK.

**PACIFIC INTERNATIONAL LIVESTOCK EXPOSITION NORTH PORTLAND, OREGON**