

# LIVESTOCK IS OUR SPCEIALTY

Central Oregon is one vast livestock country.

Hood River has become famous for apples, Salem for cherries, White Salmon for strawberries and other localities for special crops which they are able to produce better than most other communities.

A half dozen years ago the Prineville country was uncertain as to its future. We produced first class wool, mutton and beef to be sure, raised potatoes at Powell Butte that are unexcelled anywhere, and our farmers have always grown large and profitable crops of grain and alfalfa hay.

But the past very few years have clearly defined the future for the Central Oregon country of which Prineville is the logical center, from a commercial, geographical, educational and financial standpoint.

It is the big livestock country of the west. In fact no better cattle are grown anywhere.

The fact that a shipment of steers brought record prices at North Portland occasionally up to 1908 was given but passing comment at the time when all cattle were shipped from Shaniko, after having been driven through the mud and storm a distance of from 50 to 100 miles to reach that point.

Feeding was a dangerous business, and a loss was very often the result of a winter's work instead of a profit.

Since the shipping facilities have improved the conditions have changed until today at least 30 per cent of the total shipments received in the stockyards at North Portland are from the Prineville country, beside shipments that are made to the Seattle and Tacoma markets.

Finishing beef for the market is an established industry and the cattle are of a type that commands the respect of buyers wherever they are offered.

These results are not obtained by accident. First the quality of the animal must be good as to breeding, and have the ability to finish well without becoming too large for the best demand.

Healthy, thrifty animals, such as are produced on our ranges are

ideal for finishing under local conditions, although surprising results have been obtained on cattle shipped from other ranges in this and other states, some of which are a long distance from Central Oregon.

The quality of the hay produced in this vicinity and most favorable weather conditions for feeding assist greatly in the general results also.

Many of our most expert men are able to produce a grade of beef that tops the markets regularly as they are offered, on hay alone, although grain for finishing, especially barley, is being more commonly used than was the practice a few years ago.

The steer commonly referred to as "baby beef", which is an animal that is ready for the block at eighteen months or even in some instances as young as twelve months, at an average weight of from 900 to 1100 pounds, is becoming more common each year, and as they command a price somewhat above that received for the heavier cattle this is a very profitable branch of the industry.

Although the Prineville yards supplied a little more than 30 per



cent of the cattle for the North Portland market during the 1916-17 season, large shipments of feeders were made to other states from our ranges, one special train being shipped to Montana early in the fall of 1916.

The sale of feeders has been made necessary by the limited supply of alfalfa hay that has been produced in the Prineville vicinity where most of the feeding is done.

This shortage will be greatly relieved with the completion of the Ochoco Irrigation District which will

provide an abundance of water for 35,000 acres of land of the best quality, 20,000 acres of which has no water supply for irrigation at present and the remaining part is less than fifty per cent efficient because of a shortage of water at the season when it is most needed.

These things considered, in addition to the fact that the resources of the community, its sheep and their wool, dairy industry, mineral and lumber and small farm possibilities, all of which are treated in this edition of The Journal, make

those who have been identified with the growth and development of this part of the state for years, and who have taken a pride in watching it forge ahead, sometimes fast, and at other times faster, but always ahead on a solid, substantial basis that has injured no one, but made fortunes for many from the wonderful latent resources that are so numerous and varied here, feel that the future of the Prineville country, its people and its industries is assured beyond the least doubt. The country will, upon the irriga-

tion of its arid lands, and the eradication of various pests that have preyed upon its ranges and stock at times, get into its stride, and gain the recognition to which it is entitled, that of being the point in the west where the best quality of cattle are produced, and the largest numbers of them.

Extra copies of this edition of The Journal may be had at 10 cents each. Send one to a friend and help advertise the Prineville country.



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Under normal conditions one dollar has the same purchasing power  
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## SAVE NOW!

We call your attention to our savings department. Systematic saving brings results. Four per cent paid on your deposits. We wish to lend every aid in developing our community and the livestock interests. Your prosperity means prosperity for all

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