

CROOK COUNTY JOURNAL

GUY LAFOLLETTE, Editor-Proprietor

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The Journal stands for the best interests of Prineville and Crook County. It is independent in politics.

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Thursday May 6, 1915

THE COUNTY FAIR

The Central Oregon fair association towns at Prineville one of the best equipped fair grounds in the eastern half of the state. In fact there are none others in interior Oregon that can compare with it.

It is a solemn fact for Prineville at least, that the interest in this fair has been allowed to lag until with the aid from the county last year the county fair failed to get out an exhibit of farm products that would compare favorably with Redmond which associatin had no county aid, but did have the united support of the community which the county fair lacked.

The new board has taken up the work of putting on a fair this year with a vim, and has plans that will be a great improvement over any fair that has ever been held here.

To make the fair the success that it should be, it will be necessary for the county to get behind it and in this connection it may be stated that Redmond is planning a celebration for July 4th, and Bend is putting on a Chautauqua at about that date.

There should be a gentlemen's agreement that Prineville stage no counter attraction on this date, but support these neighboring towns, in return of course that they give the county fair their support this fall.

ADVERTISING USES

Sweet are the uses of advertising. They dispel the season's dullness and

remove the wrinkles from the brow of the business man. They loosen the purse strings and impart a motion to the nimble dollar. They are a delight to thrifty housewives, and the male bargain hunter cannot resist the temptations of their blandishments. They create values, begit competition, are barometers of trade and create fortunes. Their friends are on both sides of the counter.

They educate the people and swell the ranks of shoppers. They are a stirring force in every community in which their arts are employed.

Their extent indicates the city's style. Show me, says a distinguished merchant, the advertisements of a city, and I will show you the city's balance sheet.

HERE'S A BUSINESS MAN

Sedan, Kansas, is just an ordinary country town with a population equaling that of Prineville. And it has one real business man. His name is J. H. Edwards. And now listen: Edwards spent two thousand dollars last year with his local papers in advertising. And he does the same thing every year. Has it paid him? Well, he went to Sedan a few years ago with but little capital. He now owns a magnificent store, a nice home and a big farm.

"We value our advertising enough to make it a part of our assets," he says. "It is the live wire of any business, and a person can tell pretty well the amount of energy behind a business by the kind and amount of advertising that the business is doing."

DO IT NOW

The president of one of the largest utility companies in the United States and a former cabinet officer urges that now is the time to advertise. Publicity efforts should be redoubled now, because advertising increases demand and stimulates production. The merchant and manufacturer who keep their products prominently before the public now are not only proving their faith in the soundness and strength of American industry, and thus setting a good example to the more timid, but are certain to reap an ample reward in the material returns that are sure to come.—Wall Street Journal.

CALIFORNIA FIRST

California is the first state in the Union to abolish the party label in state politics. The political opinion of the average voter is much more liberal in the matter of party than at any other time in the history of the country. It is only in recent years that newspapers have had the courage to support the candidate regardless of party. The step that our sister state has taken is a good one, and will no doubt be followed by many others soon.

THE OREGON VOTER

C. C. Chapman has launched a weekly publication in Portland for the purpose of discussing political issues in the state. Mr. Chapman is a man of ability, and no doubt he will make this little sheet a power in matters political.

A farmer might just as well try to get a big crop without cultivation as for a business man to try to build up a great trade without advertising. Both are a matter of cultivation.

BRIEF NEWS OF OREGON

Albany may have public band concerts each week during the coming summer.

The Oregon State Master Bakers' association will hold its annual convention in Portland, June 7, 8 and 9.

E. Syverson, 50 years old, was blown to pieces at Coquille by an explosion of dynamite which also wrecked the cabin he occupied.

On June 10, 60,000 acres of non-irrigable land in Morrow, Crook and Gilliam counties will be opened to entry, under the enlarged homestead law.

All records for Sunday school conventions in Oregon were broken when the thirtieth annual convention opened a three-day session in Portland.

The treasury department has awarded the contract for the building of the postoffice at Pendleton to James S. Winters of Portland. The bid was \$99,537.

Known to nearly all of the world's greatest cowboys, "Buck," the famous bucking bull, is dead, a victim of too much civilization, says a Pendleton report.

Henry L. Bowlby, former state highway engineer has issued a statement denying allegations of State Treasurer Kay that he was extravagant and negligent when in office.

The \$40,000 Elks Temple at La Grande has been completed and turned over to the lodge and will soon be dedicated. The structure is one of the most beautiful in eastern Oregon.

Two thousand pupils, ranging in ages from 5 to 20 years, participated in May day exercises and the county annual spelling contest held at Hillsboro. Fully 6000 persons were present.

Twelve candidates have been nominated in the contest for queen of the Portland Rose Festival, which will be held June 9 to 11, and half a dozen other nominations by various civic and fraternal organizations are expected.

The annual district convention of the Epworth League will be held in Medford June 4, 5 and 6. More than 100 delegates are expected from the district extending from Roseburg, on the north, to Klamath and Lakeview, on the south.

A new fruit disease which experts have so far been unable to correctly diagnose, has recently been discovered in and near Eugene. Professor H. S. Jackson, plant pathologist at the Oregon Agricultural college at Corvallis, was called by C. E. Stewart, county fruit inspector, to examine the trees which are affected. He was unable to tell what the disease is and took a number of twigs to Corvallis to be examined under the microscope.

SELL YOUR CREAM

TO THE

Ochoco Creamery

AND MAKE MONEY

Ochoco Butter

Clean and wholesome. The Butter that Betters the Bread

ICE CREAM, the clean, pure kind. Try it. For sale at Lakin's, Adamson's and Belknap's

L. B. LAFOLLETT, Proprietor



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A first class up-to-date stock on hand—TUM-A-LUM SERVICE means all the help we can give you in BUILDING WHAT YOU WANT through our knowledge of building materials, and then use our free plans of homes, barns, silos, etc., which will help you in remodeling work or building new buildings.

See Anderson About it

At the home of "Tum-a-Lumber" Redmond, Or.

Well Drilling

We are equipped to drill any kind of wells under any and all conditions.

Depth Guaranteed Only Experienced Men Employed.

We have drilled six Artesian wells in and near Prineville. All are now flowing.

Wagoner & Co.

Prineville, Oregon

Kill the Squirrels and Gophers

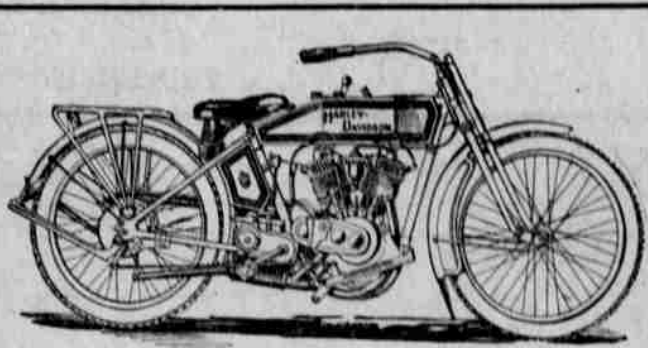


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Will rid your place of Squirrels, Gophers, Rats, Field Mice, Crows and all such pests
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D. P. ADAMSON & CO.
PRINEVILLE, OREGON

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TIME WE ARE AFTER**

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**HARLEY DAVIDSON
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Remember the Harley Davidson is first for speed, durability and strength.

If you are looking for a motorcycle, come in and get free information and catalogue for this great motor.

We are agents for the Harley Davidson in this territory

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Prineville - Oregon

Oregon Daily Journal

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A BANK BOOK

overtops almost everything in importance in business life. It means freedom from worry, freedom from disputes about payments, better standing with those with whom you do business. We shall be glad to have your account and you will be glad to have one here after you learn its advantages.

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Of Prineville, Oregon.

The Oldest Bank in Central Oregon

Capital, Surplus and Undivided Profits, \$150,000.00

The Journal is Cheap at \$1.50 a year