

KEEP IT GOING

Now that winter is at its coldest you will find at our store the "Warmest" Bargains, the Best Values and the Greatest Variety of Merchandise to be found in this country. We have the goods, all priced Seriously Low, a combination that keeps our house crowded with busy buyers



No Dull hours---No long days at
EKKIN'S STORE

We are determined to make prices that will move every vestige of winter stuff from our tables before we move our quarters, why more goods that can be sold. This is your opportunity. Use it

ONWARD WITH

The Consternation Sale

... IMMENSE SAVINGS ARE HERE ...

SPECIAL: 7 Men's Handkerchiefs for 25c. 4 pairs heavy cotton Socks for 25c. 4 pair cotton Gloves for 25c. Choice of any ladies' hat \$1.25. 75c woolen Gloves 49c. 85c cotton Blankets only 49c.



25c Pancake Flour at 15c. 20 pounds French Prunes 1\$. 1 pound Baking Powder 17c. Money Saving at every turn, that you will remember the whole year.

Look for Next Week's Ad

Collins W. Elkins