

# LESSON FROM TROLLEY CARDS.

Advertising Men Alive to Value of Home Trade.

THEY URGE LOCAL BUYING.

Cars of Bronx Borough, New York City, Carrying Appeals to Purchasers to Get Their Goods From Their Own Stores—A Policy of Mutual Helpfulness and Co-operation.

In the trolley cars of Bronx borough, New York city, are displayed some advertising cards placed among the other advertisements, presumably without charge, by the company which controls the advertising in the trolleys and readers that the articles advertised in the cards are to be found in the stores of the borough and advise the intending purchasers to procure them at home. It is understood, of course, that the quality of standard articles is the same wherever they are purchased, and it is assumed that the merchants of the borough will make as reasonable prices on the articles as any one will.

The position taken by the advertising company in thus helping along the men who help it certainly seems to be a wise one. Local purchasers are induced to buy standard goods, advertised all over the country as well as in the local cars, from the local merchants. The latter are, in turn, enabled to buy advertising space in the cars. The Germans, who are prolific makers of wise sayings, have an old saw which says, "One hand washes the other, and both become clean." It is an encouraging sign of the growing prosperity of the borough that the local merchants are using more and more space in the cars and that the borough newspapers are flourishing as never before.

Isn't there here a moral to be gleaned by other places? The moral is, Encourage home trade by all means. The trade that goes out of a town does not benefit it; it is the trade that seeks and finds its natural outlet at home that helps. It counts not only for the man who gets it, but for the man who gives it, for the latter helps his neighbor as well as himself.

The uplifting of the general level of prosperity which is apt to follow keeping trade at home helps every man and woman in a town by keeping up wages, by distributing profits so that everybody in a town gets a share, direct or indirect, of the benefit.

The mail order houses have their place in the business world, and they do good—to the men who run them, many of whom have accumulated much money in the business. But when they take out of any particular town money that should be spent there legitimately they cannot be said to be a benefit to that town.

In addition, there is the personal and social side of the question. Looking at it as fairly as you will, buying goods from a catalogue and sending to a strange, faraway city the money that has been earned in one's home town, often with the advice and cooperation of one's neighbors, is a cold blooded proposition.

How much better it is to meet your neighbor man to man, over your counter or over his, and sell to him or buy from him what one needs! If "life is made up of little things," as has been said very often, the little friendships and greetings of personal intercourse are worth something, probably more than the small profit that is to be gained by patronizing a house far away that can be nothing but the embodiment of "business." And in many cases the monetary profit is only imaginary when the time and bother involved in the transaction and the real worth of goods bought are taken into consideration.

CHARLES N. LURIE

**Dustless Ash Removal Scheme.**  
Street Cleaning Commissioner Edwards of New York appeared before the finance committee of the board of aldermen recently and asked for \$15,000 with which to make experiments aimed to do away with the dust and expensive garbage nuisance. The scheme proposed contemplates the carrying of ash cans from houses to the dump direct without emptying them into carts. The \$15,000, if obtained, is to be spent for an auto car carrier, a relay truck, cans, dustless cover devices and other things of the kind. This is considered by many an excellent idea, for it will undoubtedly tend to keep towns and cities in a clean and healthful condition.

Don't Murder Your Trees.

Frequently large signboards are placed against street trees. Where they are fastened with iron bands the latter will soon cut into the very life of the tree, preventing the free circulation of the sap and thereby injuring top and root equally. It is nothing new to see trees half dead standing for years in front of handsome residences, fighting hard for life, shortened by neglect and abuse. The owner is too indolent to have the dry limbs removed, the old, exhausted soil renewed, and so improve, at least for a time, the appearance of the sufferers.

A Town's Main Street.

A drummer whose route takes in fifty towns in Illinois and Indiana says that a town which will not keep its main business street in good repair steadily loses its farmer trade and by and by its best business men.

Barred Plymouth Rock, Silver Spang e Hamburg, Bull Orpington, Golden Wyndotte, White Wyndotte, and White Leghorn eggs \$2.50 for 15. Orders will have prompt attention. All A1 stock finest that can be had.

C. E. Shaffer, Prop.

**Clover Leaf Ranch**  
Fort Rock, Oregon.

**DR. R. D. KETCHUM**  
Drugless Healer  
Spinal Adjustments and Dietetics a Specialty

**CONSULTATION FREE**  
Hours 7:30 to 12 a. m. 1 to 5 p. m.  
Calls answered promptly.

Rooms 16-17 Adamson B'dg.

**Magnets Clean Grain.**  
Explosions are often caused in flour mills and breweries by nails or other iron particles which find their way in the grain and which when they strike the steel rolls of the mills produce sparks and ignite the finely pulverized material about them, says the Scientific American. Recently a large milliting concern that had been troubled by many such explosions installed a set of electromagnets, over which the grain is passed before being prepared for shipment to the breweries. All iron particles in the grain are thus picked up by the magnets, and 800 to 1,000 bushels of grain are cleaned per hour. When the magnets have collected a large amount of metal they are swung to one side, de-energized and swept clean of any particles adhering to them by residual magnetism. Since the installation of these magnets there has been no explosions in the mills.

**Safety in Coal Mining.**  
A new method of preventing explosions of coal dust in mines has been tried in the German mine Scharnhorst of the Harpener Mining company, which under certain circumstances makes blasting superfluous. According to the mining journal Glueckauf, water is introduced under high pressure into a deep bored hole of a coal body, the hole closed and the pressure allowed to act upon the coal until water is forced out through the fissures. The coal body is thus thoroughly wet and so loosened that the coal can be broken out with the miner's pick and blasting is avoided. Practical experiments in some places with this method have given very good results.

**Reptiles That Walk Erect.**  
Lizards of several sorts can walk and run easily on their hind legs. The Australian water lizard, which is three or four feet in length, keeps quite erect when traversing long distances on land. It is found in the neighborhood of river banks and passes much of its time in shallow water. The frilled lizard of Queensland also travels on its hind legs on level ground, keeping the frill folded when running. When attacked it expands this fold of skin, which stands out like a ruff at right angles round the neck, giving it a most formidable aspect, so that dogs that attack and kill larger lizards will often retreat before a frilled lizard at bay.

There is also a tree lizard in Australia that moves in a similar way. All these species walk on all fours when merely moving about or going short distances.

**The Bride's Troubles.**  
It was the servant's day out, and the young bride was doing her best to hurry along the dinner she was trying to cook. The husband, tired of waiting, bustled into the kitchen and said impatiently:

"You know, we'll be late for the theater if you don't hurry dinner."

"Well," sighed the bride, "I can't tell what's the matter, but these coffee grains simply won't boil soft, and as for the eggs, they've been boiling at least two hours, and they're still as hard as ever."

But the dinner was concluded at last, and then the young husband declared he couldn't find his silk hat.

"Oh," exclaimed his wife, "you said it needed ironing, you know, so I sent it this morning to the laundry with the wash."

**An Impression.**  
The clocks we get are surely wrong. They fool us every day.  
The working hour is twice as long  
As one we spend at play.  
—Washington Star.

**Wanted.**  
To correspond with any member of the Yoemen lodge in or about Prineville. Address C. F. Bartlett, Redmond, Oregon. 3-23

**Citation.**  
In the County Court of the State of Oregon, for the County of Crook.  
In the matter of the Estate of Libbie Turner, To E. R. Turner and heirs unknown, if any there be, of Libbie Turner, deceased, greeting.

In the name of the State of Oregon, You are hereby cited and required to appear in the County Court of the State of Oregon, for the County of Crook, at the Courtroom thereof, at Prineville, in the County of Crook, on Monday, the 3rd day of April, 1911, at 10 o'clock, in the forenoon of that day, then and there to show cause, if any there be, why an order should not be made and granted to James Turner, administrator of the estate of Libbie Turner, deceased, to sell all the real estate belonging to said deceased, and more particularly described as follows: Lot 25, W. 1/4, Section 33, T. 12 South, Range 11 East, W. 1/4, and Lots 2 and 3 Sec. 4, T. 12 South, Range 11 East, W. 1/4, containing 148.20 acres in Crook County, Oregon.

Witness, the Hon. R. C. Ellis, Judge of the County Court of the State of Oregon, for the County of Crook, with the seal of said Court affixed, this 25th day of February, A. D. 1911.

Attest: WARREN BROWN, Clerk.  
By L. M. Bechtel, deputy clerk. 2-25

**C. R. Henry**  
Resident Locator of  
**HOMESTEADS**  
In Southern Crook Co.  
Address : : Paulina, Oregon

**Wood for Sale.**  
I have a quantity of wood for sale.  
E. F. LONG, Prineville, Ore. 3-9tf

**For Sale at a Bargain.**  
One pair geldings six years old weight 1400 each. E. G. WIGGINT, 3-16 3tp. O'Neil, Oregon.

**Stallion for Sale.**  
Clydesdale, coming 3 years old, weight 1300. Inquire of W. H. KENDRICK, Prineville, Oregon. 3-23-1mo.

**Personal Health and Purity.**  
Up-to-date American Literature, adapted for all sorts and conditions of people, may be seen or had at Dr. Fox's office, Main street, Prineville, Or. 12-8-1f

**Horses for Sale.**  
On the old C. Sam Smith ranch, near Prineville, 125 head of mares and geldings, large enough for work horses, will be sold in any number at reasonable prices. For further information address G. H. RUSSELL, Prineville, Oregon. 12-16-1f

**Fur Lost.**  
Black lynx neckpiece lost between Jesse Windom's and Prineville. Leave at Journal office and receive reward. 3-2.

**Full Blood Jersey Bull.**  
For sale or will trade for grain. Call, write or phone, J. E. ADAMSON, Prineville, Oregon. 3-23-1f.

**Winter Layers are Profit Payers.**  
My pen of 14 thoroughbred White Wyandottes laid 333 eggs in January. Pen now mated. Eggs \$2.00 per 15. 50 per cent of hatch guaranteed. Call or write, E. E. EVANS, Prineville Oregon. 3-11tf

**Salesmen Wanted.**  
Wanted:—Four salesmen, either ladies or gentlemen, with team, salary from \$80.00 to \$100.00 per month and expenses. Act quick before the positions are filled. Address Chas. O. CHRISTIANI, Prineville, Oregon. 2-11tf

**Notice to Contractors.**  
Notice is hereby given that the undersigned will receive sealed bids for the grading, graveling and improvement of Third street in the city of Prineville, Oregon, from D street in the original plat, to I street in the Fourth addition, both inclusive, according to the plans and specifications now on file in the office of Ray Brewster, city engineer; all bids to be filed with the city recorder of the city of Prineville, at or before 10 10 o'clock in the forenoon, Saturday, March 25th, 1911.

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The undersigned reserves the right to reject any and all bids.  
Dated this 15th day of March, 1911.  
GEORGE NOBLE,  
Chairman of the committee on streets and public improvements.

**All Work Guaranteed.**  
I have just returned from my trip to the country and am ready to take care of your eyes in the same careful manner as in the past. All work fully guaranteed or money refunded. Eyes tested; glasses fitted.  
DR. W. J. CURTIS,  
Adamson Building, Rooms 14 and 15.

**Wanted to Rent.**  
A good five, six, or seven room house, in good condition. Enquire, DAN McMILLAN, care of Jordan & Co. 3-9tf

**Girl Wanted.**  
Ranch work; steady employment; good wages. Apply to ED SLAYTON. 3-9-4t.

**Eggs for Hatching.**  
From best strain of S. C. White Leghorns; good winter layers; \$2 per 15. Mrs. J. E. ADAMSON, Prineville, Ore. 2-23-2m.

**Summons.**  
In the Circuit Court of the State of Oregon for Crook County.  
Ida Millering, plaintiff,  
vs.  
Edward C. Millering, defendant.  
To Edward C. Millering, the above named defendant:

In the name of the State of Oregon, you are hereby required to appear and answer the complaint filed against you in the above entitled Court and cause, on or before the 4th day of May, 1911, and if you fail so to appear and answer, for want thereof, the plaintiff will apply to the Court for the relief prayed for in her complaint. For a decree of this Court dissolving the bonds of matrimony now existing between the plaintiff and defendant and judgment for plaintiff's costs and disbursements of this suit.

This summons is published by order of the Honorable R. C. Ellis, County Judge of the County of Crook, State of Oregon, made and entered on the 16th day of March, 1911, by which it was ordered that this summons be published once a week for six consecutive weeks in the Crook County Journal, a weekly newspaper, printed and published in Prineville, Crook County, State of Oregon. The date of the first publication of this summons is March 25, 1911.

M. R. ELLIOTT,  
Attorney for plaintiff.

**Notice to Creditors.**  
Notice is hereby given, by the undersigned, the administratrix of the estate of Fletcher J. Lively, deceased, to all persons having claims against said deceased to present the same to the undersigned at the office of M. R. Elliott, in Prineville, Oregon, with the proper vouchers, within six months from the first publication of this notice.

Dated this 23rd day of Feb. 1911.  
ANNIE A. LIVELY,  
Administratrix of Estate of Fletcher J. Lively, deceased. 3-25

**Report of the Condition**  
of THE CROOK COUNTY BANK of Prineville, in the State of Oregon, at the close of business March 7, 1911:

| RESOURCES.                                      |              |
|---|--------------|
| Loans and discounts                             | \$125,916 02 |
| Overdrafts, secured and unsecured               | 1,378 93     |
| Bonds, securities, etc.                         | 738 75       |
| Furniture and fixtures                          | 2,933 44     |
| Other real estate owned                         | 5,500 00     |
| Due from banks (not reserve banks)              | 1,033 55     |
| Due from approved reserve banks                 | 41,000 00    |
| Checks and other cash items                     | 160 70       |
| Cash on hand                                    | 32,840 90    |
| Total   | \$191,029 45 |
| LIABILITIES.                                    |              |
| Capital stock paid in                           | \$36,000 00  |
| Surplus fund                                    | 10,000 00    |
| Undivided profits, less expenses and taxes paid | 1,751 16     |
| Due to banks and bankers                        | 9,867 56     |
| Dividends unpaid                                | 1,750 00     |
| Individual deposits subject to check            | 116,739 56   |
| Demand certificates of deposit                  | 443 03       |
| Time certificates of deposit                    | 9,739 41     |
| Cashier's checks outstanding                    | 420 00       |
| State deposits                                  | 4,288 02     |
| Total   | \$191,029 45 |

State of Oregon, County of Crook, ss:  
I, C. M. Elkins, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
C. M. ELKINS, Cashier.

Subscribed and sworn to before me this 16th day of March, 1911.  
M. R. ELLIOTT,  
Notary Public,  
Corrected—Attest: D. F. SEWELL,  
G. M. CONNERT,  
Directors. 3-25



## Spring Suits Have Arrived

We beg to inform the public that our entire Spring line of Men's Suits are in and we have the nicest line ever shown in the city. We have your size now; do not wait until the line is broken and then be unable to select what you want. We will lay your size away for you. We have all the popular shades in gray, brown, tan, etc. etc.

Every suit guaranteed to fit, wear, and retain its shape.

**FOSTER & HYDE**

## Knights of Pythias

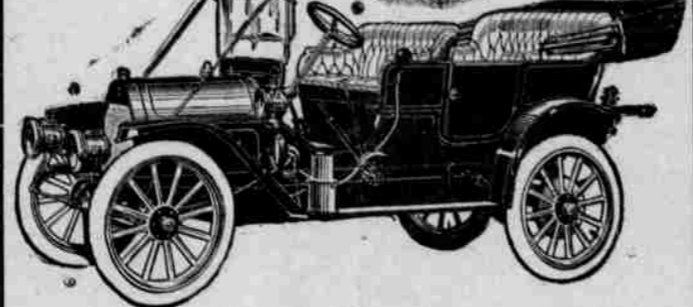
### BALL

Club Hall, March 31st.

Music by Luckey's Orchestra

Tickets \$1.00.

## Crook County Agent For



### 1911 REO and "APPERSON"

1911 Reo 4-30 Five Passenger fore-door \$1,575.  
1911 Reo 4-30 Five Passenger Touring \$1,500.  
1911 Reo 4-30 Four Passenger Torpedo \$1,500.  
1911 Reo 4-30 Two Passenger Roadster \$1,150.

The fore door and five passenger and four passenger are complete with glass front and top, the two passenger is without. 1911 Apperson 4-30, 40 h. p. 5 Passenger complete \$2250, Portland. 1911 Apperson 4-40, 50 h. p. 7 Passenger complete \$3250, Portland. Cars on display and will demonstrate at any time.

**J. C. ROBINSON, Madras, Oregon**

# Farm Land City Lots

Two weeks ago we advised making your selection early. Again we suggest it. Hundreds of people are leaving the East for Oregon every day. They know the value of land and will buy. Get what you want before the best is sold.

## Oregon & Western Colonization Co.

John R. Stinson  
Chas. C. Lundy  
Crook County Agents.  
Prineville, Oregon

## Oregon Trunk Railway

The Line Open for Passenger and Freight Business at Motolius, Madras and points north.

Daily passenger train leaves Motolius 8:30 a. m., Madras 8:47 a. m., stopping at intermediate points, connecting at Fallbridge with the Inland Empire Express on "The North Bank Road," arriving at Portland 8:15 p. m. Leaving Portland 9 a. m., arrive Madras 7:45 p. m., Metolius 8 p. m. Trains carry parlor cars, first class coaches and smokers.

### Low Fares March 10th to April 10th

During this period Low Colonist fares will be in effect from the middle west to all points on the Oregon Trunk Ry. From Chicago \$33, St. Louis \$32, St. Paul \$25, Kansas City \$25, Omaha \$25, other points in proportion, via Burlington Route, Great Northern or Northern Pacific Rys., The North Bank Road and Oregon Trunk Ry. This is a good chance for your friends to come to Oregon on about half fare.

Round Trip Fares:—Homeseeker's reduced round trip fares are in effect to all Oregon Trunk Railway points the first and third Tuesday of each month from all points in the middle west.

Freight received from and forwarded to Portland, Spokane and other points.  
R. BUDD, Chief Engineer, Portland, Oregon.  
J. H. Corbett, Agent, Madras, Or.  
T. A. Graham, Agent, Metolius, Or.

## General Blacksmithing

HORSESHOING, WOOD WORK, ETC.,  
NEATLY AND PROMPTLY DONE  
WHEN IT IS DONE BY : : :

**Robert Moore**

Satisfaction Will Be Guaranteed  
PRINEVILLE, OREGON.

## Free Auto Excursion to Prineville Heights

Prineville's latest residence district, just platted and now on the market. Buy a lot in Prineville's sanitary residence district on easy terms. No sloughs, marshes or mosquitoes. Less frost than on the river bottom. Fresh air, pure water and an excellent view of the city. City water will be conveyed to the property at our expense. Lots 40x114; prices range from \$80 to \$200. Half cash, balance payable at \$10 per month; 6 per cent on deferred payments. Examine the maps at our office.

## HENDERSON INVESTMENT CO.

Prineville Hotel Building, Ground Floor  
Prineville, Oregon.