

Tiny Bradshaw Is Rave of New York



TINY BRADSHAW

By Ted Yates
(Staff Correspondent)

Columnists, music editors and newspaper writers are in a dither. Genial Tiny Bradshaw, the king of the jitterbugs, is the current sensation at New York's Savoy Ballroom broadcasting three times weekly (Monday, Tuesday and Wednesday nights) at 12:30 A. M., via the American Broadcasting Company on a coast to coast hookup.

Maestro Bradshaw with his famed "Jersey Bounce" Orchestra has always created a good impression with writers when interviewed, no one seems to know what to expect. You see, Tiny travels so fast (he's been all over the country in the past six months making and breaking box office records); it is hard to say whether the press will interview Tiny if 'the killer-diller of rhythmia' will have a press conference and give out to the boys and gals who knock out the stories on jive and jam sessions.

Ed's Note—The local A. B. C. station (KEX) does not broadcast this program because of a local News Broadcast at that time, 9:30 P. M. PVT.

Public Relations Ideas Applied to Cutbacks of Orders

WRIGHT FIELD, OHIO—Importance of keeping war workers and the general public informed of the reasons for war contract terminations and cutbacks has been fully justified after more than a year's operation of a public relations program set up by the Air Technical Service Command to put a publicity spotlight on contract changes.

Under the direction of Col. G. R. Johnston, former Michigan newspaperman and now Public Relations Officer for ATSC, a

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GIs Promenade in Nice; Enjoy Luxurious Hotels

FRANCE—Many troops on rest leaves are now promenading along the famous palm-covered boulevards of Nice, France—the picturesque Riviera capital and G Paradise—which spreads along the beaches of the Mediterranean.

Here, Negro troops are entertained in sidewalk cafes, elegant hotels, amid sunshines and gardens where the world's multimillionaires used to spend their summer vacations. Available also are bathing in the sea, bicycling along the walks, basking in the warm sunrays and enjoying the balmy ocean breeze.

The United States Army Recreational Area has been organized to afford troops luxurious, comforts and pleasures of the pre-war hot-hat visitor. Restees are relaxing in some of the world's most lavish hotels.

They dine and dance in such world-renowned places as the Hotel Negresco, the Plaza and the Ruhl—whose Dome, Crown

complete program of applying public relations techniques in handling terminations cases was established last year in a national scale.

"The primary purpose of the program," Col. Johnston said, "is to keep the public, management and labor constantly informed so there will be the least possible upset to the national economy."

ATSC, in addition to its worldwide engineering, supply and maintenance functions, is responsible for procurement and readjustment of war contracts for the Army Air Forces.

The plan was adopted by all the procurement services for the armed forces, the War Production Board, War Manpower Commission, United States Employment Service, Smaller War Plants Corporation and the Office of Labor Production as a means of assisting both management and labor in plants where terminations or contract readjustments are made necessary by shifting war requirements and a high level of supply stockpiles.



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and Copacabana Rooms feature the best in French and American entertainment. They are night-lifting in clubs where dazzling chorus girls and French "Sinatras" do their stuff with the American slant.

On the more serious side, they attend French operas in the great theatres here. On sight-seeing tours, they see an array of Gothic architecture with its great solidity, rich stone-carving, stained glass, high naves and magnificent towers. Many of them are nearly a thousand years old.

War-worn, and work-weary soldiers of all races are seen sharing the same tables in hotels, the same suites, the same seats in theatres and opera houses.



Rosetta Tharpe Became Musical At 5 Years of Age

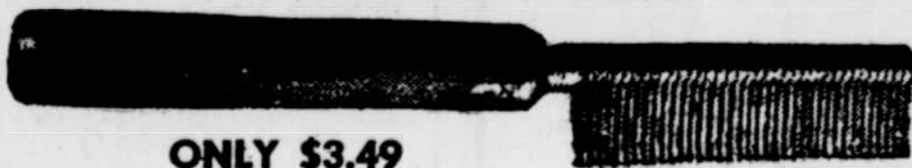
By Ted Yates
(Staff Correspondent)

Rosetta Tharpe, America's greatest spiritual singer, was born in Cotton Plant, Arkansas, twenty-four years ago. Before her first birthday rolled around she was able to walk and talk. Her

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musical ability was demonstrated at 5, when she played with the treading organ, running over the keys with one finger.

Rosetta's mother, a very religious woman, preached the Gospel of the Pentacostal faith, so it was only natural for little Rosetta to follow in her mother's footsteps. At the age of six, she moved to Charleston, Missouri, where her mother continued her religious work. Rosetta's first experience with the guitar came when a relative left the instrument at her home after a visit. She was fascinated with the instrument and with the use of a large pick would strum out music. Her relative never came back for the guitar and by the time Rosetta reached seven she was singing and playing quite proficiently. Rosetta's mother noted the child's talent and had her sing and play during the intermission of her preachings. Her performances drew capacity audiences. Her mother began to travel, visiting many big cities in the South.

It was during a convention in St. Louis that Rosetta received recognition as America's greatest spiritual singer. She sang one of her favorite compositions, "Pressing on the Upward Way", and was so well received, an agent offered to "sell" their services to many of the big churches and auditoriums in the middle west. They accepted.

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Popular Visitor Returns to Her Home

Miss Jean Brown, sister of Mrs. Jason Fontane, 2212 N. Vancouver Avenue, left by plane for her home in California last Saturday. Miss Brown spent the summer vacation period visiting her sister here and relatives and friends in Seattle, Washington and Vancouver, B. C. She returns to her home town to accept the position of secretary to the president of one of the largest real estate firms in the Bay Area.

Miss Brown received her secretarial training in a Portland business college but states that she never has had an opportunity to use her skill here.

AMBULATORY APPETIZERS

Washington, D. C.—Long hospitalization used to make some of the wounded GI's lose their interest in food. That's been corrected, since the attractive Red Cross Dietician Aides, who used to perform their magic only in the kitchen preparation of the tempting trays, now bring the food themselves to the bedridden patients.

CIO MAN AIDS VETS AT FRONT

Washington, D. C.—CIO Veterans Assistance Committee director Robert Smalley, of 67 Loveland Street, Kingston, Pa., has joined the Red Cross overseas forces and is now in Hawaii bringing his practical aid to the men far from home.

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