

# OUR STORY

### Meet the people who make your community newspaper

## **LET'S Robin Barney**

Advertising Account Represenative

Advertising Sales (Born: New York Resides: Salem) Robin began working for the Keizertimes in July 2021, moving on to advertising and sales in August 2021.

#### **Education:**

Graduate of Southern Oregon College with BA in Business Administration and Minor in Juvenile Correction

Passion: I love to garden and read. I decorate for every holiday and antique shop.

#### Why I work at the Keizertimes:

I enjoy the work and my co-workers. Advertising is an intricate and valuable part of any business and educating business owners and representatives of our products is exciting. I believe that advertising drives business through our customers doors. "If you do not advertise no one knows you are there.'



#### Why local community journalism is important:

It is important to inform residents of local events, worship and government news, senior happenings and student achievements without bias and as a local paper we are more vested in the community to do so. Whether it is a story, editorial or advertising this is information that Keizer Residents need for day to day living and decision making. An informative non-bias news paper helps residents plan for the future and know where they can find products and they can count on the Keizertimes to deliver.

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