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# OSAA announces broadcast deal with KOIN, KRCW

The Oregon School Activities Association (OSAA) today announced a television broadcast agreement with Portland's KOIN and sister station KRCW/Portland's CW. Portland's CW will become the home of OSAA/OnPoint Community Credit Union State Championships in the Portland media market. The partnership will begin with the 6A Football Semifinals and the 6A Football State Championship game.

"The OSAA is excited to partner with KOIN and Portland's CW and we appreciate their dedication to this type of local sports programming," said OSAA Executive Director Peter Weber. "We look forward to showcasing these outstanding events and Oregon's amazing high school students through this partnership."

The broadcast schedule of the OSAA/OnPoint Community Credit Union 6A Football State Championships begins on Nov. 26 with the semifinals at 12 p.m. and 5 p.m. The championship game will be played at 12 p.m. on Dec. 4. All three games will be broadcast live on Portland's CW from Hillsboro Stadium.

"We are delighted to announce an exclusive broadcast partnership with OSAA to air this year's highly competitive High School semifinal games on Friday, 11/26, and the Oregon State Championship on Saturday, 12/4, live on KRCW/Portland's CW. The announcement underscores KOIN 6 and Portland's CW's commitment to local news, weather and sports coverage," KOIN 6 and Portland CW's Vice President and General Manager, Tom Keeler, said. "We take pride in enabling our viewers to watch local student-athletes compete to reach the highest-level of achievement in high school sports - a State Championship, Keeler added. "We are excited about a long-term partnership with OSAA that will not be limited to football but will also feature women's sports as we expand this partnership in the years to come."

Future championship events will also be broadcast on Portland's CW, including a to be determined slate of games from the 6A Basketball State Championships. Additional programming meant to highlight the amazing stories of OSAA member schools, teams, and students will also be developed in the future.

OSAA's multi-media rights holder, Playfly Sports Properties, aided in the development of the television broadcast partnership. OSAA State Championship events will continue to be available online on the NFHS Network.



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