

# Keizertimes' ad-maker cleans up in annual contest

The Keizertimes won 14 awards, including six first place honors, from the Oregon Newspaper Publishers Association's Best Ad Ideas contest held last week. Andrew Jackson, production manager and graphic designer, was credited for all 14 winning entries.

Each year the association's members from around Oregon submit their best advertising designs and ideas, which are judged by press associations from other states. This year's contest was judged by the Kentucky Press Association.

The Keizertimes won



A. Jackson

for: most effective use of small space for Adam's Rib Smokehouse; best institutional ad for LKO Equipment, best section cover for 2018's Health & Wellness magazine; best merchandising ad for Donofio's Skyline Keizer Ford; and, for a Keizertimes ad about winning journalism awards.

Second place honors

first place for best overall advertising in its category.

Other first place honors were awarded

were presented for: best advertising headline for Emerald Pointe Retirement Community, best institutional ad for Creekside Veterinary Clinic, best merchandising ad for Willamette Valley Appliance; and, for another Keizertimes promotional ad.

Rounding out the honors for the Keizertimes were third place honors for: advertising headline for Gyro Stop, best series for Willamette Valley Appliance, best section cover for the 2018 high school football preview; and, most effective use of small space for Jackson's Body Shop.

# School board accepts \$25.9M in grants

By HERB SWETT

For the Keizertimes

Grants totaling over \$25.9 million were approved by the Salem-Keizer School Board on Tuesday, Oct. 8.

The grants, all from or through the Oregon Department of Education, are:

- \$12,619,717 from the federal Department of Education to ensure that students in schools with high poverty percentages can meet state academic standards.
- \$10,506,331 in High School Success funds to support 8th-12th grade students in areas of career and technical education, dropout prevention and accelerated credit.
- \$2,776,854 in federal funds for student enrichment in areas of well-rounded education, improving school conditions for learning and digital literacy.

In other business, Superintendent Christy Perry reported that a task force formed to get community feedback on district planning for the Student Investment Account of approximately \$35 million to implement the state Student Success Act. The task force consists of 11 people from the community, the presidents of the Salem-Keizer Education Association and the Association of Salem-Keizer Education Professionals, two students, 21 from district staff and a school psychologist.

First reading was held on purchase of 1.33 acres at 1755 Doaks Ferry Road NE in Salem to support the capital construction project at West Salem High School. The administration has found that the appraised value supports the

asking price of \$497,500.

The board received the 2018-19 program report of Salem-Keizer Head Start, which showed consistently improving percentages for student proficiency development in fall, winter and spring. By spring, all percentages were over 80 percent, including 92 percent for literacy development.

Personnel actions approved by the board included the following in the McNary High School attendance area:

- Less than half-time employment, Tessa Welterlen, McNary.
- Temporary part-time: Matthew Strauser, McNary.
- Temporary full-time: Shannon Butcher, Cummings Elementary School; Tianna Clark, Clear Lake Elementary School; Martin Hestand and Kenzie Mozejko, Claggett Creek Middle School; Nicole Linde, Forest Ridge Elementary School; Antonio Perez Sanchez, Kennedy Elementary School; and Robin Yankus, McNary.
- First-year probation full-time: Veronica Villarreal, Cummings.
- Retirement: Yankus, effective Dec. 31.

The board also proclaimed Oct. 14-18 as Hands & Words Are Not for Hurting Week and October as Disability Employment Awareness Month.

In the Spotlight on Success Portion of the meeting, Addison Sermon, a third-grader at Clear Lake, was recognized as a Make-a-Wish Foundation spokesmodel. Making the presentation was Artonya Gemmill, Clear Lake principal.

# Black, White, and Gray show returns to Keizer Art Assoc.

Keizer Art Association is calling for entries in its most popular exhibit of the year—the Black, White and Gray Show in November.

Art intake for the show is Wednesday, Oct. 30, from 3 to 6 p.m., at the Enid Joy Mount Gallery in the Keizer Cultural Center, 980 Chemawa Road NE.

The juried Black, White and Gray show runs from October 31 to December 3. An artists' reception and awards



presentation will be held on Saturday, Nov. 2, from 6 to 8 p.m. The public is invited to attend.

Submissions can be two dimensional art (oil, acrylic, watercolor, colored pencil, fabric or mixed media), photography, digital art and three dimensional.

All work must be original

to the submitting artist. Entries must be black, white and/or gray, including the matting and frame. Children

from four to 14 are encouraged to enter.

A guest judge will award ribbons for best of show, juror's merit as well as first, second and third places. A \$50 award will be given to the artist of the piece chosen best in show.

For information visit keizerarts.com.

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**6:00 pm**

Santiam Hospital Freres Auditorium  
 1401 N. 10th Ave. Stayton, OR 97383

*Dr. Brooke Renard provides personalized obstetric and gynecologic care at Santiam Women's Clinic, Part of Santiam Hospital.*