

# OUR STORY

## Meet the people that make your community newspaper

Since 1987, the *Keizertimes* has been proud to be honored with more than 60 first place awards bestowed by the Oregon Newspaper Publishers Association, as judged by members of press associations from states around the country.

The current staff is dedicated to publishing the best newspaper for the people of Keizer — they deserve nothing less.

### Eric A. Howald *Managing Editor* (Born: St. Louis, Mo., Resides: Keizer)



**EDUCATION:** BA in journalism from Auburn University, MFA in creative writing from Antioch University

**MY ROLE:** Reporting, photography, planning, coaching.

**WHY THE KEIZERTIMES?** Because I get the chance to change the way someone sees the world, or even just their world, every week.

**COMMUNITY NEWSPAPERS:** Knowing where to go when you have an issue with your water or a concern about a park is every bit as vital as what the president tweeted about today. My goal is always to help readers understand the systems we operate in on the local level and where to go when there is a problem or a desire for change.

**MY PASSION:** Comic books. Peter Parker and Clark Kent played an outsized role in leading me to this field.

### Paula Moseley *Advertising Account Rep* (Born: Silverton, Resides: Keizer)



**MY ROLE:** Advertising sales, marketing of *Keizertimes*

**WHY THE KEIZERTIMES?** I love to be involved in the community, what better way than the local newspaper. Working at the *Keizertimes* has helped me build so many relationships over the years, personally and in business. I wouldn't trade that for anything.

**COMMUNITY NEWSPAPERS:** Working at the *Keizertimes* has opened my eyes to the importance of knowing what's happening in your community. If it affects you, your family, friends and loved ones; you should know about it. Knowledge is power and with local news, you are in the know. If it affects you, your family, friends and loved ones; you should know about it.

**MY PASSION:** Everyone knows my guilty pleasure is diamonds and shoes. I also love to work out, and pretty much anything outdoors. But my favorite is spending time with my two daughters, laughing together and quoting our favorite movies.

### Leah D Stevens *General Manager* (Born: Corvallis, Resides: Salem)



**EDUCATION:** Some college

**MY ROLE:** All areas of Bookkeeping

**WHY THE KEIZERTIMES?** After my daughter and grandson moved out I knew I needed to re-enter the outside work force. Having worked in direct sales and as a bookkeeper for our own construction company for years, I soon realized that entering the outside work force was not going to be as easy as I had thought. When I applied for the position of bookkeeper, I knew this would be the perfect fit for me and I'm so glad they felt the same and hired me. I love the family feel I get from working here.

**COMMUNITY NEWSPAPERS:** It keeps people in a small town connected.

**MY PASSION:** Chocolate, bling, summers at Detroit Lake, traveling with my hubby and our friends, Anytime spent with my grandsons, weekly dinners with family, lazy Sundays watching football in the fall.

### Lauren Murphy *Reporter* (Born: Hillsboro, Resides: Keizer)



**EDUCATION:** Currently attending college

**MY ROLE:** Friendly neighborhood reporter

**WHY THE KEIZERTIMES?** Working for my community paper combines two of the biggest parts in my life; my passion for journalism and my hometown. I like using my skills to invest back into the community that raised me.

**COMMUNITY NEWSPAPERS:** While large news outlets certainly have a place in the journalism community, local newspapers are the cornerstone for an informed society. If the community paper didn't find the local news, there would be nothing for the larger outlets to build off of.

**MY PASSION:** *Twilight* series

### Lyndon Zaitz *Publisher & Editor* (Born: Naples, Fla., Resides: Keizer)



**WHY THE KEIZERTIMES?** Journalism has been in the family blood since the 1930s. My father owned the *Keizer News* in the 1940s. After a career spent in food and beverage I finally joined the family business and it has been the most rewarding career I could have had.

**COMMUNITY NEWSPAPERS:** The news distributed on social media is just that: social. Local community newspapers is where the public can put their trust, especially with the *Keizertimes*. No other source can get into the nooks and crannies of the Keizer community like the local newspaper. We live here. Decisions are made here. We like to say: "You think you know, to be sure read the *Keizertimes*."

**MY PASSION:** Government and politics. And The Container Store — it's my Mecca.

### Andrew Jackson *Designer & Production Manager* (Born/Resides: Salem)



**EDUCATION:** Graduate of McNary High School, and holds degrees from Chemeketa Community College (AAS) and Oregon State University (BFA)

**MY ROLE:** I pride myself on being a jack-of-all-trades. My main role is to create effective advertising — from concept to final design — for all our clients. I also design the special section covers and the newspaper's front page each week.

**WHY THE KEIZERTIMES?** Graphic design, my first love — led me to our community newspaper one romantic February day, many moons ago. Every day, I'm blessed to use my abilities to help local businesses promote their goods and services. I love what I do.

**COMMUNITY NEWSPAPERS:** Social media is good for rumors — small town newspapers are great for truth.

**MY PASSION:** Trying to make everyone laugh at all times — except funerals.

### Lori Beyeler *Receptionist* (Born: Salem, Resides: Keizer)



**MY ROLE:** Office and subscription specialist, duties as assigned

**WHY THE KEIZERTIMES?** My career as a receptionist has been 21-plus years. The *Keizertimes* has allowed me to learn a lot of new things about what a community newspaper is about.

**COMMUNITY NEWSPAPERS:** When I read the *Keizertimes*, I'm reading about my community. What's going on locally is important to me. I'm very glad there's still a community newspaper that is affordable.

**MY PASSION:** Tastings at wine festivals, especially at the beach.

### Matt Rawlings *Associate Editor* (Born: Salem, Resides: Oregon City)



**EDUCATION:** BA from Western Oregon University

**WHY THE KEIZERTIMES?** I have been fascinated by the newspaper industry ever since I can remember. I even used to wrestle my dad for the sports section every morning as a youngster. After working for a newspaper in Portland for a couple years, it's a privilege to now be working for a great publication near the place where I grew up.

**COMMUNITY NEWSPAPERS:** Local newspapers are unique and important because they often provide pertinent information to the public that, most of the time, you can't read anywhere else. For example, you can read about the Blazers and Seahawks in numerous publications. But usually, you can only read about things like McNary athletics in the *Keizertimes*. Our staff is passionate about providing the best possible coverage for the town of Keizer.

**MY PASSION:** Sports and the Oregon Ducks

### Brooklyn Flint *Intern journalist* (Born: Keizer, Resides: Keizer)



**EDUCATION:** Junior in high school

**MY ROLE:** Traffic and police reports, cub reporter, helping around the office

**WHY THE KEIZERTIMES?** The *Keizertimes* reports on news and brings justice to people living in Keizer. Without the news, we are living on false accusations and rumors.

**COMMUNITY NEWSPAPERS:** It allows people who have aspirations and talents to be recognized. It allows people to be heard.

**MY PASSION:** I do nail art in my free time.