



File

One potential change (seen above) up for discussion is turning Walery Plaza into a true focal point and community gathering space.

RIVER RD: New docs show off big possibilities

(Continued from Page A1)

The plan presents three possible scenarios: building out based on current regulations and zoning, putting in place efficiency measures to promote more intense development or a greater range of housing options, or upzoning certain areas to increase the amount or type of development that could occur.

Some of the efficiency measures under consideration include:

- Rezoning commercial zones to mixed use.
- Increasing the types of development permitted under mixed use zoning.
- Reducing landscaping requirements.

• Reducing front and rear setbacks.

• Reducing parking requirements.

• And, allowing smaller lot widths.

The city also recently released a draft of public investment opportunities within the commercial corridors.

Some of the suggestions are:

- Establishing a Mainstreet Program that focuses on community value issues like aesthetics, cleanliness, wayfinding and event hosting.
- Establishing an economic development department that focuses on building and expanding local business, supporting workforce development and advocating for quality of life.

• Developing public parking lots.

• Design and implement streetscaping plans that promote vibrancy and multimodal transportation.

• Enhancing and beautifying Claggett Creek near the Lockhaven/River Road intersection.

• Improving the Wheatland/River Road intersection.

• Sidewalk upgrades.

• Developing a north/south bike pathway parallel to River Road North.

• And, putting in a public plaza in the area around the city's annual Christmas tree.

JACKSON, continued from Page A1

being involved, knowing who was in my son's orbit," she said.

She also got involved in the Parent-Teacher Club and helped the organization achieve independence as a non-profit while streamlining the behind-the-scenes work. She spearheaded the fundraising and installation of the sign that still sits out in front of the school - a process that included navigating procedure within the school district, the city of Keizer and neighbors. She even convinced the installer to move it to her preferred location after it ended up getting anchored in the wrong place.

"Every time I drive by it, which isn't all that often, I still think it's in the spot where it belongs," Jackson said.

She still does the accounting for the group more than a decade after her youngest son, Cody, completed his stint at Gubser.

"I do it because my profession is keeping track of numbers and it's easy for me, but it's super-valuable to them. It has a big impact. I'm impacting all of those families," Jackson said.

When Nicholas graduated from McNary High School, Jackson fostered the annual graduation party group's transition to non-profit status and continues to make sure that no one overspends the budget.

She's seen all of the time she

spent with Rotary and the area's chambers of commerce returned in spades. When Nicholas and Cody began talking about careers in engineering and dentistry, fellow Rotarians and business associates helped ensure the boys knew what they were getting into.

All the while, AccurAccounts has been growing. When she purchased the company it had 30 clients. It has 180 and six employees now.

Which brings us to the second thing that note in the meeting room signals: Jackson is a meticulous planner. The reason she gave up the treasurer slot at Rotary was because she and husband Randy had another engagement on her calendar coming up: Cody. She'd put his expected arrival in her planner.

"The planner has been the key to my success," she said.

From tee-ball to McNary's varsity baseball team, Cody only ever had one scorekeeper, his mom. If a game got rained out or rescheduled, her business clients had to choose another time to meet. She stuck to her kids' commitments above all else.

"You can't live only thinking about how much money you're going to make. The things I've made time for are the things I enjoy doing, and they've allowed me to make connections I otherwise wouldn't have," she

said. Despite the lengthy list of involvement, she was surprised to be named as Keizer's First Citizen at a Keizer Chamber of Commerce banquet in January.

"There are so many that give back and who are much more visible. I'm happy to help one person through my business, but I wanted to help more people," she said.

However, when it came time to deliver an impromptu speech, she had no hesitation.

"Rotary and business has taught me about relationships, and then you have a family that supports you. When I got up on that stage, I was talking to my family," Jackson said.

Celebrate Statehood Feb.16

The Oregon State Capitol Foundation will celebrate Oregon's 160th birthday on Saturday, Feb. 16, between 10 a.m. to 2 p.m.

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By Charles Preston

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