

# Keizertimes

SECTION A

AUGUST 24, 2018

\$1.00



## Burger giant in talks for Keizer Station location

By ERIC A. HOWALD  
*Of the Keizertimes*

Are you ready for a double-double animal style?

If those words have any meaning to you, you likely already know that In-N-Out Burger is in talks with the city for a new location at Keizer Station.

The announcement was made when a development manager for the California-based burger chain asked the members of the Keizer City Council to approve a sign code amendment — at its meeting Aug. 20 — permitting additional decorations on awnings without needing to reduce the size of its signage.

“It’s our desire to showcase this building in the center of Keizer,” said Kori Seki, of In-N-Out. “The design impresses on new customers a recognizable In-N-Out

brand.”

The deal for the new restaurant is not final. Seki said city staff and the restaurant are “still working through some of the terms, but I think we are getting close.”

Accordingly, there is no timeframe for when the restaurant might open.

“The Keizer location will serve as a new benchmark.”

— Kori Seki  
In-N-Out Development manager

If finalized, the chain — with a dedicated fanbase — would take the final restaurant spot planned for Keizer Station. In-N-Out serves up a variety of fresh burgers, fries and shakes with a not-so-secret assortment of special orders.

In-N-Out currently has two Oregon locations in Medford and Grants Pass, but this is its first foray into the Portland metro area. Seki alluded to there being plans for additional locations in the works.

Please see BURGER, Page A3

## Signs for the times



KEIZERTIMES/Casey Chaffin

With quirky, sometimes spiritual, readerboard messages, Rev. Gary Zerr and St. Edward Catholic Church seeks to lift the spirits of passersby.

## St. Ed lifts spirits, no baptism necessary

By CASEY CHAFFIN  
*Keizertimes Intern*

When Rev. Gary Zerr took his first tour of the St. Edward Catholic Church campus, he honed in on the sign out front. He was less than impressed and told his guide as much.

“I said to the guy driving me around, ‘Gosh, that sign’s new? That’s the ugliest sign I’ve ever seen.’”

That’s when he found out his driver was the one who paid for it. He half-chuckles, half-sighs at the memory.

“Oh brother, I got off on the wrong side with this guy,” he remembers thinking. “Because it was brand new, I couldn’t change it for a couple years. We were stuck with it — it had too-small lettering, and it was metal and ugly-looking.”

So he lived with the sign. For a few years. A decade ago, the church replaced the sign with a new one, with bigger, more readable lettering. But that wasn’t the only part of the sign that has changed over the years.

Zerr said of the sign in the early days, “We had really boring things...like ‘community dinner this Wednesday.’” The sign didn’t have any interest to it. Then Zerr discovered Keizer Christian Church’s sign on Wheatland Road in north Keizer.

“I used to go walking out there at Wilamette Mission Park and I’d see their pithy sayings. ... We were doing ecumenical things with [Keizer Christian] back then and I see this pastor and I say, ‘Where are you getting all this good material?’ She said, ‘That’s for me to know and you to find out.’ Come to find out, she had a book. When she retired, I said I want to buy that book from you. And she said nope, I’m giving it to the next pastor.”

Nevertheless, Zerr decided St. Edward could do better. He bought his own. There are a surprising number of books on improving one’s church-sign slogans — five of which Zerr keeps in his office.

Please see SIGNS, Page A3

## All about kids



KEIZERTIMES/Casey Chaffin

A guest of the Kroc Center’s All About Kids event Saturday, Aug. 18, clutches a baseball signed by members of the Salem-Keizer Volcanoes. For more photos, see Page A2

## Accused rapist out on forced release

By ERIC A. HOWALD  
*Of the Keizertimes*

A 20-year-old Keizer man accused of 12 counts of raping three juvenile victims was released from the Marion County Correctional Facility five days after his arrest.

Joseph Myers, of 4050 Gary Street N.E., was arrested on Aug. 15 on suspicions of engaging in intimate relationships with multiple juvenile females between the ages of 14-15. Some of the girls were runaways.

Police officials said Myers supplied the girls with mari-

juana and a place to stay at his home.

Myers was originally charged with multiple counts of rape, sex abuse, sodomy, delivery of marijuana to a minor and contributing to the delinquency of a minor. His bail was set at \$530,000.

Since his arrest, Myers was arraigned on 12 counts of third-degree rape, one count of third-degree sodomy and three counts of unlawful delivery of marijuana to a minor. Myers has been ordered to appear in court at 8:30 a.m. Aug.

Please see RELEASE, Page A3



Joseph Myers

## Council to examine growth prospects

Aug. 27 meeting will cover new builds, redevelopment

By ERIC A. HOWALD  
*Of the Keizertimes*

The Keizer City Council and Keizer Planning Commission will discuss some of the preliminary findings of the Keizer Revitalization Plan at a work session Monday, Aug. 27. The meeting begins at 6 p.m.

The revitalization study is looking at potential paths forward in the rejuvenation of

the city’s business corridors. At issue Monday will be a Gap Analysis looking at some possible scenarios for accommodating increased development or redevelopment of existing spaces on River Road North and Cherry Avenue Northeast.

The first scenario assumes no changes to current regulations (baseline), the second scenario would result in zon-

ing modifications to encourage density (efficiency measures), the third scenario involves major, strategic zoning changes to increase development (upzoning).

While the city can provide modest incentives for certain types of development — such as reduced system development charges — the reality is that city-defined costs are already relatively low. Growth will depend most on developers willing to take a risk in “a soft but rising market,” according to the report (see related story *Market headwinds*, Page A3).

Here is a rundown of what the various scenarios mean:

### BASELINE

If nothing changes, the city will likely continue to develop along the same paths it already has: low-rise wood structures that do not maximize potential uses.

Since costs associated with such development are relatively low, the city has plenty of infrastructure capacity to absorb new development when it happens, but some roads — particularly major River Road intersections — would be at or near capacity if properties are

developed or redeveloped according to current expectations for the next decade.

Under these conditions, the city could expect an increase in retail jobs of approximately 20 percent and an expansion of about 700 households.

### EFFICIENCY MEASURES

If the city chooses to adjust current zoning to encourage higher density development and maximum usage of vacant and underdeveloped property, an additional 815 housing units are the result.

Please see GROWTH, Page A3



Blue Day pictures  
PAGES B1 & B4



New MHS band director  
PAGE A2



Statebound?  
PAGE B1



Volcanoes in final stretch  
PAGE B3



it's an **UNMURDER MYSTERY** GOLF TOURNAMENT

A River Fusion 22 Event PRESENTED BY **SANTIAM HOSPITAL**

**SATURDAY, SEPT. 22ND**  
**9:00AM**

Be a Health Detective and Win Prizes  
Register at [santiamhospital.org/events](http://santiamhospital.org/events)

- Santiam Golf Club: 8724 Golf Club Road (exit #12 from Hwy. 22)
- \$60 per person: includes cart and 1 drink ticket
- Food trucks on site for lunch (no outside coolers allowed)
- Golfers search for clues on the course to enter for prizes
- 9:00am start — registration begins at 7:30am
- 4 person scramble format, 18 holes