

Parade plans come into sharper focus

permit patrol

By ERIC A. HOWALD
Of the Keizertimes

With a little over a week before the cut-off date, the Keizer Holiday Lights Parade is ahead of where its predecessor was at this time last year.

"Right now, we have more than 30 entries and there were only 28 in the parade last year," said Danielle Bethell, executive director of the Keizer Chamber of Commerce, which announced it would take on the parade as an annual event in September.

Bethell gave the Keizer City Council an update on planning efforts at its meeting Monday, Nov. 7.

Those hoping to enter a float into the parade have until Wednesday, Nov. 23, to do so. Prices for entry into the parade are the same as those for the Iris Festival parade: \$35 for non-profits, civic organizations, military organizations and per car for auto clubs; \$100 for a commercial entry from Chamber members and political groups/candidates; and \$200 for non-member commercial entries. Entries



KEIZERTIMES/Eric A. Howald

A lit float makes its way down River Road North in December 2015. This year's parade is already on track to be bigger than last year.

must be received at the Keizer Chamber office, 6150 Ulali Drive N.E. The parade will begin at 7 p.m. Saturday, Dec. 10.

Businesses can spon-

sor a band with a \$1,000. Premier supporting sponsorships are available for \$3,000. Bronze sponsorships are available for \$500. In addition to the parade it-

self, Bethell and members of the Chamber are enlisting local businesses to add to the festivities.

"Members and students in McNary's Future Business

Leaders of America (FBLA) scoured River Road handing out fliers and the bulk of those businesses asked how they could get involved," Bethell said.

A handful of businesses are planning to stay open later while others are hosting hot cocoa stations along the route.

"We are also partnering with the Salem Food Truck Association to have food trucks set up along the route," she said.

Care is being taken to find food trucks that would not compete with nearby Keizer businesses, she added. Churches that traditionally hand out cocoa and treats on the evening of the parade are also working with Chamber officials to spread out more along the parade route. In years past, most of the activities have centered around the intersection of River Road North and Chemawa Road Northeast.

"We want to have as many people as possible involved, but we also want it to be very organized," Bethell said.

ISSUED

Kiprian Tipikin, 754 Manbrin Drive N, Kiprian Tipikin, new residence, October 31, 2016, \$217,338.11.

Servicemaster of Salem Inc, 410 Sunset Ave N, Rory V McManus, fire damage repair, October 31, 2016, \$25,000.

Servicemaster of Salem Inc, 1996 Madalyn Court NE, Robert F O'Kelley, fire damage repair, October 31, 2016, \$10,000.

Ricks Custom Fencing and Decking Inc, 1483 Marigold Street NE, Donald A Thomson, new patio cover, November 1, 2016, \$7,100.

3401 River Road N, Younger Family Enterprises LLC, modification to free-standing sign, November 3, 2016, \$14,116.

Rick Sutter Buildings Inc, 960 Rafael Ave N, Janis B Weeks, residential addition, November 3, 2016, \$26,810.70.

Jason Donald Johnson, 592 Sunset Ave N, Edward Gilles, residential remodel, November 7, 2016, \$2,500.

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Rob Robertson, Owner

Businesses, especially small, owner-operated ones, are not banks and generally can not afford to carry account balances for long periods of time. Commerce works best when customers pay their bills. Sometimes, after trying to collect debts, businesses must turn to professionals to help collect money owed to them.

That's when they can turn to Cascade Collections, Inc. Since March 1970 Cascade Collections, Inc. has represented businesses in the collection of past due accounts including resolution of disputes and payment negotiations. Owner Rob Robertson and his professional staff gather information, follow up on investigations and, when necessary, use legal means to ensure repayment.

"We offer our clients help in establishing a billing and collection procedure time schedule to help increase the best rate of return for them," says Robertson.

Cascade Collections offers a letter writing service prior to a past due account being assigned for collection. "This is a notice sent on our own letterhead giving the consumer a final 30 days to remedy their debt and deal directly with our client," Robertson explains.

There is a small cost to our client, however, 100 percent of the money collected during the initial 30-day period goes directly to the client; there is no commission owed during this period.

Cascade Collections is a full-service collection agency, dedicated to the success of their clients through the highest level of professional and ethical collections procedure providing their customers the best rate of recovery on their past due accounts.

"Our mission is to maintain a positive reputation of our industry and add to the health of our economy. We represent our clients with integrity and treat our customers with respect," Robertson says.

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