



KEIZERTIMES/Craig Murphy

Danielle Dial is the owner of Sanctuary Salon and Spa. It took nine years for Dial to find the space that fit her dream business.

Keizer's new Sanctuary

By CRAIG MURPHY
Of the Keizertimes

Nine years later, Danielle Dial's dream is finally coming true.

Her new Sanctuary Salon and Spa, located at 4817 River Road North, had its grand opening last week and an open house last weekend. The salon had a soft opening Oct. 1, with the first few weeks used to see what needed to be tweaked and allowing employees to get a feel for things. "I've been thinking about it for nine years," Dial said. "It took eight months of planning and looking to get it all pulled together."

That would lead to the obvious question: why did it take nine years for the dream to become reality?

"We had a baby," Dial said. "We got a call asking if we'd be interested in adopting a baby boy. Then we've had foster care. It needed to be the right time."

With six children at home — mostly teenagers — Dial knew it was time to finally pursue her dream.

"I always wanted to be a mom," she said. "That's what I wanted to do. I was trying to see what I can do outside the home once I was older. I always loved the hospitality industry and this felt right. This became my dream nine years ago when Radiance went out of business. I had played with

other things, working part-time from home. I knew I had to get out of the house. I was in the house for 23 years."

Dial and her family moved to North Salem in 2000, then to Keizer in 2006. When she started looking for a building for her business, Dial knew where she wanted to be.

"I looked at Keizer and Salem, but I wanted to specifically be in Keizer," Dial said. "At first there wasn't anything to fit with my dream. I needed enough open space or to create an open space for a hair floor. We had a size range we needed, which made it difficult. For eight months we looked for a space. We found this at the end of May and started working on the building in June."

Dial was glad to get the space, both because of the size and the location.

"We broadened our horizons but came back home," she said. "This is such a great community. This is needed here. There's not a lot of space, unless you go to Keizer Station. Downtown is perfect. It's growing."

Converting the 4,000 square foot space to its current layout took some help. The project — and the business overall — has been a family affair.

"We had to take down walls, we pulled up carpeting and patched walls," Dial said.

"We did a lot of work in here. It's not the same building. We had to make it pretty. All six boys helped with the carpet and walls. My daughter Ivy works here, while daughter-in-law Kaite is assistant manager and part owner. The kids walk over from McNary High School after school, then walk home and get the little one off the bus."

Dial knew the people who worked at Radiance and thus picked their brains for advice on what to offer at her salon.

The 15 employees at Sanctuary offer hair cutting, coloring, hair removal, massage, body treatments, facials, manicures, pedicures and can host parties. The pedicure bench can fit up to eight people while a bridal party of up to 15 people can be hosted. Hours are 9 a.m. to 7 p.m. Monday through Saturday.

Haircuts are \$25 for men and \$35 for women, while coloring ranges from \$65 to \$150. Pedicures start at \$30, manicures at \$25.

"We tell people if they have stylists they love elsewhere, stay with them but try our other services here," Dial said. "We are not here to steal other peoples' clients. We think there's room for us here. We're comfortable luxury."

More information is available by looking up Sanctuary Salon and Spa on Facebook or by calling 503-335-7579.



SenateAires honor vets

Above: The Salem SenateAires performed for veterans and residents alike at Willamette Lutheran Retirement Community on Veteran's Day, Nov. 11.

Right: Steve West rolled out his World War II-era Ford jeep for viewing.

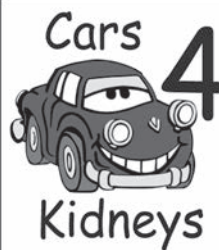
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