

VOTE,

continued from Page A1

"Even the opposition agreed better transit service is needed. This was a referendum on the funding," Pollock said. "We need to come together to fund transit better."

Christine Dieker, executive director of the Keizer Chamber of Commerce, struck a similar tone after the results came in Tuesday night.

"Our effort wasn't that we hate transit, but that this is not the right way," she said. "If we think outside the box for solutions, it is definitely possible. It starts immediately, getting people to the table. I think it should start right away. Everything is possible."

During the campaign, ideas such as bus advertising and using smaller buses were mentioned as different ideas that could be tried.

"I know some possible solutions were brought to the table," Dieker said. "Let's make it a broader conversation."

Pollock pledged the transit district's commitment to work with chamber leaders and others to find that funding.

"We will be at the Salem

Area Chamber of Commerce's public policy meeting Thursday morning, saying we are here to work with you," Pollock said. "Improved transit service is something everyone needs for community livability."

For Pollock, not meeting that need is the hardest part of Tuesday's results.

"What we're disappointed in is what this means for those that rely on Cherriots, their inability to get around the community everyday and to have mobility on the weekends," he said.

Dieker and Pollock both felt the organized campaign against the proposed tax made a difference.

"There is always opportunity when you're out there waving on the streets and when people with passion are behind the marketing effort," Dieker said. "There's

a lot of sweat equity behind that. We also had phone banks and town hall phone conferences. It was a huge effort that brought enlightenment to the voters. Once people saw what it meant with this tax, I think they made the correct decision."

Pollock felt the results would be closer, but felt the visibility of the opposition was key.

"They were a well-funded campaign and we were a grass roots campaign," Pollock said. "In this instance, the ability to get your message out led to the results."

In contrast to the heated debate over the transit funding, the KFD equipment bond had no formal opposition and pretty much flew quietly under the radar. The bond calls for new equipment to be purchased during a 20-year period. That includes replacing an ambulance purchased in 2008 re-

"This was a referendum on the funding."

— Allan Pollock



Special Election RESULTS

MEASURE 24-388
Salem Area Mass Transit District: Adopts Employer payroll and self-employment tax of 0.21%

YES 14,227 (41.82%)

NO 19,790 (58.18%)

MEASURE 24-389
Keizer Fire District: General Obligation Bond for \$6,220,000

YES 4,365 (64.17%)

NO 2,437 (35.83%)

VOTER TURNOUT: Marion County
 34,719 OF 97,355 (35.66%)

Business & Services

APPLIANCES

Come See Our New Showroom



Nigel Guisinger
Owner

3800 River Rd N
in Keizer
503-390-0161

MOLE'S APPLIANCE

AUTO SERVICE

Brakes! Tires! Batteries!

Full Service Oil Changes!
 Best tire prices in town... Guaranteed!
 Open 6 days per week —
 No appointment necessary

We Service ALL MAKES & MODELS



3555 River Rd N • (503) 304-7555

ATTORNEY

Walsh & Associates
 Attorneys at Law

503-304-4886



- Personal Injuries
- Wrongful Death
- Auto Accidents

Free Consultation
 No fee until we win

Richard Walsh
 174 Shore Pointe Pl N
 Suite 201, Keizer

ATTORNEY

Estate Planning
 Elder Law
 Probate
 Social Security

503-371-9636

Wills & Trusts
 Asset Protection
 Medical Directives
 Guardian & Conservatorships

Protecting You & the Ones You Love

Kathy Belcher
 Attorney at Law

Law Offices of McGinty & Belcher
 694 High Street NE, Salem
 www.mcginty-belcher.com

ATTORNEY

Koho & Beatty
 Attorneys at Law, PC




- General Practice
- Family Law
- Business Law
- Government Law

DENNIS KOHO
 503-390-3501

ELEANOR BEATTY

5305B River Road N, Keizer, OR 97303 www.koholaw.com

BUSINESS SPOTLIGHT

Building Materials Bargain Center, Inc.
 775 Front Street NE • Salem • 503-363-9070



BUILDING MATERIALS BARGAIN CENTER, INC.

Our home is our single biggest investment and we want to keep it maintained. Sometimes we also want to do projects around the home to make it better for us or increase the value when it comes time to sell it. For those do-it-yourselfers who like the feel of a hammer and a saw in their hands, the first step of a home project is to stop at Building Materials Bargain Center on Front Street near downtown Salem.

Founded in 2003 the business has been owned since 2010 by Gene Vliet. Mike Oglevie serves as manager of the center.

Building Materials Bargain Center offers a variety of construction materials, building materials and building supplies to customers. "We

have a large selection of unfinished cabinets to give our customers as many options as possible," said Gene Vliet.

Their products and services include construction materials, building materials, building supplies, cabinets, doors, windows, plywood, fencing, hardwood, flooring, lumber, moldings, paneling, walls, insulation and much more! We have most standard sizes in stock and yes, we deliver.

"It's the best place to get your improvement materials and save real money doing it," said Vliet.

Building Materials Bargain Center is located minutes from Keizer at 775 Front St., building D. They are open seven days a week. Have a question? Call them at 503-363-9070.

AUTO REPAIR

We service both old and new vehicles, and we provide excellent and detailed checkups to ensure that your car is safe and up to our standards.



6558 Wheatland Rd N
 503-390-2850
 keizerautomotive.com
 LIKE US ON FACEBOOK

KEIZER AUTOMOTIVE

BARKDUST

DELIVERY OR U-HAUL

- Hemlock Mulch
- Sawdust
- Decorative Rock
- Top Soil
- Sand & Gravel
- Fir Bark Mulch



THE BARK BOYS
 2840 Cherry Ave. NE • 378-7379


COLLECTION SERVICES

WE PROTECT YOUR REPUTATION
 AND WE GET YOUR MONEY BACK!



CASCADE COLLECTIONS, INC.
 1375 13TH ST SE - SALEM
 (503) 364-0455
 cascadecollections.com

CARS 4 KIDNEYS



Donate your Car, Truck, RV, Boat, Plane or Collectibles to help people needing organ transplants on **MatchingDonors.com**.

All you need to do is call:
 1-800-385-0422

Our 501c3 nonprofit benefits by receiving the proceeds of the donation, and you receive the great tax deduction!!

COLLISION REPAIR


Come in & receive a **FREE Light Check & Bulb Replacement**



JACKSON'S BODY SHOP INC.
 3353 Silverton Road NE
 Salem • 503-363-1990
 Give Us Your Keys, & You'll be Pleased!

DANCE LESSONS

Fall in love with dance!



Arthur Murray
 Dance Centers
 2755 Commercial St SE - Suite 202
 503-339-7483
 www.arthurmurraysalem.com

DIABETES

This could save your life.
diabetes.org/FindOut

American Diabetes Association.
CheckUpAmerica
diabetes.org/FindOut
 1-800-DIABETES (342-2383)