

KeizerCommunity

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MHS junior designs logo for new tech school

By ERIC A. HOWALD
Of the Keizertimes

Aimee Williams, as a junior at McNary High School, has left her mark in several places around Keizer.

Last year, she came up with winning designs of T-shirts for two Keizer elementary schools and the Lady Celt Powder Puff football game. Last week, she found out her treatment of a logo for Salem-Keizer School District's Career Technical Education Center will likely adorn the new school for decades to come.

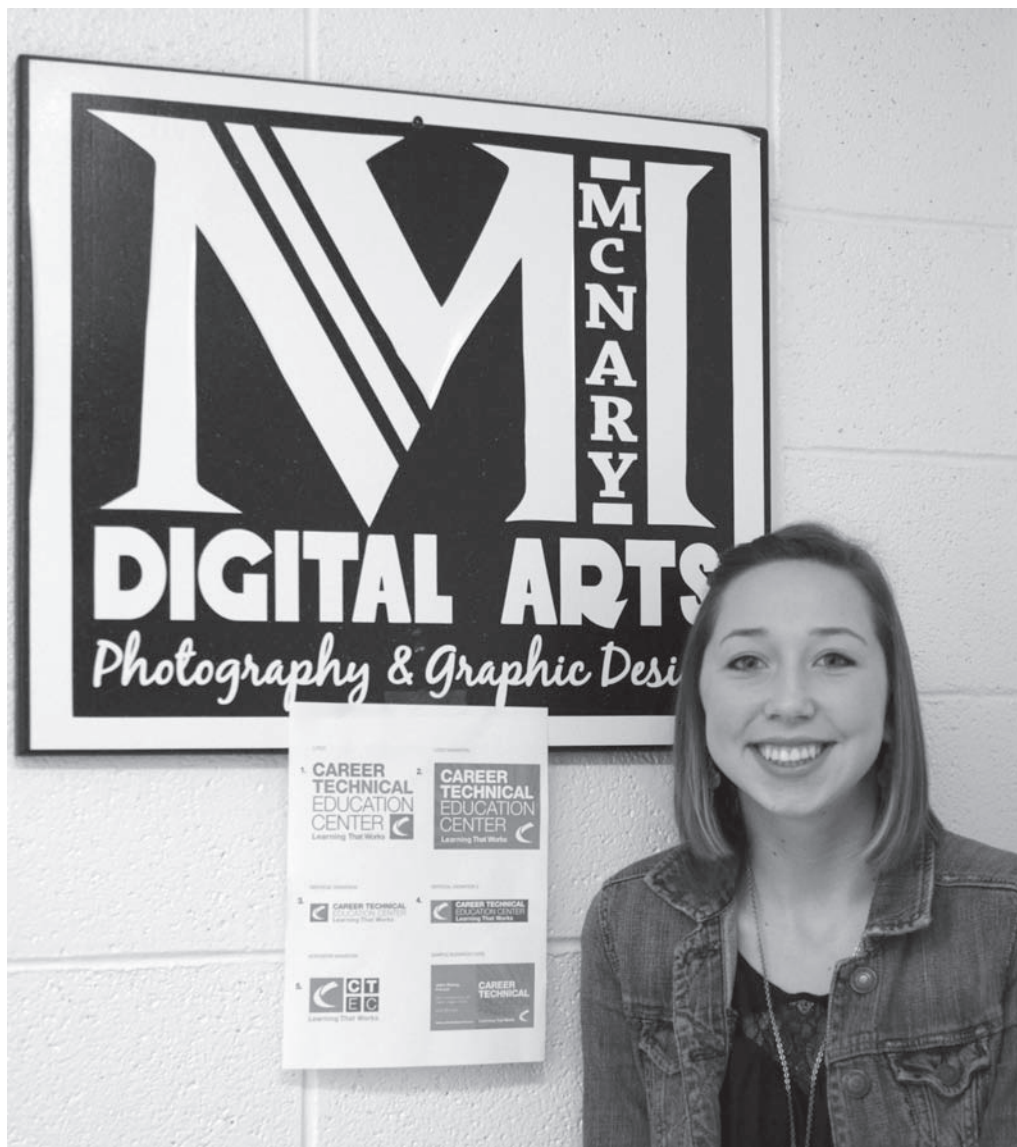
"It's really exciting. They just showed me some concept drawing for how it will look on the building and it's an honor for the design to be mine," Williams said.

Williams' stint in Todd Layton's graphic design classes at McNary began in her sophomore year and she's taken two courses from him each semester since she started.

"I love doing this work and making logos. I want to go to school for graphic design, but I still have some time to choose," she said.

McNary students were the only ones involved in the logo project, but it's another feather in the cap for Layton and his students. Last spring, another student of his created the new logo for the Greater Valley Conference, the OSAA league that replaced the Central Valley Conference.

"I am excited with the amount of success and notoriety that has come surrounding our design work. I



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Left: Aimee Williams' design of a logo for the planned Career Technical Education Center was selected as the official logo of the new school. A few of the many ways it will be used are hanging from the Digital Arts sign outside Todd Layton's classroom. Above: A mock-up of the logo as it will likely appear on the school's entry sign. Planning Principal John Honey said it will likely appear on Portland Road within the next month or so.

have always been proud of the work that we produce. I guess the difference lately has been that people outside of the school are realizing that these students create some really good designs," said Layton. "I am hopeful that we are asked

to do more (projects like the CTEC logo) in the future."

As for Williams' work in particular, Layton said her strength is in her willingness to be part of a team that makes an overall concept work better. For example, senior Megan Douglas designed the poster for McNary's upcoming production of *Legally Blonde*, but it was Williams' silhouetted character work that is the centerpiece of the poster.

"I think the thing that stands out the most for her is that she is really good coming up with the artistic elements for the design. She works re-

ally hard at designing interesting, eye-catching elements," Layton said. "Her designs are very good while usually being completely different than everyone else on the design team."

Former McNary Principal John Honey is planning principal for the new school which will be located on Portland Road in Salem. He said Williams' logo was selected for its clean simplicity.

"More importantly, when staff at the Salem-Keizer School District office were polled, the image created by Aimee just resonated with people," Honey said. "Sarah

Whitney, the graphic artist at Inhouse Graphics, then used Aimee's concept to develop a logo that was a bit more refined and that is how we got the final palette of logos and fonts."

Honey said Williams' logo might be up on the building signage as soon as next month.

For Williams, the selection is still sinking in.

"Everyone did such a great job with their logos, I was sure they would pick someone else's," she said.

Other students participating in the logo design contest were: Douglas, Emily Crueger, Haley Turner, Macana Wyatt, Amanda Vergara, Alyx Peterson, Karen Hernandez, Hannah Conner and Madyson Guzman.

Bunco night at Gubser Jan. 30

Fifth grade parents at Gubser Elementary School, 6610 14th Avenue N.E., are hosting a Community Bunco Night Friday, Jan. 30.

The event is a 50/50 fundraiser to support field trips for Gubser's fifth graders. Cost is \$10 per person and no experience is necessary. Only those age 16 and older may play. Doors open at 5:30 p.m. and games begin at 6:30 p.m.

Those who RSVP to Jennifer Howald at jehowald@gmail.com will be entered into a special prize drawing. Concessions will be available throughout the event.

Library hosting tea social

Sunday, Feb. 8, will be tea time at the Keizer Community Library. The library is hosting an afternoon tea at the Keizer Heritage Center at 1:30 p.m. featuring a multi-course tea menu. Tickets for the affair are \$25 each; proceeds will benefit the volunteer-operated library and its programs.

Live music will be provided by The Bonfire Bettys. Organizers urge attendees to wear gloves and a hat; there will be an exhibit of vintage

hats and gloves at the tea. For tickets call 503-363-4548.

The Keizer Heritage Center is located at 980 Chemawa Rd. N.E.

births

Esten West Hanson was born on January 8, 2015 at Salem Hospital. The baby boy was 8 pounds and 5 ounces. The parents are Bryce and Erin Hanson of Keizer.

puzzle answers


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5303 River Rd. N., Keizer
Father Gary L. Zerr, Pastor
Saturday Vigil Liturgy: 5:30 p.m.
Sundays: 8:15 a.m. & 10:30 a.m.
La Misa en Español: 12:30 p.m.

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Education Hour - 10:00 a.m.
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9:30 a.m. Children's Activities
10:30 a.m. Worship with Communion
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