

# UTOMOBILE CONTEST

rded FREE, On Saturday Night, August 7th by

TON MAIL

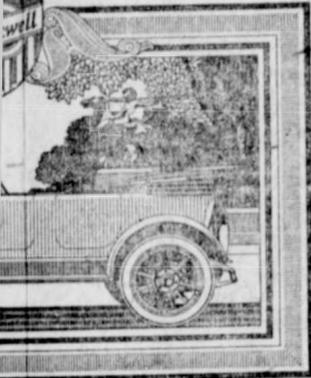
Get in the Game today and ride in your own car August 7th  
Costs Nothing to try it! Everybody wins

tion is open to men and women, married or single, and  
and Marion County. It costs absolutely nothing to try  
Every participant will be rewarded for his or her effort.  
the coupons below and send them in at once for yourself

Purchased from  
Lilly Hardware Co.  
Stayton Agents

You Have always wanted a  
Big Automobile, Now is your  
Chance to get one

FREE



FREE SUMMER  
VACATION TRIP  
to Yellowstone  
National Park  
Second  
Grand Prize

Includes a first class  
round trip transporta-  
tion; Standard Pull-  
man both ways din-  
ing car expense and

Musikland Phonograph



Worth \$110.00

Purchased from and on Exhi-  
bition at P. C. Galbraith's  
Jewelry Store  
Fourth Prize



\$25 in Gold  
Sixth Prize



OLD has been set aside to be distributed in  
ze winners on a 20% basis. Any candid-  
tire campaign, making a regular cash report  
but fails to win one of the big prizes offered,  
e. THINK OF IT! One dollar out of  
et if you fail to win a prize. This arrange-  
ites, and means that THERE WILL BE  
ld anything be more fair or liberal than this?

## The Plan in Brief

The object of this big prize distribution is two-fold; primarily to increase the already large subscription list of The Stayton Mail, to collect arrearages and advance subscription payments from present or old subscribers, and at the same time to afford our friends and readers an unparalleled opportunity to profit in a big way, through their spare time during the next few weeks. So it is a plan that works both ways and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, the most valuable and attractive list of prizes ever offered by a local newspaper in this section of the state has been made for distribution among those who participate most heartily. Ambition and energy are the only requisites for success.

The plan adopted is the fairest and most impartial conceivable. There will be no "double vote offers" or anything of the kind, nor will there be any special prizes offered, or any other inducements whatever inaugurated during the life of the contest. The plan of the campaign is straight-forward, simple, and is fully outlined in this announcement.

Let it be understood at the very outset that this is not a "beauty" nor "popularity" contest, but a strictly legitimate competitive proposition for enterprising men and women, and one into which no element of chance enters. One feature of this competition is the fact there will be no losers in this race.

## How to Enter the Contest

The first step in order to become a candidate and compete for a prize is to clip the nominating coupon appearing below; fill in your name and address and mail or deliver to the Contest Dept. of The Stayton Mail, Stayton, Oregon. This coupon entitles you, or the person whom you might nominate, to 5,000 FREE votes. These votes are given you as a starter, and speeds you on your way to win. Only one such nomination coupon will be accepted for each candidate nominated.

The next step is to call on or write the Contest Dept. for FREE working outfit (consisting of a receipt book, list of subscribers in your locality, sample copies, etc.)

Thus equipped, you have but to see your friends and neighbors, relatives and acquaintances and have them clip the free coupons from their papers and pay up their subscription to The Stayton Mail through you. That's all there is to it! However, you will never "get anywhere" unless you make the start; and while it will not be very difficult matter to win the first grand prize, at the same time it will be no child's game. You must plan out your work the same as any successful business man plans out his work for a season, and, above everything else, don't let anyone discourage you. Anything worth having is worth striving for. Seven short weeks and you may be riding in your own automobile!

## How Votes are Secured

It takes votes to win, and votes are secured in two ways: First, by clipping the free coupons from the papers. There is no limit to the number you may secure. Begin gathering them NOW while they are worth 100 votes each. After next week these coupons will be reduced to 50 votes; the following week to only 10 votes and after that they will be discontinued entirely. The only restriction placed on voting these coupons is that they must be deposited at the Contest Dept. on or before the expiration date printed thereon. Get your friends to saving the coupons for you—they all count.

The other and much faster way, to get votes is by securing new renewal subscriptions to The Stayton Mail. On each subscription turned in a certain number of votes are issued, the number varying according to the amount paid and during which "period" same are received at the Contest Dept. (See schedule of votes below.) So you see, the more subscriptions you secure the more votes you get, and the better your chances are to win the grand capital prize.

## Early Start Means Easy Finish

The advantages of an early start are manifest. Not only do you have the full seven weeks in which to secure the winning votes, but now and up to and including Saturday, July 17 you will receive the maximum schedule of votes on subscriptions. Then too, the first in the field will undoubtedly get the "cream" of votes and subscriptions, while those who put off entering until a later date will have to take what is left.

Don't lose valuable time "waiting to see what the other fellow is going to do," but pitch right in and show the "other fellow" how to do it.

## The Advisory Board

It is the sincere aim of this newspaper to conduct this contest, from start to finish, in a fair, honorable and impartial manner. Every precaution has been taken to the interests of participants, and absolute honesty in all dealings is guaranteed.

However, not all wisdom lies with any one man or institution, and for that reason an Advisory Board has been decided upon, whose functions shall be to decide any question of sufficient moment that might happen to arise during the competition, and from which a committee shall be selected to count the votes and award the prizes the last night of the contest.

The personnel of the board is as follows: W. H. Downing, Sublimity; Atty. V. H. Massey, Stayton; Atty. F. A. Turner, Salem; Dr. Brewer, Stayton; W. W. Elder, Chairman School Board, Stayton; J. W. Mayo, Cashier Farmers & Merchants Bank, Stayton.

## Schedule of Votes and Subscription Rate of The Stayton Mail

FIRST PERIOD		SECOND PERIOD		THIRD PERIOD	
Embracing the first four weeks (terminating July 17), the following number of votes will be issued on subscriptions:		Embracing the fifth and sixth weeks (terminating July 31) the following number of votes will be issued on subscriptions:		Embracing the seventh and last week (terminating August 7), the following number of votes will be issued on subscriptions:	
1 year.....	\$1.50	3,000	1 year.....	\$1.50	2,000
2 years.....	\$3.00	8,000	2 years.....	\$3.00	6,000
3 years.....	\$4.50	12,500	3 years.....	\$4.50	10,000
5 years.....	\$7.50	25,000	5 years.....	\$7.50	20,000
1 year.....	\$1.50	1,500	1 year.....	\$1.50	1,500
2 years.....	\$3.00	4,000	2 years.....	\$3.00	4,000
3 years.....	\$4.50	7,500	3 years.....	\$4.50	7,500
5 years.....	\$7.50	15,000	5 years.....	\$7.50	15,000

The above schedule of votes, which is on a declining scale basis, positively will not be changed during the competition. However, a special ballot, good for 50,000 votes will be issued on every club of \$20 turned in. This arrangement will be in effect throughout the entire campaign and is to be considered a part of the regular schedule. There will be no extra votes offered, extra prizes given or any other inducements whatever inaugurated during this campaign. Remember this and lay your plans accordingly. No subscription will be accepted for less than one year nor for more than five years in advance from any candidate. Votes will be allowed on job cards on same schedule as on subscriptions.