

BIG OPENING SALE

NOW ON AT THE
People's Cash Store, Salem, Oregon

Commenced SATURDAY morning, March First, and will continue at the J. L. Stockton store, 186-194, North Commercial Street, Salem, Oregon, indefinitely from

MONDAY, MARCH 3rd, 1919. Prompt Delivery Free With \$1 Order.

Our future program is to cut down the living prices to make every home comfortable and to get people out of debt. That is in your own hands. If you will start buying of the PEOPLE'S CASH STORE, this will bring you nearer to becoming the depositor of a bank. When you will do in one year business amounting to \$500 you will find by the end of the year \$125 on your Deposit Book, instead of getting a debit bill from your grocery man for the same amount. Also you will find your side-board nicely decorated with high class pieces of glass and silverware, along with other pieces of finery received from your premium coupons that you have received FREE from us.

OUR SPECIALS DURING THIS SALE ARE AS FOLLOWS

Crown, Olympic and Snow Drift flours.....	\$2.95	Standard Tomatoes.....	17c	Big size oranges, per dozen.....	55c
Fisher's Snow Fall hard wheat flour.....	2.75	Table Pride Salmon, tall cans.....	17c	Medium size oranges.....	30c
Very good valley flour.....	2.55	14 ounces Ripe Olives.....	13c	OUR 50 PER CENT REDUCTION IN CLOTHING	
10 pounds corn flour, white and yellow.....	65c	Clams, flat cans.....	10c	HERE IS A SAMPLE OF A FEW ITEMS	
10 pounds pancake flour.....	65c	Clams, tall cans.....	18c	\$35.00 Suits for.....	\$17.75
10 pounds Graham flour.....	60c	Standard Sauer Kraut.....	14c	\$5.00 Blue Serge Pants.....	2.29
10 pounds Rolled Oats.....	70c	Peanut Butter.....	18c	Khaki Pants.....	1.19
Sugar, per sack.....	\$9.65	No. 10 Dark Karo Syrup.....	90c	\$2.00 Heavy Flannel Shirts.....	98c
Sugar, per pound in any quantity.....	10c	No. 5 Dark Karo.....	46c	All Kinds of working shirts.....	78c
Royal Baking Powder, per pound.....	29c	1 gallon Puritan cooking oil.....	\$1.39	A very Big Surprise Sale and a Big Reduction in the line of Wool Dress Goods, Silks, Plaids, Ginghams, and Calico. Sample a few items:	
Raisins in bulk, per pound.....	14c	6 pound can Crisco.....	\$1.90	Double width Ginghams, all colors, per yard.....	25c
Raisins in 15 ounce packages.....	13c	No. 5 compound.....	\$1.15	Nice Ginghams, per yard.....	19c
Dried Italian prunes 2 pounds.....	25c	11 bars of White Flyer soap.....	50c	A good selection of calicos, per yard.....	11c
Head Rice, 3 pounds.....	30c	Brooms, \$1.50 and \$1.75 values at.....	70c and 80c	50% REDUCTION IN SHOES and RUBBERS	
White and Red Mexican beans, 2 pounds.....	15c	VEGETABLES		Good Heavy Men's work shoes.....	\$2.79
Coffee with premiums, the Best Reliance.....	\$1.05	Selected Onions, per sack, \$1.50, per pound.....	1 1/2 c	Men's dress shoes.....	\$2.49
Coffee, per pound, Reliance.....	35c	Burbank potatoes, per sack.....	\$1.50	A big selection of boys dress shoes.....	\$1.79
Selected coffee in cans, 3 pounds.....	95c	Sweet Potatoes, per pound.....	5 1/2 c	Big Reduction in Ladies' and Misses' Shoes and Rubbers.	
1 pound coffee in cans.....	32c	Selected Cabbage, per pound.....	3c		
The Best Economy coffee in bulk.....	27c				
3 pounds of Economy coffee.....	80c				
Cocoa in bulk, 2 pounds.....	45c				
Armour's and Libby's very best milk, can.....	15c				
Sweet corn, the very best.....	15c				

Don't Miss This Opportunity That Comes to You Once in a Century. Please Remember our Store is Always Selling at the Lowest Prices

Y. W. C. A. OPENS WORK IN ITALY

Tea and Club Rooms Opened for American Women.

Miss Charlotte Niven, Director of Italian Work, Prepares for Influx of American Woman Students.

Italy is now included in the war work of the American Y. W. C. A.

Miss Mabel Warner of Salina, Kan., and Chicago left Paris a few days ago for Rome, where she will be in charge of a Hostess House for American girls employed there by the American Red Cross, the Embassy and the new Tuberculosis Commission. Miss Warner has been director of the Y. W. C. A. Hostess House at Brest, France.

Miss Warner will open a tea room and club rooms where the American women can gather for social times. Rome is harboring a refugee population of about 40,000 and accommodations are difficult to find.

The work in Rome was started as a direct result of the appeal of Miss Charlotte Niven, one of the National Y. W. C. A. secretaries in Italy, who is spending a few months in France as advisor in the French work.

Miss Niven's dreams of Y. W. C. A. work in Italy include the maintenance of a residence for non-Italian women, who, she feels, will come to Italy in great numbers after the war to study music and art.

"I believe at this time such a project is particularly important because women from other countries should be encouraged to come to Italy to replace the great numbers of German women who flooded Italy in the past, many of them paid agents of their government," Miss Niven said in discussing her plans.

Miss Niven has asked the American Y. W. C. A. to aid the Italian Association in establishing a center, perhaps at Genoa, with two American secretaries, with physical and recreational training, to act as a training school for Italian women. In connection with it her plan would include a Hostess House for girls passing through the city or employed there. Such a center would become eventually the center for all Y. W. C. A. work in Italy, both Italian and foreign.

In her formal appeal for help for the Italian Christiana Delle Giovani (the Italian name for Young Women's

Christian Association) Miss Niven has emphasized two facts, the poverty of the Italian Association on the one hand and the need and opportunity on the other for an American program in Italy at the present time.

Miss Niven's favorite way of illustrating the friendliness of the Italian woman to America is by telling the story of the Italian mother who said she had taken down the picture of the Madonna which had hung for many years over her bed and was putting in its place one of President Wilson.

"In our work in the Unione we have lacked trained leadership as well as the material resources to give such training. We have had no means to buy modern equipment. Consequently we have not the visible results of American and British work.

"Feeble as our work may be, it is not useless. Many girls in all parts of Italy have told us how much the Unione meant in their lives. Italian girls are touchingly grateful for the smallest efforts. They respond eagerly to friendliness.

"There is no other agency doing in Italy what the Association is trying to do."

Miss Niven has spent the past seven years in work with the Italian women, starting as director of a hostel, or boarding home, for Italian women students at Florence. She is an American from New York, where she was one time head of the Christadora Settlement House.

WOMEN LEARNING MESSAGE.

Germantown Y. W. C. A. Trains Women for Reconstruction Work Among Soldiers.

Educational courses to prepare women as aides in the rehabilitation of wounded soldiers have been opened at the Germantown, Pa., Young Women's Christian Association.

A reconstruction message course, lectures in anatomy, physiology, muscle work and remedial movement message, theory and practice, electrotherapy and hydrotherapy are given by doctors and nurses, who also supervise practical work at the Y. W. C. A. and at hospitals. The courses are recognized by the Surgeon General.

Similar courses have also been opened in the New York City Central Branch Y. W. C. A., where a specialty is made of brush-making with a view to training women as teachers for reconstruction hospitals.

The Canadian Y. W. C. A. has received permission to place a Y. W. C. A. secretary on every ship leaving England with 200 or more women and children on the passenger list. The secretary fulfills the same func-

tion for the women as the Y. M. C. A. secretary has for men on transports. She plans entertainments and recreation for women and children and is a friend to whom they may come if they are in distress.

WOMEN BEGIN Y. W. C. A. FOREIGN TRADE COURSES

Courses in New York City Prepare Girls for South American Jobs.

Sensing a sudden call to jobs for American women in South America, the New York City Y. W. C. A. has opened Foreign Trade courses, including classes in shipping, filing orders, trade acceptances, tariff, consular invoices, documents, insurance, mail order trade and other lines of international work hitherto left mostly to men. These classes are designed to meet after-war needs.

South America is receiving particular attention as the Y. W. C. A. is informed of new jobs that are opening in the southern countries. Many girls in New York who combine a desire to see the world with a craving for financial independence are registering with the expectation of going there to get positions when their courses in training are completed.

Inevitable Anarchy as the Result of Insufficient Supplies of Food for the People.

By far the most terrible toll of the Russian winter will be taken in the peasant villages, the home of nine-tenths of Russia's 180,000,000. Oliver M. Saylor writes in the Saturday Evening Post. The sullen and defiant muzhik, who has planted for himself and only for himself, hasn't taken into account the possibility that superior force from the city or from his own or a neighboring village may seize his grain. When the calamity befalls, an endless train of disaster and bloodshed and starvation will follow in its wake.

Reprisal on some weaker peasant will be the next step, and from that the flame will spread to virulent border warfare with whole villages on the trail to plunder the grain bins of others or entrenched to protect their own. In some districts, even before I left, this most cruel form of civil strife had broken out.

I contemplated returning from Petrograd to Moscow by sleigh overland in case the German advance enveloped the railroad outlets. Careful investigation, however, disclosed the fact that machine guns, brought home from the front, were mounted on all the roads leading into many villages and travelers approached them at their peril.

THE MAIL IS \$1.50 A YEAR



SAY, you'll have a streak of smokeluck that'll put pep-in-your-smokemotor, all right, if you'll ring-in with a jimmy pipe or cigarette papers and nail some Prince Albert for packing!

Just between ourselves, you never will wise-up to high-spot-smoke-joy until you can call a pipe by its first name, then, to hit the peak-of-pleasure you land square on that two-fisted-man-tobacco, Prince Albert!

Well, sir, you'll be so all-fired happy you'll want to get a photograph of yourself breezing up the pike with your smokethrottle wide open! Talk about smoke-sport! Quality makes Prince Albert so

appealing all along the smoke line. Men who never before could smoke a pipe and men who've smoked pipes for years all testify to the delight it hands out! P. A. can't bite or parch! Both are cut out by our exclusive patented process!

Right now while the going's good you get out your old jimmy pipe or the papers and land on some P. A. for what ails your particular smokeappetite!

You buy Prince Albert everywhere tobacco is sold. Tippy red bags, tidy red tins, handsome pound and half pound tin humidors—and that classy, practical pound crystal glass humidor with sponge moistener top that keeps the tobacco in such perfect condition.

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.