

# FORDSON TRACTORS

FOR

## FARMS and ORCHARDS

Vick Brothers are receiving FORDSON TRACTORS in Regular Shipments. Demonstrations every Saturday. Come and see the Tractor Work. Orders taken in Rotation

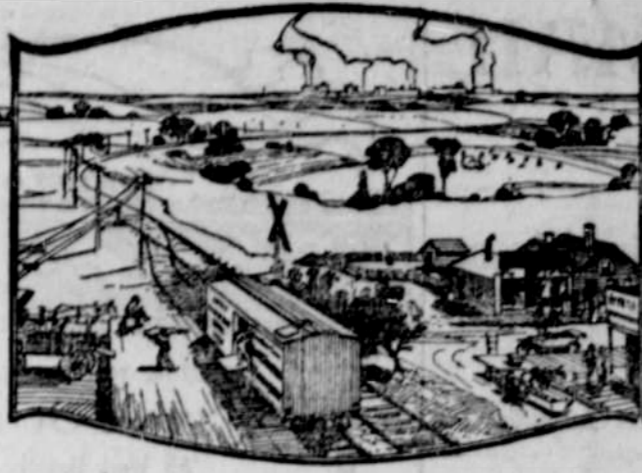
We have "Disk Harrows"  
For the Fordson Tractors

## Valley Motor Co.

Agents for Polk and Marion Counties

State and Front Streets, Salem, Oregon

Elbert Thompson Manager



## You Can't Eat Meat 100 Miles Away

Preparing meat is only a part of Swift & Company's usefulness.

The finest meat in the world wouldn't do you any good one hundred miles away from your table.

Swift & Company efficiency has made it possible to place complete lines of products in the smallest and most remote communities.

To be sure the work is done well Swift & Company, through its branch houses and car routes, brings the meat to the retail dealer for you.

Swift & Company lays out car routes covering towns—big, little, medium size—which are not served by a Swift branch house.

Salesmen find out in advance what is wanted by the dealers in every town.

They are followed by refrigerator cars loaded with retailers' orders, which are delivered at each town—fresh, clean, and sweet—once or twice each week.

Swift & Company operates a large number of car routes like this, from fourteen distributing plants.

This is a necessary and natural part of the packers' usefulness. It fits into the industry in an orderly, effective way. It makes better meat cheaper from one end of the land to the other.

Swift & Company, U. S. A.



## BOYS TAKE HOLD IN GOOD OLD AMERICAN WAY, SOLDIER SAYS

Hardships Ignored, Wounded Man Tells Mother—Don't Let Them Hinder Your War Work

By Mrs. Hazel Pedlar Faulkner  
From a hospital somewhere in France a wounded American has written to his parents:

"We are going through hardships, but the boys are taking hold in the good old American way."

What a message for those of us who have remained at home! What a challenge to the vast army of men and women who are in the home guard, carrying on in the thousand and one ways that the exigencies of war have brought upon us.

"We are going through hardships." We can believe that, when we recall the dauntless charges which our boys have been making over there, and the daily lengthening casualty lists which are resulting from their fearless devotion to the task that is set before them.

We know they are going through hardships, when we stop to think of the hundreds upon hundreds who are wounded, and who for the time being at least need care and attention.

**FIENDISH ENEMY ADDS TERRORS**

Of course they are going through hardships, those boys from your home and mine. Hardships are a part of war. They are the inevitable result of a state of war. And when war is waged by an enemy so skilled in all the fiendish deviltries in which the Germans have indulged, they are the inescapable portion of every soldier's participating.

But hardships are not the part of the war these soldiers of ours are thinking most about. They are but the incidents in the day's work.

"The boys are taking hold in the good old American way."

Could there be a better statement of their manner of facing what comes to them? Could there be a more definite course of action prescribed for those of us at home during these days which test the mettle of our souls?

The time for our message to the boys has come again. The Fourth Liberty Loan is to be our response to this wounded soldier's challenge.

**MAKE YOUR ANSWER NOW**

Are we going to take hold in the "good old American way?"

We have not had to go through hardships—ours have been an easier part. We have known little of sacrifice or deprivation. Compared with the offering of our boys, we have done nothing as yet. And now, here is the challenge sounded to us.

The good old American way is all that is asked of us. What is that way?

You must frame the answer, mothers and sisters of the west. Yours is an important part in the reply which the nation will make to the boys overseas. There is not one of us who would not spare her son if she could—yes, even spare some other mother's son the pain and hardship he must bear. We are not asked to do that. We could not, though we would.

But we can make his part easier to bear, we can go with him through the hardships, by lending completely of our money.

There is no longer need to explain what a Liberty Loan is. There is no more necessity for pointing out reasons for participation in it. This is the day when but to hear its call is to insure its heartiest support.

September 28th is the date set for our concerted reply through the Fourth Liberty Loan. Let us take hold in "the good old American way."

What is the very most you can do to make that advance a smashing success like the boys over there are making?

## You Can Stop These Casualties Quickly

The Brutal, Bloody Hun will be stopped when an overwhelming American Army lands in France and crushes him—not before.

The Fourth Liberty Loan is the next step in getting that army across the Atlantic.

**BUY LIBERTY BONDS DON'T MAKE EXCUSES MAKE SACRIFICES**

(Editor: This is suggested as a standing feature for display in or alongside casualty lists.)

Pay the fearful soul of the German soldier and civilian as their lines continue to crumple up before the allies with only a few of the million and a half Americans over there in line. And five million more on the way. News of the over-subscription of the Fourth Liberty Loan will shake German morale again.

To Buy or Not to Buy is Not the Question—Buy.

## WELCOME VISITORS TO THE OREGON STATE FAIR

For one week beginning Monday Sept. 23-1918, Salem will be crowded with throngs of visitors, many will no doubt come from Stayton and to them especially we extend a hearty welcome to visit Salem's Greatest

### WOMEN'S READY TO WEAR APPAREL STORE

Wherein you will find displayed every new and worthy design in Young Ladies and Women's Coats, Suits, Dresses, Skirts, Waists, Furs and Millinery, special attention directed to our magnificent showing of

### NEW FUR SETS, NECKPIECES, CAPES AND MUFFS

including Black Fox, Red Fox, Beaver, Hudson Seal, Raccoon, Gray Squirrel, dyed Squirrel, Taupe Wolf, etc., ranging in price from \$7.50 to \$55.00

### SALEM'S GREATEST SHOWING OF COATS AND SUITS

Latest Models from the Foremost makers, including women's tailored semi-tailored and novelty styles. The materials are principally serges, gabardines, velvets, tricotines and some in Spanish mixtures, navy, black, gray, brown, green and tans. Your particular attention directed to our showing of women's new fall suits, just arrived and now on sale. Priced

**\$17.50 to \$75.00**

### NEW FALL COATS

In the very newest styles, long, graceful lines, some with large collars, others belted and elegantly trimmed. Many are plush coats trimmed in Martin, Fox, Opposum, Hudson Seal, Beaver, Gray Coney and Squirrel Furs. Priced at

**\$14.50 to \$85.00**

### New Fall Millinery

An Exposition of Latest Models in trimmed hats, large, small and medium shapes, in best of colors and materials **\$3.95 to \$15.00**

## Portland Cloak & Suit Co.

COURT AND COMMERCIAL  
SALEM,

STOCTON'S CORNER  
OREGON

Georgette Waists  
in a good assortment of the sizes many different styles Special \$5.85

The Sublimity Cider Works is now open for business. Bring your apples and kegs. I will put your cider in kegs for 2c a gallon. Sweet cider for sale at 25c a gallon if you bring your own kegs or jugs.

PETER WELTER

SUBLIMITY, ORE.

## UNIVERSITY of OREGON

Training for Efficiency in Peace or in War  
Fully equipped liberal culture and scientific departments. Special training in Commerce, Journalism, Architecture, Law, Medicine, Teaching, Library Work, Music, Household Arts, Physical Training and Fine Arts. Military Science in charge of American and British officers. Drill, lectures and field work all up-to-date, based on experience in present war. Complete system of teachers, bridges, etc. Students recommended for Commissions. Official—government R. O. T. C. Tuition FREE. Library of 80,000 volumes. Dormitories for men and women. Expense lowest, much opportunity for working one's way. Write Registrar, Eugene, Oregon, for illustrated booklet.

