

An Announcement That Will Astound, Bewilder and Bewitch Every Man  
Woman and Child of This Community

**PEOPLE WILL COME 100  
MILES TO THIS SALE**

And why shouldn't they? Think of the immensity of it, the vastness, the greatness. Why, mere type cannot deliver or express it. It is beyond description. A dollar invested at this sale will be worth two and three dollars elsewhere.

**GALE & CO.**

Salem's Biggest Popular  
Priced Department Store

**FIFTY ADDITIONAL  
EXPERIENCED  
SALESPEOPLE**

Have been engaged, assuring quick and pleasant service. The store has been re-arranged and stocks displayed so that everything is within easy reach. Every thing is marked in plain figures.

# RETIRING FROM BUSINESS

**Men's and Boy's Furnishings  
and Clothing**

Are slaughtered in this sale without regard to cost or profit. They have got to be wiped out quick.

\$1.50 Men's Union Suits	98c
1.25 Men's Union Suits	69c
3.00 Men's Hats go now at	\$1.39
1.25 Men's Sweaters go now for	69c
2.00 Men's Flannel Shirts go for	\$1.39
1.50 Dress Shirts go now for	98c
1.50 Khaki Pants go now for	98c
1.00 Boys' Knee pants go now for	59c
10.00 Men's Mackinaws go for	\$6.49
15.00 Men's Suits go now for	\$9.85
18.50 Men's suits go now for	\$11.95
25.00 Men's Suits go now for	\$16.95
79c Boys' Sweaters go now for	49c
35 Wool Sox go now for	19c
50c Wool Sox go now for	27c

**AND THEIR  
ENTIRE 35,000 STOCK**

Consisting of Dry Goods, Dress Goods, Silks, Muslins, Sheetings, Beddings, Underwear, Hosiery, Coats, Suits, Dresses, Waists, Shoes for Men, Women and Children, Men's Clothing and Furnishings. Every item new and fresh from the best factories in the country. Every article not over three months old, will be

**SACRIFICED**

**Your Opportunity to Buy**

Hosiery and Underwear for the entire family for less than present wholesale Cost. It will pay you well to lay in a supply for immediate as well as future use.

Children's 15c Stockings go at	9c
Children's 20c Stockings go at	14c
Women's 15c Black stockings go at	9c
Women's 20c Stockings go at	14c
Women's 50c Silk Fiber Hose go at	36c
Women's 75c Silk Fiber Hose go at	47c
Lot of Children's Vests and Pants	19c
Lot of Children's Union Suits go at	43c
Women's \$1.25 Fine Cotton Union Suits go now at	89c
Infants' Mixed Wool Vests go at	23c
Infants Prime Wool Ruben's Vests regular 75c, go for	47c

About 25 dozen Men's Fine Chamberlay Work Shirts, regular 50c grade, will be closed out for

**29c**

One lot Ladies' Suits, made of fine grade materials, assorted colors, and formerly sold up to \$20.00, to close out for

**\$1.98**

One lot of Silk Dresses of fine poplin and chiffon taffeta, good assortment of colors and sizes, values to \$15.00, to close out for

**\$2.69**

One lot of Long Kimonos, made of fine lawn in an assortment of pretty designs, formerly sold for 75c, to close out for

**39c**

1000 yards of White Twill Outing formerly sold for 12c a yard to be closed out for

**6 1-2c**

1500 yards of Standard Apron Gingham, worth at the present market price 11c to be sacrificed

**6 1-2c**

**In one of the Greatest and Mightiest Sales this Community Has Ever Known**

People of the great Willamette valley, we have been here with you five months, and have stood the acid-test. Every word, every statement, and every promise that we have made during our short business career in this city has been lived up to to the last syllable. We shall follow the same policy, the same business principles until we close our doors for good, until our last good-bye to you. If we tell you this is going to be one of the greatest and mightiest closing out sales that you have ever witnessed, positively a SACRIFICE, positively a cutting and slashing of prices that is amazing, you may go as far as your imagination will carry you, then come and be sure of not being disappointed. We say that it is not only the duty of every man and woman to come to this sale, but that one would actually be committing a crime against himself and family by neglecting the opportunity. Think of the timeliness of this great sale, coming as it does just before Christmas and with three or four months of winter weather ahead of you. Think of it! Think of the saving opportunities and then you will realize the GREAT IMPORTANCE OF THIS SALE TO YOU.

**THIS GREAT RETIRING FROM BUSINESS SALE OPENS  
THURSDAY, DEC. 7 At 9:30 A.M.  
And will last until Entire  
Stock is sold out**

**SHOES, SHOES, SHOES**

Shoes for the entire family, that are guaranteed to give satisfaction. Shoes that are new and up to the minute. Three thousand pairs recently received by us from the best shoe factories in America. It is these that you are going to buy at this sale for about half of what they are worth.

One lot of Women's Shoes in fine Gun Metal for	\$ 98
Lot of Women's Shoes in Velvet and Patent Leather with cloth tops, values to \$5.00, for	1.79
Lot of fine, Women's Shoes, black cloth top and patent vamp, lace or button styles, to close out for	2.29
Lot of fine, Women's Gun Metal Street Shoes, values to \$3.50 for	2.49
Lot of Women's Fine Glazed Kid Boots, values up to \$5.50, go at	3.49
Lot of Boys' Dress Shoes, values to \$2.50	1.69
Lot of Men's Dress Shoes, regular \$3.50, for	2.23
Lot of Men's Dress Shoes, values to \$5.00,	3.39
Lot of Men's Heavy Work Shoes, values to \$3.50	2.59

500 doz. O. N. T. Sewing Thread, black and white, and all numbers to be sacrificed in this closing out sale

**7 spools 25c**

Closing out price on Men's Winter Weight Union Suits, regular \$1.25 quality

**69c**

Entire line of Men's Heavy Blue and Striped Denim Big Overalls, regular \$1.25 quality to close out

**79c**

Entire stock of Men's Fine Suspenders, regular 35c quality, to close out for

**18c**

About 50 dozen Heavy Canvas Gloves, every pair must go in this closing out sale for

**4c**

Men's Extra Heavy Work Sox, our regular 12c retailer, every pair will be closed out in this sale

**6c**

**NOTIONS! NOTIONS!  
AT GIVE-AWAY PRICES**

O. N. T. Thread, 7 spools for	25c
5c Pearl Buttons, per dozen	3c
10c Pearl Buttons, per dozen	5c
5c Hooks and Eyes, per card	3c
Gold-Eye Needles, per pkg.	4c
Darning Needles, per package	2c
5c Toilet Soap, per cake	3c
Colgate's Talcum Powder, 25c can for	9c
10c Handkerchiefs now go at	4c
5c Fine Handkerchiefs	2c
15c Handkerchiefs	9c
25c and 35c Fancy Pure Linen Handkerchiefs	19c
Lot of 10c Ribbons go now for	4c

**Gale & Co.**

CORNER COURT & COMMERCIAL STS.

Formerly The Chicago Store

Salem,

Oregon

**Domestics, Dress Goods,**

Silks, Blankets, Bedding, Muslins, Sheetings—Entire department must be closed out within the shortest time possible

10c Hurricane Bleached Muslin goes for	5c yd.
15c Daisy Bleached Muslin goes for	9c yd.
37c Assort 9-4 Sheeting goes for	24c yd.
20c Pillow Cases go in this sale at	11c Ea.
10c Huck Towels go in this sale at	5c Ea.
11c Apron Gingham goes in this sale for	6c yd.
12c Dress Gingham goes in this sale for	8c yd.
15c Dress Gingham goes in this sale for	11c yd.
25c Jap Silk goes in this sale for	19c yd.
Lot of Dress Goods, values to \$2.00, for	45c yd.
Lot of Cotton Blankets go in this sale at	45c pr.
Lot of Comforters, values to \$1.75, at	95c Ea.