

# THE STAYTON MAIL

Has the Largest Circulation of Any Paper in the Santiam Valley—It Covers the Territory Like a Blanket.

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## ONE MERCHANT ANSWERS CHARGE

### The Proposal of a Tax on the Mail Order House Brings Out Many Points

## SUBSCRIBER IS ANSWERED

### Letter of Last Week Signed "Subscriber" Is Answered by One Signed "Merchant"

I note with a great deal of amusement the article in last week's Stayton Mail on the "mail order houses," written by a subscriber.

He thinks the mail order houses should not be taxed for the business they get out of each county, thinking the patrons of these houses will have to pay that tax.

You are right, you patrons who so willingly send their cash away will pay it; the mail order houses would not pay it out of their already enormous profits. By the way, do the mail order houses pay for anything that would benefit their patrons? They just want your cash and nothing else. Ask them for credit, or to buy some of your produce and see where you get off. There is no profit in that. Have you ever thought of it?

Hardly a day passes in the summer time but what some one has something to dispose of. Who do they ask to buy, the mail order houses? No, the local merchant. When the merchants have some work to be done where do they get their help, and who is the first to want that job? Very likely a man who sends away for practically all of his wares. He'll take the local merchant's money and send away for something else. They never refuse though, to work for the merchant, not a bit of it. Merchants could support a half dozen families a year, but the chances are those families would not think of that fact when it comes to sending away for goods.

Who is the first man asked to support any improvement city or country? Why the merchant. He is expected to dig up with a cheerful smile, for every thing going on. Why don't some of you mail order patrons ask your friends the mail order houses, to dig up something. You would get an answer far from a smile I assure you.

You say a tax levied according to the business done in a county would not amount to much toward helping road improvement or schools, ask any postmaster, or local bank and I venture to say they would vouch for it being quite worth while.

Wouldn't it be gratifying to know that you were getting some benefit, (though small it might be) from the money you so willingly send away?

It seems so strange what a queer opinion so many of the people have regarding the local merchants. A majority of the public look upon them as some one trying to "do them" or get the best of them. But they read through pages and pages of fraudulent advertising put out by a great many of the mail order houses and believe every word of it. Just pick up one of catalogues and read, you will find falsehood upon falsehood on nearly every page; especially it is so of the piles of cheap trash they carry. The cheaper the article, the more flowery and the overdrawn description of it.

There are people right here in this town and community that are being carried on books of local merchants who will send cash away for things instead of paying their bills. Why is it the mail order patrons never ask their friends the mail order houses to extend them credit when they need it. It isn't like the hard cash they are so eager to take. I wonder sometimes what a local merchant is supposed to be in business for, perhaps the fun of it. Don't the farmers howl when prices on farm products are unprofitable, and workingmen when work is scarce? And yet these very people expect the merchants to be in business for the sake of being in business. Don't you think the time is coming when the farmers and workingmen, etc., and the local merchant will have a better understanding of each other and that the now much despised "local merchant" will be appreciated more than he is now? I do.

I can't detect quality, for that is what counts in the cost of an article. Then compare prices, for no doubt you now are paying as much or more for

## ENTERTAINS AT DINNER

Mrs. Lucy Kearns and daughter Miss Sue issued invitations to a dozen intimate friends to dinner Friday evening as a farewell to the Misses Clarke, who left Monday for their home in Mobile, Ala. The decorations consisted of cut flowers and ferns. The dinner was excellent and was enjoyed by all present. A Guest.

## BEN. SHELDON IS THE BIGGEST BOOSTER

One of the most prominent men in the state, who was with the news paper men at their recent convention at Medford and Crater Lake, stated to a group of Medford men gathered round the big fireplace in Crater Lake Lodge: "This is the most valuable piece of community advertising in one 'stunt' ever pulled off in Oregon."

We are not certain but that the facts warrant this statement, strong as it is. In the first place, the general impression of the people of Jackson County, taken home by these newspaper writers from every section of the state, is extremely complimentary. They certainly made good as hosts. Suddenly they demonstrated that Jackson County had built, out of her own funds, one of the finest mountain roads on the coast, which, by every right should be considered a state road and a state job. The truth corrected a false idea held by many of the visiting editors, that Jackson County had built up the north side of the Siskiyou Mountains and California up the south side. The Oregon line is six miles the other side of the summit, which means that Jackson County has built up both sides of the range.

The fact that Crater Lake is a wonderful asset to the state, if made readily accessible, was impressed on these men most forcibly and any proper move to secure aid for the improvement of the roads to the lake will have the hearty sympathy of the newspaper men of the state.

Again, the impressions gained in the little city of Ashland convinced us all that she was abundantly able to make good in maintaining a normal school when the one which was once there shall be re-opened by the state. That school will have a host of friends among the "opinion moulders" of the state when it again comes up for consideration, especially if, as two years ago, its plea is carried over the state by Ben Sheldon of Medford, through whose efforts the success of the convention's entertainment was almost entirely due.

## SHOWER OF FLOWERS FOR SOUTHERN GIRLS

The Misses Nannie and Carmelita Clarke left for their home in Mobile, Ala. on Monday morning. The young people of the Christian church had planned a farewell shower of flowers for them which was appreciated as were all the affairs given in their honor during their two week's visit here. Their parting words were "we love the beautiful west with its profession of flowers and we love Stayton, but most of all we love the people who have made each day happier than the day before.

The girls will visit Columbia Highway, Colorado Springs, Denver, New Orleans and several other points of interest before going to their home in the Sunny Southland.

Speer's Store of Aumsville, believes in advertising and chooses a good medium to make known his goods. Read his ad in another part of the Mail.

good, goods, purchased from the mail order houses, than you would pay for the same article at home.

Look over your catalogue and see if I am not right, cheap goods at cheap prices and good, goods, as much, or more than home merchants ask.

It is true some local merchants send away for goods not in their line, which is a very poor policy for a business man.

If I was guilty of sending away for goods because I thought I could buy cheaper of a mail order house, I would sell out my business at once, a business man who doesn't have any more faith in his business than that is not fit to stand behind a counter and try to sell goods, no matter what his business is.

Yours for cooperation,  
A Merchant.



—Carter in New York Sun.  
"MY GOOD MAN, DON'T YOU EVER FORGET ANYTHING?"

## WILL RETIRE FROM MERCHANDISE BUSINESS

J. W. Mayo come out with a full page ad this week advertising big reductions in merchandise in order to reduce the stock to smaller proportion before turning it over to Mr. Doll. Mr. Mayo has been in the business a long time in Stayton and built up a big trade by his motto of low prices, quick turns and honest advertising. He will no doubt be employed in the Farmers & Merchants Bank after finishing up the sale now on. Avail yourself of this chance to save money on needed purchases.

## MISS KEARNS WILL READ PAPER

Religious conditions and prospects for bettering the same will be set forth in an interesting manner in an article to be read by Miss June Kearns at the Methodist Episcopal church Sunday night in place of the regular sermon by the pastor. Those interested in knowing of Christian progress in Mexico and other lands should hear this article issued by the authorities of the church. An interesting story without statistics.

"The Man Who Broke His Promise To God" will be the sermon subject by the pastor at the morning service. The public cordially invited to both services. E. B. Lockhart, Pastor.

Mrs. F. Silhavy and son Uriah moved up to where Mr. Silhavy is living on his ranch on the Little North Fork, Sunday. They expect to return sometime in September.

## PIONEER OF 1852 PASSES AWAY

James R. Gist, one of the men who braved the untried danger of pioneer life in the early fifties died at his home in Stayton, yesterday, August 16, at the ripe age of 83. Mr. Gist was well respected, and a quiet unassuming character and had done his part well in making the West what it is today. He was born in Monitor county, Mo., in 1833 and settled near Silverton in 1852. In 1868 he was married to Miss Elizabeth Stanton, who preceded him to the Great Beyond in April 1911. But one living child survives, Mrs. Matilda Grier of this city. The funeral will be held at 10 a. m. tomorrow, Friday, Aug. 18, at the home in the north part of town, and interment will be in the Carmel Cemetery. R. L. Putnam of the Christian church officiating.

## CHURCH GAVE DINNER

Following the morning preaching service at the M. E. Church last Sunday, the members and friends of the congregation had a basket dinner in church which was pronounced a success from every standpoint. Visitors being present from other places added to the interest of the occasion. This is the second one of these held during the summer and the next will be about the middle of next month, plans already being considered to make it, the last one of the conference year, even a greater success than the others. Good food, good appetites and good singing of hymns by the young people following the feast at the long tables, was the order last Sunday.

## SCHOOL MEETING ORDERED

As J. M. Ringo, who was elected to serve as clerk of School Dist. No. 77 refused to qualify, the board at a meeting on Monday night of this week, ordered a special school election to be held on Sept. 4, at 2 p. m. at the school house for the purpose of electing a clerk to fill the vacancy. The notice is published in another column of The Mail.

## MCMINNVILLE BOY WRITES FROM BORDER

Roy Michlebook of McMinnville is one of the Oregon National Guards and writes a letter to the Matthieu family here.

Palm City, Cal. Aug. 5, '16. Dear Folks in Stayton:— We are encamped at Imperial Beach now about eight miles from San Diego and four miles from the border. We are on the beach and have a pretty nice camp. We have a few shade trees around camp and it makes us think of "Old Oregon."

We were on the border for two weeks at San Ysidro and got some valuable training there. I got a big rattlesnake hide and some of the boys got tarantulas. They are worse things to handle than rattlers.

We were camped within one mile of Mex. Tuerte of Carranza soldiers and about the same distance from a race track and bull pen. We are all having a good time and feeling fine. My fifth vaccination is just beginning to take effect, and I am glad it is the last one.

My brother James is with the mounted orderlies and is a Lance Corporal. He feels like a Brigadier General. Captain Frank Michlebook is in fine health. Inclosed is a piece of Villa's money, which has no value except as a souvenir. Write often.

Roy Michlebook.

## A PLEASANT PARTY

A merry crowd of about forty persons enjoyed the evening at the A. M. Rauscher home in honor of Miss Anna's 19th birthday. The evening was spent in card playing and dancing, the music was furnished by Gus and Emma Hendricks, Carl Schultbein and Nick Heuberger violinist. A very delicious lunch was served at mid-night.

Those present were: Mrs. Leo Barrs and children of Mt. Angel, N. J. Gehlen and family, Joe Etzel and wife, Felix VanEhrnsen and wife, W. F. Klecker, Mrs. M. Fuchs and son Johnie, Joe Zuber and family, John, Nick and Hannah Heuberger, Mike and Joe Benedict, Andrew Larson, Wallace Smith, Frank and Clara Rauscher, Gus, Emma and Caelia Hendricks, Frank and Ed Pieser, Frank Etzel, Ed Bell, Theo. Gehlen, Garret Tolle, Frank Grierson, Sim Etzel, Geo., Fritz, Albert, Agnes and Ida Boedigher, Leo Willing, Katie and Mammie VanHandel, Carl and Katie Schultbein, Tony Schindler, Joe Sussbauer and the host and hostess Mr. and Mrs. Rauscher and family. The evening was enjoyed by one and all and will be remembered. All returned home at a late hour wishing Miss Anna a happy birthday and many more to come.

## A COUNTRY PARTY

A number of friends from Salem, together with some from Sublimity and Stayton, gathered at the Constantine Giesler home last Sunday and had a very pleasant time. Those present were: Mr. and Mrs. Breitenstein and family, Mr. E. L. Stiff and wife, Mr. and Mrs. Quinn and Miss La Bok from Salem, Jos. Silbernagel and family of Mehama, C. A. Silbernagel and family of Jordan and J. B. Breitenstein and wife of Sublimity, and Mr. and Mrs. Mrs. Giesler's son Louis.

## CHANGING SANTIAM RIVER CHANNEL

Geo. W. Irvine of Albany with a crew of men are at work above the big steel bridge with a donkey engine scooping out a new channel for the erratic Santiam. Whether it will be possible to keep the ever changing stream from finally going over into Linn county and leaving our \$60,000 bridge high and dry, remains to be seen. However, the attempt will be made to straighten the river bed and it is to be hoped with success.

## SCHOOL FAIR IS WELL UNDER WAY

### S. H. Heltzel, Secretary of the Stayton School Fair Association Has A Few Words to Say

## HAS ALREADY RAISED \$71

### Time Is Short And All Must Work Together and Lay Aside Hammer Says Secretary

"Lay down your hammer and blow your horn" seems to be the spirit of every one interested in the Stayton School Fair, is the report of S. H. Heltzel, Secretary of the board of trustees. He stated that in about two hours of personal work \$71.00 were pledged. Several paid cash on the spot and the balance will be collected in a short time.

The board of trustees decided to limit the contribution of any one person to \$2.50 which has met with general approval. Mr. Heltzel stated that with one exception he had received pledges of support for the fair from every one called on. It is not expected that every one will donate the limit. It is the spirit in which the donation is made that is appreciated most. Some people cannot give as much as others however, no one will be intentionally overlooked. Many localities have become famous on account of their annual fete days. Pendleton has its round-up; Portland its rose carnival and Salem its cherry fair. Some day Stayton will be known far and near for its School Fair, the school fair stands for a great deal more than mere pastime. It is designed to be the backbone of industry and successful agriculture. Let every one help with a good word if unable to assist financially.

## ARTHUR MAUDE AT BEST IN "EMBERS"

Arthur Maude, the noted English actor, brother of Cyril Maude, established himself as a film star of supreme magnitude in "Powder" but in the Mutual Masterpicture, DeLuxe Edition, "Embers," a five act emotional drama, which comes to the Star theatre on Saturday night, August 29, he excels his great work in the former production.

Possessed of unusual talents for the expression of deeper sorrows of mankind he has a role which gives him wide scope for his powers of repression. His delineation of the character Martin Woodley in this powerful photodrama will stand out as unequalled in the silent art.

Mr. Maude's career is too well known for any lengthy dissertation here. Eminent critics have hailed him as one of the few great living actors. It was with reluctance that he deserted the stage for the screen but he has never regretted the step he took as he is able to overcome the limitations of the stage in the broader field of the camera.

The theme of "Embers" is one of the most powerful ever adapted for the films, and Mr. Maude is emphatic in his assertions that the picture will be one of the big sensations of filmdom. He is ably supported by Constance Crawley, an emotional actress of exceptional merit, who is assigned one of the most difficult roles ever played. Other noted players in the cast are Nell Franzen and William Carroll.

## GETS THROWN OUT OF FORD

Last Sunday seemed to be accident day for the autos in and around Stayton. None of the spills amounted to much and no one badly hurt. Perhaps the one in which the occupants got scared the most was the overturning of a Ford runabout east of town. Don Moore of Salem and Miss Amelia Glover of Stayton were thrown out and both were considerably bruised, but no serious damage done. The accident was caused by the steering gear going wrong.

Wm. Magg and wife of Salem, were Stayton visitors this week.

## I AM NOT ARGUING—I AM TELLING YOU.



—Kirby in New York World.