

THE STAYTON MAIL

By E. D. ALEXANDER.

A NEWSPAPER, NOT AN ORGAN

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TWELFTH YEAR.

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Mail Order Catalogues.

This is the time of the year when many of the people in town and throughout the country are receiving mail order catalogues. It is also the time of the year when these same people are buying their fall and winter supplies. The houses that are sending out these books are sparing neither time, money nor brains to interest the prospective customers in the goods they have for sale. They are advertising and every year spend thousands of dollars in this way, thus interesting the purchaser in the articles they have for sale. They describe, in detail, nearly every article they have for sale; they also give the price. The fact that they send out catalogues year after year is sufficient evidence that it pays to advertise. To reach their trade they are compelled to use the most expensive form of advertising because most of the country papers refuse to run their ads. The home merchant is thus given the advantage. They can reach this same customer through the columns of the home paper or handbills. They can see the customer personally and every merchant should know the needs of his home consumer better than a man who is in business a couple of hundred miles away.

Go after the business and let the people know you are going to have every bit of it if given a fair chance to get it. There is not one person in a hundred who would not sooner trade where he can see and examine the goods before he takes them home. It's up to the home merchant to let the consumer know just what he has and just how much it takes to buy certain articles. It's a fact you can't tell them of every thing at one time, but you can tell them something each week. Get at it and use the home paper or handbills. Let the people know what you have. It will not cost you one tenth as much as it does your foreign competitor and the home paper will reach many more families than the catalogue man does. A few more dollars spent in advertising will return a hundred fold.

Last Opportunity for Rates.

If a single reader of this paper has failed to write letters to some old friend, acquaintance, relative or other person who may be benefited by coming to Oregon, he should write today. The colonist rates close Oct. 31st and if you want your letter to get results it must be forwarded at once. The rates are \$25, from Missouri River points, St. Paul, Winnipeg, and all the country adjacent, \$30, from St. Louis and \$33, from Chicago, with a reduction of \$2.50 to points East of Umatilla. Similar rates from every other point in the United States. Get busy and add one family to the population of Oregon.

The Open River meeting at The Dalles joined the concentrated force of the best workers of Oregon, Washington and Idaho. The improvement of the entire Columbia River should be under continuous contract now that the United States Government engineers last survey, made in June, showed 25½ feet of water over the bar at lowest tide, with 32½ feet at high tide.

The Interior, the official publication of the Presbyterians of the United States, devoted 16 pages of its October issue to Portland as a Presbyterian city, in which the attractions of Oregon are effectively presented. The illustrations show, among other things, an irrigation canal, agricultural, fruit and cattle scenes, handling of logs, the production of roses, and the strength of the State from a church and educational standpoint. The author of the article is Mr. Nolan R. Best, Managing Editor of the Interior, who gathered his information personally while on a visit to Oregon.

Contract has been let for grading of the track of the Portland Country

Club and Live Stock Association, and the architects are at work upon plans for the amphitheatre, club house and other buildings. As the grounds are within twenty minutes of the heart of the city, the attendance should be enormous, and the live stock display even better than that at the Lewis and Clark Exposition.

It has been definitely decided that the Oregon State Dairy Association will meet in Portland Dec. 19-20. The Portland Commercial Club offers two gold medals, one for butter and one for cheese, while The Portland Flouring Mills put up a purse of \$100 in cash for the best general display. The complete proceedings of the meeting will be published. The details are in the hands of the Association officers, Ed T. Judd, President, Turner, and F. L. Kent, Secretary, Corvallis.

Taking the semi-annual report of the State Board of Health as authority, one can state that Oregon is one of the most healthful states in the union. The death rate, taking 600,000 population as a basis, is computed as 8 in 1000. Of the total of 2408 deaths which occurred during the half year 110 were from old age, 225 were from tuberculosis, averaging one case out of ten.

Typhoid fever claimed 35 victims, diphtheria 30, and 101 whooping cough, cerebro-meningitis, erysipelas, etc. making a total of 166 deaths due to infectious diseases other than tuberculosis. Deaths due to diseases of the circulatory system numbered 283 and 310 were credited to diseases of the respiratory system other than tuberculosis, 541 to pneumonia, 128 to the digestive system, 219 met violent deaths during the six months covered by the report, of which 28 were suicides.

Notice to Taxpayers.

The Board of Equalization for Marion County, Oregon, will meet at the Court House in said County, on Monday, October 21st, 1907, at 10 o'clock a. m. and correct all errors in valuation, description or quality of land, lots or other property, and continue in session until such work is completed, not exceeding one month.

All parties interested are notified to appear and examine their assessment for 1907 and if not satisfied with the same file application in writing properly verified, for a reduction or alteration of the same during the first week of such meeting, as no complaints can be received thereafter. F. J. RICE, Assessor for Marion County. Sept. 30th, 1907.

The "big head" is a popular way of expressing a common and very frequent ailment. It arises from various sources, but the real foundation is lack of sense. A little money develops it in some people; a few good clothes gives it to others; a little office, where a chance is given to exercise a little authority, is often the cause of it, while others get it having a little better job than their associates. The truth is no sensible person gets the "big head." The ones who become stuck up and stiff necked from sources of any kind are weak in the intellectual caliber.—Ex.

A Kansas editor who contracted the habit of going to church has this to say: "Ladies should take off their hats at church. No preacher can inspire a man who is looking into a lopsided congregation of dead birds, stuffed weasels, chameleon skins, ribbons, beads, sticks, straw, corn tassels and thistle down. It makes a sinner feel lost in the wilderness."

Out of Sight.

"Out of sight, out of mind," is an old saying which applies with special force to a sore, burn or wound that's been treated with Bucklen's Arnica Salve. It's out of sight, out of mind and out of existence. Piles too and chilblains disappear under its healing influence. Guaranteed by Brewer Drug Co.

Extra Special ON Men's Clothing

\$14.00 Men's dark gray check wool suit, 1907 pattern \$10.00

13.50 Men's dark gray wool suit clothing, a rare bargain while they last 9.65

16.50 Men's wool suits, strong lining, thoroughly made, reduced to 12.70

12.50 \$10, 9.00 and 8.50 men's suits at following prices \$9, \$7, \$6, 5.50



THESE Shoes are the Standard for Men's Footwear. They are made in every desirable leather and in styles that are right up to the minute. There are many points of superiority in the construction of White House Shoes, notably:

Made on Right and Left Patterns so that the shoes follow the natural contour of the feet. : : : : :

Counters are moulded with great care to the natural shape of the human heel thereby preventing the heel from slipping up and down in the shoe. : : : : :

The heels are made right and left which keeps them from running over.

WE WILL TELL YOU MORE WHEN YOU CALL

\$15.00 Women's blk all wool ¾ length coat, with firm black sateen lining, black velvet collar. This year's sleeves, 5 inch black cuff trimmed with two velvet buttons and V shaped inlaid black velvet for only 12.00

14.50 Ladies light grey wool coat with a red pin striped, diagonally cut in invisible pocket, velvet collar, 5 inch velvet cuff, a daisy— anyone could be proud to be the possessor 10.25

G. D. TROTTER, Stayton.

An Iowa farmer on one of the rural telephone lines concluded that one of the batteries in connection with his phone had become weakened by age and upon examination found the contents closely resembles gun powder whereupon he produced a sufficient amount of new powder and renewed the battery with the result that when the electricity from the other battery was turned on a spark ignited the powder causing an explosion which proved disastrous to the phone.

Where the Difference Lay.

"One of his complaints against his wife in the divorce suit," said the lawyer, "was that she smoked cigarettes." "Oh, my goodness! And whenever he comes to see me," cried the bachelor girl, "I smoke and smoke!" "Oh, he doesn't mind other women smoking cigarettes," declared the lawyer. "He likes it. It is only his wife." —New York Press.

Afflicted with Sore Eyes for 33 Years.

I have been afflicted with sore eyes for thirty-three years. Thirteen years ago I became totally blind and was blind for six years. My eyes were badly inflamed. One of my neighbors insisted upon my trying Chamberlain's Salve and gave me half a box of it. To my surprise it healed my eyes and my sight came back to me.—P. C. EARLS, Cynthia, Ky. Chamberlain's Salve is for sale by Brewer Drug Co.

FARMERS' SALE NOTES

Farmers' sale notes may be left with us for collection. When well secured, we sometimes accept these notes as security for loans, or buy them outright.

We furnish, free of charge, blank notes prepared especially for sales.

Stayton State Bank.

Here we Are Again

with a full line of

Single Double Harness Jackson Thompson Buggies

Milburn Old Hickory Wagons

Superior Drills. Canton Plows.

Korinek & Mielke, STAYTON, OREGON.

Our Early Fall Showing

We want to invite you to attend. You will not be sorry you spend the time with us and even if you do not want to buy you ought to come to this store now to see the real select offerings we are putting before our trade.

Shoes For men, women, girls and boys. Especially boys and girls school shoes. School opening brings a big demand for shoes and in order to make many sales we are selling them at very low prices.

Ribbons Just what the little girls need for a hundred and one uses. Ribbons, and no end to them. No faded ends either. All new goods and shades. They are clean and perfect. No faded spots, all new and of the very best. The prices are all that are off, and we have put prices where every little girl and every mama, too, can have all the ribbon they want with small outlay.

Hosiery Did you ever stop to think of the great demand there is all the time for hosiery? Did you ever stop to think how particular people are about this article of wearing apparel? No? Well, we do; we have been doing it for a long time. That is the reason why we always have the latest things at the right prices. We want you to drop in and look at our selections. We are proud of them and you will be proud of yourself if you make your purchases at our store.

Gehlen Bros.