

"I tell people when you're in Central Oregon and have a successful business that we have going right now, it's always great to be wearing the company swag. People all around will be like, 'Oh, you work at BasX?' It's fun to know the impact you have had in the community and being recognized, which is a different field than you would have in Portland or some of the bigger communities where you're just a number, not a company or a name that is recognized."

- Dave Benson, chairman and cofounder of BasX

BasX builds HVAC systems in Redmond. Dean Guernsey/Bulletin file photos

never gave up courting him and his company.

Sande and the economic development group first introduced Benson to the area about 25 years ago. When plans to locate in the area didn't come to fruition, Redmond still kept in touch. The initial pitch stayed in the back of Benson's mind as a place he would like to be someday.

"I tell people when you're in Central Oregon and have a successful business that we have going right now, it's always great to be wearing the company swag," said Benson. "People all around will be like, 'Oh, you work at BasX?' It's fun to know the impact you have had in the community and being recognized, which is a different field than you would