

The Spokesman



**Reaches
90 Per Cent
of the Buyers
of Crook County**

**If Your Ad Does
Not Appear in
the Columns of
This Newspaper
You Are NOT
Getting Returns
On the Money
You Are Paying
for Advertising
in Other Papers**

If you are a non-advertiser we can convince you that we have the "circulation goods," so necessary to the success of a newspaper and its advertisers.

**900 Guaranteed
Circulation Weekly**

**The Largest Circulation
of Any Newspaper in
Crook County**

Mr. Advertiser: When you pay out money for advertising you want to get the best value that money will buy. That is what The Spokesman can do for you. You waste your money when you pay for publicity in newspapers and other mediums that do not reach the large bulk of the buying people. If you have one dollar to use for newspaper advertising, you want that dollar to go as far as possible and cover the field most thoroughly. And here is where The Spokesman will give you best returns for your dollar or your dollars, for we will carry your publicity to all parts of the county at a rate a trifle above that asked by other papers with a circulation far below what we can GUARANTEE you.

Cheap Advertising Sells No Goods