

The Redmond Spokesman

Published every Thursday by
H. H. & C. L. PALMER

Advertising Rates made known
upon application.

Entered as second class matter
July 14, 1910, at the postoffice at
Redmond, Oregon, under the act of
March 3, 1879.

Official Paper of City of Redmond

SUBSCRIPTION RATES

One year \$1.50
Six months80
Three months50
Single copies05



"ONLY A DOG"

Under the above head the Portland Evening Telegram printed the following about "Old Bill Jones," the dog of this city formerly owned by Ex-Mayor Jones:

From Redmond, Ore., comes the story of public appreciation of the worthiness of a dog; and it is a story that makes a strong appeal to the best instincts of men.

This, as it appears, is the case of a community dog. We do not know his size, his color, his breed nor his peculiarities. In the information concerning him, that has been given to the public, there is no hint of dog-heroism—no instance of his having saved a child from drowning or from the consequences of other direful accident; or of having warned a sleeping family that their home was burning over their heads. Nothing at all of that sort. He was formerly a dog with official connections, the canine vassal of ex-Mayor Jones, and by reason of these facts his familiar title is "Bill Jones." Evidently he has been a worthy dog, living his life in upright dogly fashion; dignified and proper in his conduct and courting the good will of all men.

By some quirk of fortune "Bill Jones" has slipped the leash of individual supervision and responsibility, he has been transformed from a family to a community institution; and by reason of that fact the fate of the pound-master and asphyxiation threatened him. To look after the legal evidence of his right to live in the community as a respectable dog should become everybody's business. "Bill Jones," innocently enough, was a violator of the dog-law of Redmond because he was without a license tag.

Redmond people are sensitive in the matter of law observance, but with their sensitiveness, they are just and sympathetic—at least so far as "Bill Jones" is concerned. Worthiness, even in a dog, must not be permitted to become the victim of circumstances, nor yet must the law be ignored. So the good hearts of the community make up a purse and "Bill Jones" is provided with a license tag.

But this is not exactly the climax of the story. The Redmond City Council takes cognizance of the status of "Bill Jones" and responding to the public appreciation of his dogship's worthiness, the council extends to him the license privilege of that burg, to be enjoyed for the term of his prospective life, without money and without price.

Here is where our old friend, the Hard-headed Citizen, may emit a grunt of disdain, perhaps of disgust; but no one is mindful of the lack of appreciation of dog-worthiness on his part. In all its details this story of the fortunes of "Bill Jones" is a fine commentary upon the community character of the little city of Redmond. It justifies the conclusion that the men and women of that community would make most excellent neighbors; that the milk of human kindness is one of the community assets which no one is likely to overlook.

FIGHTING THE MAIL ORDER HOUSES

The Medford Mail-Tribune printed the following editorial the other day, and it is so directly to the point that it is worthy of reproduction here:

"The most potent factors in the building up the city at the expense of the country are the mail order houses.

"The mail order houses are themselves built up and sustained wholly by the small town and country.

"The mail order house does not depend on the support of the community in which it is located—because it meets the competition of the department and other stores that advertise. It meets little or no competition in the small town or country, because the town and country merchants do not advertise, while the mail order house does—both by newspaper and catalogue.

"Last year one mail order house did more than \$90,000,000 worth of business—an average of a dollar for each man, woman and child in the United States—and nearly all of it came from the small town and country—money sent away from home never to return.

"None of the \$90,000,000 came from big cities, because mail order "bargains" have no attraction for city people—they read so much of "bargains" in the city papers.

"In a recent speech, Governor Hodges of Kansas, told the business men of Kansas City that the best way to compete with the mail order house is by systematic, honest, extensive advertising. And he laid down a rule that if every merchant would spend as much, in proportion, of his profits in honest advertising as the mail order houses do, they would have little trouble with the mail order business. 'Advertise extensively, and then live up to your advertising,' the governor says, 'and you will not be troubled with mail order houses. You know you have the goods the people want. Tell them about them.'

"The merchant who follows this advice does not fear mail order competition—indeed, he courts it as a trade stimulator."

OREGON'S NEXT GOVERNOR

The Portland Oregonian in talking about the next Governor of the state makes the following wise observations:

The candidate for the governorship who discards the customary platitudes and proposes a rational plan for the reduction of taxes and for economy in public administration will win. He is the governor everybody wants and is looking for.

The candidate for governor who proposes to purge the public payrolls of their numerous taxeatrs will be irresistible.

The candidate for governor who proposes to cut off superfluous boards and commissions and to oppose all public appropriations therefor, cannot be beaten.

The candidate for governor who offers as a cardinal plank in his platform an initiative amendment to the State Constitution, giving the governor the power of veto over single items in any

appropriation bill, will have struck the keynote of practical and effective reform.

The candidate for governor who stands up for public retrenchment, and shows how it may be accomplished, and how it will be accomplished, if he shall be elected, will be Oregon's next governor.

The different county officials urge that they desire as many taxpayers as possible should attend the meeting of the county court at Prineville at the March term to listen to reports made on the different offices.

Does it pay to advertise? Here is an instance: The Spokesman last week advertised a second-hand typewriter for sale and in less than two days the machine was sold. The ad made 10 lines and brought a \$25 sale.

ALFALFA

Mr. and Mrs. Graham made a business trip to Bend the forepart of the week.

A. O. Walker attended the Irrigation Congress in Portland.

Fred and Leonard Sturdevant and Frank Robarge have been doing some spring plowing.

C. Hardy butchered several porkers last Wednesday, Otha and Harold Moloney helping him.

On St. Valentine's day Mrs. Moloney entertained the Alfalfa Social Club with a valentine party in the afternoon. Each member took two valentines, each valentine and lady being numbered, the lady receiving the most valentines won a prize, which was won by Mrs. Danberry.

The afternoon was spent in a social chat, music and singing, after which a six-course turkey dinner was served by the hostess. The dinner ended with a plate of delicious fruit cake, being generously cut by Harrold Moloney, the waiter. The members present were Mrs. Moloney, Mrs. Hardy, Mrs. Shultz, Mrs. Danberry, Mrs. Chambers, Mrs. Boyd, Mrs. Leonard, Mrs. Platt, Miss Eva Sturdevant and Miss Olga Moloney.

Mrs. Danberry and Miss Eva Sturdevant visited friends at Powell

Butte one day this week.

There was a surprise party given on Harrold Moloney last Saturday evening in honor of his birthday. It was a stag party. A very enjoyable time was had by the twelve boys who attended, six boys being dressed as ladies. The evening was spent in playing "500" and pool. A luncheon was served at 11:30 o'clock. Those present were Harrold and Otha Moloney, Alton Raasmussen, Elder Platt, Frank Robarge, Doane Freeman, Fred and Leonard Sturdevant, Ervel Baker, Carl Larson, George Aten and Ralph Ferry.

Mr. Boyd of the Sunnyside Ranch has Mr. Davis helping him clear land.

Fred Sturdevant is making some improvements on his homestead.

NAMES FOR MAILING

The Spokesman has the name of every taxpayer in Crook county, with their postoffice address. Persons desiring names for mailing or other purposes can secure same at this office at a reasonable figure.

Don't borrow your neighbor's paper. It's worth the price to get it fresh from the press.

Inspiring Confidence

Confidence has been defined as the act of placing firm trust or reliance on any person or thing. The elements of confidence or trust enter into every activity of life.

We find that in business no sale is ever consummated except through confidence. Before a purchase is made from a merchant there is a feeling created, knowingly or unknowingly, in the mind of the customer that the merchant is reliable, that his goods are good goods and that he is willing to warrant them as such. Confidence in a merchant, his store and his goods is not created alone by good goods and personal warranties, but a model store in appearance, courteous treatment and the determination to serve customers all tend to establish confidence in the eyes of the public.

A first essential in business is that each merchant and his selling force have confidence in the goods for sale. If they do have confidence, customers are more easily influenced to purchase and better satisfied with their purchase, for confidence is catching.

The real purpose of every thoughtful merchant who desires to build a permanent business, is to establish confidence. Trade travels in the path of confidence, and in proportion as confidence in the store increases, just in that proportion does the business expand.

Confidence is just as essential to success in advertising as in any other branch of business. Advertisements that do not create confidence are a positive detriment to the business. Exaggeration in advertising always tends to shatter confidence. It may result in some extra sales, but the after effect is bad.

Truthful advertising does more to inspire confidence in a business than anything else. In fact truthful advertising, good goods, and good treatment establish permanent confidence, so essential to permanent business.

THE SPOKESMAN CAN HELP YOU WITH YOUR ADVERTISING TO GET RESULTS. LET US DEMONSTRATE.



OREGON TRUNK RY.

CENTRAL OREGON LINE

The Owl for Busy People

Daily train each way between Central Oregon points and Portland.
Tourist sleeping car (berths \$1.00). First-class coaches.

Save a Day Each Way

From Central Oregon	To Central Oregon
Leave Bend 8:30 p.m.	Leave Portland 7:00 p.m.
Leave Deschutes 8:48 p.m.	Arrive Madras 6:00 a.m.
Leave Redmond 9:10 p.m.	Arrive Metolius 6:15 a.m.
Leave Terrebonne ... 9:24 p.m.	Arrive Culver 6:28 a.m.
Leave Culver 10:02 p.m.	Arrive Terrebonne ... 7:08 a.m.
Leave Metolius 10:20 p.m.	Arrive Redmond 7:23 a.m.
Leave Madras 10:36 p.m.	Arrive Deschutes 7:43 a.m.
Arrives Portland ... 8:10 a.m.	Arrive Bend 8:00 a.m.

Prompt despatch of freight between Central Oregon and Portland, and Portland and Eastern Cities.

Connections made in Portland to and from Willamette Valley, Astoria and Clatsop Beach points, Puget Sound, Spokane, Montana, Colorado, St. Paul, Omaha, Kansas City and Chicago.

Fares, time schedules and other information by letter or upon application to

H. BAUKOL, Agent, Redmond, Oregon.

R. H. Crozier, A. G. P. A.
W. C. Wilkes, A. G. F. and P. A., Portland, Ore.

R. C. Immele

Dealer in

Building Material

OF ALL KINDS

Lumber Brick
Shingles Lime
Lath Cement

Roofing and Building Paper
Door and Window Screens
Sash, Doors

GIVE US A CALL PRICES RIGHT

Mothers Say That

Snowflake Flour

Is the BEST on the Market

FOR SALE BY ALL GROCERS



A. G. ALLINGHAM

Wines and Liquors
Imported and
Domestic Cigars

Nothing but the BEST is served at our place

Redmond, - Oregon

Eats

When you want the BEST MEAL IN REDMOND for the MONEY, you can get it by calling on W. E. YOUNG, the well known veteran restaurant man at the

Redmond Grill

Open Day and Night

Anderson Bros.' Saw Mill

MANUFACTURERS OF ROUGH AND DRESSED PINE LUMBER. OUR MILL IS THE NEAREST POINT THAT YOU CAN GET HIGH-GRADE LUMBER. OUR PRICES ARE RIGHT.

4 1/2 Miles Southwest of Laidlaw.