

# The Redmond Spokesman

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REDMOND, CROOK COUNTY, OREGON, THURSDAY, JULY 10, 1913

## Redmond Celebration Draws Largest Crowd in History of Central Ore.

**BETWEEN 3500 AND 4000 PEOPLE HERE ON THE 4th AND 5th. PERFECT WEATHER AIDS MUCH IN THE ENJOYMENT OF THE OCCASION—LARGE CROWD IS ORDERLY AND NO DISTURBANCES REPORTED—ALL EVENTS ON PROGRAM ARE PULLED OFF ON SCHEDULE TIME**

Redmond's 4th of July celebration—her first celebration of Independence Day—was a big success, beyond the expectations of the promoters of the affair.

The weather, which had been rainy and rainy all the fore part of the week, cleared up the night of the third and on the morning of the fourth the sun came out clear and warm, and the entire day was an ideal one for a celebration.

People began coming in the night of the third, and the morning train on the fourth on the Oregon Trunk brought large delegations of people from Madras, Lamonta, Culver, Medford and Terrebonne. Bend and Seaside also contributed a large number of people. Madras sent a large delegation of "boosters" to assist for the fair to be held there in September, and the Madras bunch let the people here know that Madras was on the map.

The estimated number of people at the celebration was between 3500 and 4000, the largest gathering of people ever assembled in the history of Central Oregon.

During the two days' celebration the large concourse of people was quiet and orderly, and no disturbances worth mentioning, except in the case, were reported.

There was plenty of eatables for all, but the sleeping accommodations were limited, which will serve as an object lesson in the future to promoters of gatherings in Redmond—properly provide for lodgings for visitors.

All the events on the program for the two days were carried out on schedule time. Marshal of the Day, R. McLellan saw that there was no hitch or delay in getting the different sports and contests started, and in consequence the large crowd was kept interested.

One of the features of the first day's celebration was the parade in which there were a number of decorated business and industrial floats

and automobiles. This parade far surpassed anything of the kind ever seen in Crook county or Central Oregon.

The exercises at the speaker's stand were of a high order. W. A. Williams of Forrest Grove, was orator of the day and made a stirring and forceable patriotic address. Attorney General Crawford was present and talked about reclaiming the old Columbia Southern (now the Tumalo) irrigation project and told what prosperity for this section was sure to follow the completion of the project.

Many people stayed over for the second days' program and were well repaid. An open air dance was given in a specially constructed pavillion the nights of the 4th and 5th. An exciting fire run by the local fire department was one of the interesting features of the first day's celebration.

The Oregon Trunk Railway held their north bound night train here 30 minutes in order to give the visitors from the towns north of here a chance to see all of the entertaining features put on in the evening.

### The Parade

Following is the order in which the parade was made up as it passed the reviewing stand:

Marshal of the day and police officers.

Redmond Concert Band.

Carriage containing president of the day and speaker.

Carriages containing persons who took part in the exercises at the reviewing stand.

Mayor Hoach in decorated auto.

F. W. McCaffery in decorated auto

Float containing Goddess of Liberty and little girls representing the states of the Union.

Uncle Sam in carriage.

Decorated carriages.

Redmond Fire Department with chemical engine and two hose companies.

Auto with band advertising the Prineville and Redmond Auto Co.

J. H. Vincent with decorated dray and transfer wagon.

Float representing the Redmond Lumber & Produce Co.

Float, G. W. Davies, blacksmithing, iron and wood work, showing two men at work at a live forge. This was one of the best industrial floats in the parade.

Decorated auto of Redmond State Bank containing advertisements of the bank.

Float, Kendall & Chapman, hardware, implements and cream separators. This float took first prize.

Float, Hobbs' Cash Bakery and Grocery. This float was attractively decorated and little Cynthia Hobbs rode in it and distributed handfulls of cookies as the parade passed.

Float, Redmond Union Warehouse Co., very appropriately decorated.

Float, Redmond Bank of Commerce. This float represented a cashier's cage in a bank, and Cashier Brewer's little daughter threw new pennies to the crowd as the parade passed along the street.

Float, Redmond Grocery Co.

"The Millionaire Cowboy" riding horseback and distributing "money" of different denominations from one dollar bills up to \$100, advertising the moving pictures at the Sparks Theater.

Float, Lynch & Roberts, general merchandise. Attractively decorated with huge pair of scales in center of float containing two packages to represent merchandise, inscribed with the words "One Price to All" on one package, and "Full Measure" on the other.

Float, Redmond Pharmacy, tastily decorated.

Float, Oregon Flour & Feed Co., appropriately decorated and attracted much attention.

Auto, Ehret Bros., decorated to represent "Old Doc Yak."

Decorated auto from Powell Butte Float, R. M. Doty, with working model of blacksmith shop.

Bunch of cowboys.

Joe Buckley and Jas. Green riding in "chariots" that later participated in the chariot race.

Comical Clown

Line of March

Following was the line of march of the parade: From F on 7th St.

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## THE G HAND

We should be most happy to extend the glad hand to every resident of this county, personally, if they will call at the bank. Until you all come we will continue to extend it in these advertisements. It is the most natural thing in the world to do business with the people we know. Often we hear one person say to another about some business house: "No, I never go there because I don't know anyone." Nothing the matter with the store or its goods or the proprietor, but here is a case, and there are many of them, where the proprietor has not exerted himself either through his advertisements or in person to become known to those with whom he wished to do business. This bank wants to be known as the friendly bank. Unless you know us we cannot hope to do business with you, and for that reason we aim to make the reception we give all callers just as cordial as the invitations we extend in these advertisements. Things are arranged here for your comfort and convenience. We are equipped to care for your deposits with absolute safety. We are prepared to aid honest men in developing legitimate business enterprises. In short, there is no function of a bank we cannot perform to your complete satisfaction.

## Redmond Bank of Commerce

REDMOND, OREGON

## TUMALO PROJECT HELP REDMOND

**THIS CITY WILL BE MARKETING POINT FOR LARGE AREA OF COUNTRY WHEN NEW IRRIGATION PROJECT IS FINISHED**

Now that the completion of the Tumalo project is assured the benefits that will accrue to the remainder of Central Oregon and to Redmond in particular can be realized.

Under the present appropriation 27,000 acres will be reclaimed. The U. S. government reclamation service will also allow \$450,000 for the reclamation of additional land provided the present survey of the Deschutes by the reclamation service is satisfactory. In connection with the Deschutes survey a survey is being made by the government of this project and adjacent lands. It is proposed to enlarge the dam and construct larger supply canals, and in this way to irrigate from 15,000 to 20,000 more acres of land near Cline Falls. When the project is completed a great deal of the produce that is raised will find a market or shipping point at Redmond. This, of course, will mean that much of the money will be placed in circulation here.

The outlook is bright at present for an early completion of the entire project. The work at Laidlaw is being rushed as fast as possible. The Desert Land Board will hold a meeting this week to decide as to whether the construction will be done under

the supervision of the engineer in charge, Mr. Lauegaard, or will be let out by contract. Although the letting by contract will delay the work for about a month at present, it may be the cheapest and quickest in the long run. Gov. West, it is said, is in favor of placing Mr. Lauegaard in complete charge of all the work. This would, of course, mean that the work would be done with more attention to details than if done by contract.

The successful completion of this project, which is altogether in accord with the constitution, will set a precedent for the reclamation of other lands. In the case of the Central Oregon Irrigation Co. project this will mean that the state can force the completion of the work by the present company, or, if that cannot be done, it can be taken in charge by the state and completed as the Tumalo project will be. This will insure the farm lands near here of a plentiful supply of water at a cost probably less than the present prices fixed for reclamation. The Tumalo project, which requires an extensive dam and feed canal, will be reclaimed at a cost of between \$35 and \$40 per acre. The original contracts were placed too low, or at a price of \$15 per acre. The farmers who have a water right certificate under the adjudication of three years ago will not have to pay an increased lien on the lands for which they have a certificate. For the other lands the increased lien will be necessary. There is as much land in the Tumalo project as there probably is under irrigation and in crop in all Central Oregon at present. When the whole of our state can be brought under a system as efficient as the state will put in operation on that project the amount of produce that will be shipped from this section will be enormous. The operation by the state of this project certainly heralds an era of prosperity for all of Central Oregon.

## REDMOND BALL PLAYER MAKING BIG RECORD

**Ed Erickson Pitches 22 Innings and Finishes Stronger Than When He Began; He Also Bats Out Two Home Runs**

The Salt Lake Tribune of July 5 has the following to say about "Big" Ed Erickson of this city, who is playing ball with the Salt Lake league team this season:

"The outstanding feature of yesterday's base ball carnival on Lucas field was the coming back of Ed Erickson. Indeed, those who were not intimately familiar with Erickson's private affairs would not have dreamed, after his performance of yesterday, that he had ever been away. When he arrived home again yesterday he came with bells on his toes and rings in his nose, and the longer he stayed the better he grew.

"Erickson pitched 22 innings of winning base ball, every inning of which was a dandy session, with the single exception of one—the first inning of the second game.

"But it wasn't Erickson's pitching that made him the candidate for an equestrian statue in Liberty Park. Better than his pitching even was his hitting. It isn't every pitcher that can clout out two home runs over long fences in one game besides getting a single that brings in a run.

"The three pitchers who worked in yesterday's battles performed in ways that cannot be criticised. Aside from Erickson, who finished his 22d inning apparently stronger than when he started his very first, there were Sinclair and Ballinger for Ogdan."

## How Local Merchant Can Kill Mail Mail Order Competition

Mail order business is that department of business whereby thru the medium of advertising merchandise is sold direct to the consumer by mail. This business has grown in leaps and bounds. Why? Because the local merchant does not keep pace with the increasing demand of an increasing population.

The five big mail order houses of Chicago receive on an average of 250,000 orders a day. And this enormous business comes from communities whose natural trade belongs to the local merchant. The local merchant must make more effort to hold his business and get new business or the big concerns will make greater inroads. He must beat the mail order houses at their own game. He can do this by handling honest goods at honest prices, and telling about the goods in such a way people will believe him. Fault finding or appealing to local pride is of no avail.

It is the careful, systematic, elaborate and half truthful description in mail order advertising that has built up the big mail order business. If the local merchant will be careful, systematic, elaborate and truthful in all his local advertising he will win. The advertiser who is truthful, will in the end get the business.

The public can never know what a merchant has to sell unless he tells about it. There is no better friend of the merchant and no better means of publicity than the local paper. Every merchant who carries on a systematic advertising campaign in his local paper, properly and honestly describing what he has for sale, will find his business in no way affected by mail order competition.

**THE SPOKESMAN CAN HELP YOU WITH YOUR ADVERTISING TO GET RESULTS. LET US TRY.**

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