

5. Extracts from a Diary.

"I have given the foreman's plan a fair trial—yet I am not satisfied with the results. I had laid by almost ten dollars, saved from my last month's pay. I kept it in the bureau drawer. It was too handy there. Three different times have I taken some amount for immediate use. I see now that it was spent foolishly. There is less than five dollars left. I MUST save THAT."

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Redmond, Oregon, Sept. 21, 1911

**To Promote Dairying**

The call for a meeting to be held here October 9th to try and form a Dairymen's Association, is a move in the right direction, and will do a power of good for this section of the county. Farmers and ranchers are every day coming to the conclusion that dairying and hog raising are the two principal industries that will be the means of making them rich in this country, and the sooner they engage in these industries the sooner they will begin to enjoy the benefits of a sure and profitable occupation.

There are a number of men in the county who have made a success of dairying on a small scale, and by a united effort, which will establish creameries in different parts of the county, this success can be greatly increased.

The Commercial Club of this city has taken the creamery matter up and will use its best efforts to help the farmers and ranchers along in the matter of getting organized into a strong association.

"Store publicity" is as good for good stores as it should be bad for bad stores. The store that buys a lot of advertising space would bankrupt itself, promptly, if it were not a GOOD store.

**To Stop Shooting**

Promiscuous shooting still continues within the city limits in Ellinger's Addition endangering the lives of people living in that section.

C. B. Hopley while clearing land on 9th street Monday and Tuesday narrowly escaped being hit by bullets as they whizzed about him. Tuesday afternoon Geo. Ehlers while working in the same place, was bothered by bullets whistling close around him.

The parties who did the shooting are known, and a complaint has been made to City Marshal McClay, who has taken the matter up and it is hoped the dangerous nuisance will be stopped.

A gang of kids and young men have been making a practice all summer of shooting in Ellinger's Addition, but lately the shooting has become so dangerous that residents there are going to prosecute those who do the shooting.

The Redmond Railroad Day celebration to be held here Saturday, Sept. 30th, will draw people from all parts of the county, judging from the expressions so far heard from those who have learned of the date. It is expected that at least 2,000 people will be here on that date, and the committees having the arrangements for the celebration in charge have made ample preparations to entertain all who come, and give them the best we have in the house.

**A STORE THAT IS NOT  
WORTH ADVERTISING**

A writer with a gift for phrasing once wrote: "If your store is not worth advertising, advertise it for sale." His phrase runs trippingly, but his logic halts.

To sell a store that is "not worth advertising" would be to defraud the buyer—so that the advice is ethically unsound.

Of course there are not many stores that are not worth advertising—in this city, perhaps, none at all. The fact is that no store ever gets to be worth very much—beyond the mere open market value of stock and fixtures—until it has been adequately advertised. Until then it has exerted no influence as an organization, equipped for useful service to the people. It has simply been a place where certain things were kept for sale.

After it has had the breath of life put into it by advertising it becomes a store, in the militant sense—intent upon winning friends, upon the problems of growth.

The dullest store in this city can be rejuvenated in a month until it finds a place in the procession—but ONLY through advertising. If, however, the store were not "worth advertising," it would be more commendable to close up entirely than to try to "sell" it to somebody else.

When you pay a dollar more than you need to pay for something, simply because you do not read ads, you're not showing very much business ability—do you think?

YOUR WANT AD will tell your story to all who would listen to it under any circumstances.

YOUR WANT AD will sell your real estate if you "keep at it" for a reasonable time.

**An Elephant's Toothache.**

I have in my possession an elephant's tooth partially decayed. The animal belonged to my father, who was in the East Indian civil service at Moradabad, and as the tooth caused the animal so much pain that it interfered with its eating my father, with the assistance of the mahout's son sitting on the elephant's head and telling him to be quiet, extracted the tooth by means of hammer, iron bar and rope. The grateful animal used to like to have his gums dressed with tow and gin for days after the operation. As this happened before 1842, no anaesthetic could have been used.—London Field.

**Sewing Room Talk.**

"You may be sharp," said the thread to the needle, "but I notice you are always getting it in the eye."

"Don't brag," retorted the needle. "Remember how many times I have to pull you through."

"And what of me?" said the thimble. "If it were not for my push neither of you could get along."

Then the scissors murmured: "Sew it seams."

**The Right Place.**

An urgent parent was endeavoring to secure work for her rather dull and listless appearing son, says a writer in the Boston Transcript. She was told by the manager that they could not employ the boy.

"We want only wide awake boys in our store, madam," explained the manager. "I'm afraid your son is too slow. He acts sleepy."

"But couldn't you put him in the alarm clock department?"

**A Good Reason.**

Lula was watching her mother working among the flowers. "Mamma, I know why flowers grow," she said. "They want to get out of the dirt."—Lippincott's.

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