

OREGON WANTS MILLIONS OF REAL AMERICAN HOME BUILDERS

WEDNESDAY morning a group of Portland men started a canvass of the business interests of the city of Portland to complete a fund of \$300,000 to develop and advertise all Oregon.

The Klansmen are interested keenly, because their aggregate investment in Oregon amounts to many millions of dollars. They wish to help in the constructive work of telling the world about Oregon's matchless climate and opportunities; they are helping in every way shown to them.

The collection of the \$300,000 fund is sponsored by the Portland Chamber of Commerce. That body has appointed a group of capable business executives as permanent trustees, with final authority to administer and supervise the expenditure of this fund. They are men of proven business ability, competent to obtain adequate results for every dollar invested. These are the men:

Abbott L. Mills, President of the First National Bank and Vice-President of the Security Savings & Trust Company.

Otto W. Mielke, Vice-President and Manager of the Blake-McFall Company.

Emery Olmstead, President of the Northwestern National Bank.

Roy T. Bishop, Vice-President and Manager of the Oregon Worsted Company.

John C. Ainsworth, President of the United States National Bank.

Max S. Hirsch, President and Manager of the Hirsch-Weis Manufacturing Company.

Guy W. Talbot, President of the Portland Gas and Coke Company and of the Pacific Power and Light Company.

Franklin T. Griffith, President of the Portland Railway, Light & Power Company.

Isaac D. Hunt, Vice-President Ladd and Tilton Bank.

As a Business Proposition, Give!

It is a good investment for the Portland business men to subscribe to this Oregon development fund. It means definite, assured progress to all of Oregon. Unless Oregon is willing to reach out for the things which should be hers, they will go to her more progressive neighbors.

Without this \$300,000 fund and the constructive results which it can bring, Oregon must be resigned to slow or doubtful growth for the next ten years. With this fund, Oregon's immediate development is assured.

The funds must be obtained—Oregon's progress must be made certain.

Give by the Month!

The trustees have worked out a plan through which all subscribers to the development fund will be permitted to pay their subscriptions in 24 monthly installments covering a two-year period.

In this way you will pay your contribution to the development fund just as you pay your water bill, your power bill, or any other of your monthly items.

An easily borne monthly contribution from each Portland business house will mean a splendid total.

Remember you are investing in Oregon's future—which is your own future.

It will be one of the best investments you have ever made.

The trustees have thoroughly considered every phase of the development fund and the

When Your Fellow Business Men Call, Give Promptly, Cheerfully, Generously

The tourist stream is turned our way. The best thought of the world is being focused upon agricultural prosperity. Industry everywhere is seeking new fields for development and profit.

The transcontinental railways which serve the Northwest are spending a million dollars

work which it is expected to do. Here is the resolution which they have adopted, which sets forth in unmistakable terms the purposes to be accomplished with this fund:

"Inasmuch as the Portland Chamber of Commerce proposes to raise a fund of \$300,000 to be expended during the next two years for Oregon State development; and inasmuch as the Portland Chamber of Commerce has appointed its undersigned members, with final authority, as permanent trustees to supervise the expenditure of such fund;

"Now, therefore, we, the undersigned trustees, after due deliberation, have decided that for the purposes of this fund and the expenditure thereof, Oregon State Development shall be construed to mean the following major activities:

"1. Improvement of existing agricultural conditions by expansion of present markets, the development of new markets and improved marketing conditions.

"2. The settlement and bringing into productivity under profitable conditions of irrigated and reclaimed land in the State of Oregon.

"3. The attraction of tourists to the State of Oregon by such instrumentalities as may be proper to accomplish the desired purpose."

The completion of this development fund and the carrying out of the plan which is back of it are of vital importance to all of Oregon.

The plans have been carefully made. The fund will be administered by well-known men of the highest integrity and ability.

Other States Are Doing These Very Things Now!

The things which are to be accomplished through this fund are being successfully done now in neighboring states. We are all familiar with the story of growth and development in California brought about chiefly through advertising and organized study of resources and needs. Every dollar which has been invested in this manner in California has returned manifold profits.

Portland Can Prosper Only by All of Oregon Prospering

The need for this development fund in Oregon is manifest to every observer. Oregon has eight persons to the square mile—California has 22 and Washington has 20.

Oregon has less than a million population—she can support several millions.

Oregon has vast areas of idle land returning no profits to its owners. This land can be made productive—instead of sage brush and desert we can have tilled farms and prosperous villages.

Oregon has vast undeveloped resources in water power. They are largely useless as long as undeveloped—only the development which comes with population and capital can make them a productive asset to the state.

The improvement of agricultural conditions, the betterment of marketing systems, the extension of irrigation and reclamation, mean more farmers to come and enhanced prosperity for farmers already here.

Oregon has incomparable attractions for the tourist. The same tourists who are now leaving a million dollars a day each day of the year in California can be attracted to Oregon. They bring ready cash, which means prosperity for those who serve them, and these tourists are

the forerunner of the manufacturer and the farmer. It is proposed to start the tourist stream to Oregon at once by well-planned advertising.

Portland can prosper only as all Oregon prospers. Portland is in position now to lead all Oregon in its prosperity. All conditions are right for this \$300,000 development fund to produce the results which Portland and Oregon want.

This Fund, Raised in Portland, Means 3 Great Things for All Oregon:

1. A better way to market farm crops

By a formal resolution the board of trustees has decreed that an adequate portion of this fund shall be devoted to the development of the best possible systems of marketing farm crops in Oregon. This means increased farm prosperity for every farmer and for the entire community.

2. Settlers for Oregon land

One of Oregon's most important questions is the bringing into productivity of the vast areas of undeveloped land. These things are the major purposes of the development fund.

3. More tourists

The tourists who have built California can be attracted in ever-increasing numbers to Oregon. Tourists invariably bring prosperity in their wake.

The Noblest Motive is the Public Good

(This ad. is paid for by the Knights of the Ku Klux Klan.)