

Contest Opens—
Monday Morning,
January 8
Closes—
Saturday Night,
March 10

EVERY ONE BIG PRIZE

Thousands of Dollars in Valuable Prizes Will be Awarded Absolutely FREE Saturday Night March 10th

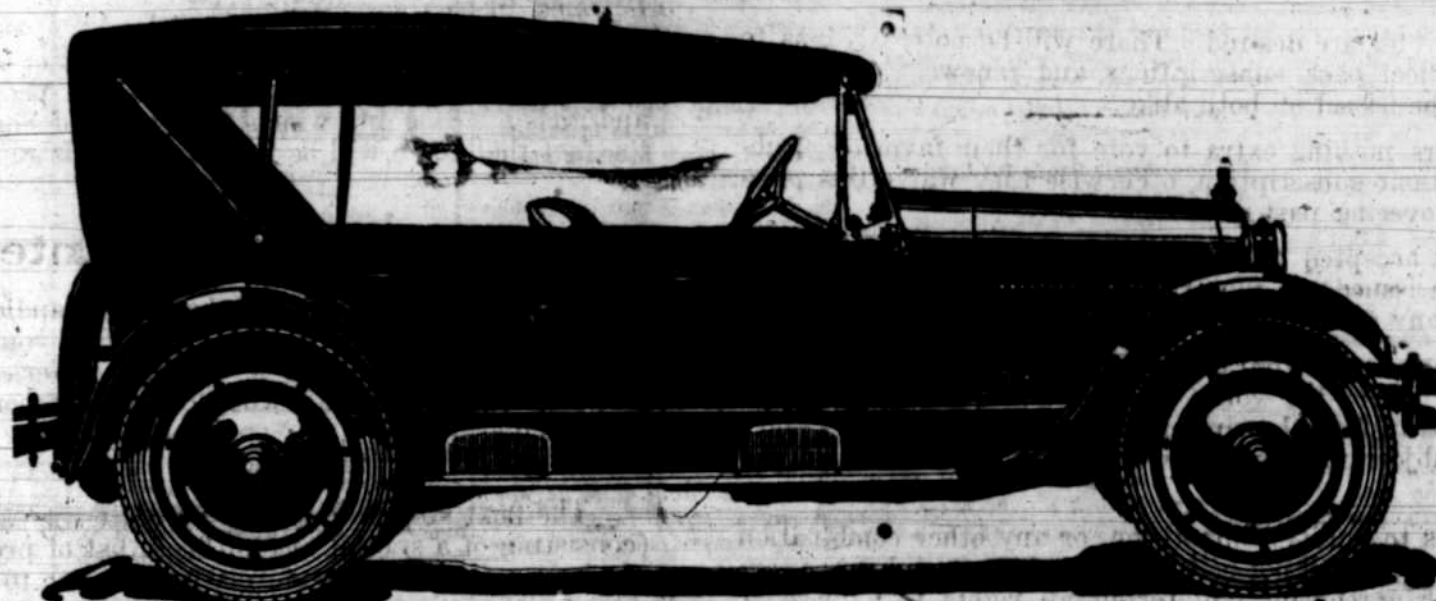
☞Nine weeks' gigantic subscription campaign just starting.

☞Competition is open to men, women, boys and girls of the ambitious and enterprising kind, residing anywhere in the Pacific Northwest.

BY

THE WESTERN AMERICAN PUBLISHING COMPANY, Inc.

Magnificent 1923 REO Grand Capital Prize



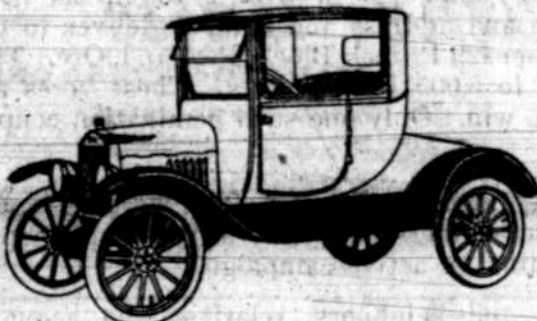
\$500.00
IN GOLD COIN

SPECIAL FUND of \$500.00 IN GOLD has been set aside to be distributed in the form of salaries among active non-prize winners on a ten per cent basis. Any candidate who remains active throughout the entire campaign, making a regular cash report, but fails to win one of the big prizes offered, will participate in this commission feature. THINK OF IT! Out of every dollar you collect ten per cent goes into your pocket if you fail to win a prize. This arrangement assures compensation to all candidates and means that THERE WILL BE NO LOSERS IN THIS RACE! Could anything be fairer or more liberal than this?

☞It costs nothing to try for the valuable prizes offered, and you positively cannot lose. Every participant will be rewarded for his or her efforts.

☞Read this announcement carefully—every word of it—then clip the coupons below and send them in for yourself or your friend.

1923 Ford Coupe, Second Prize



Fully Equipped Ford Coupe
 Purchased from Mr. I. D. Lee, salesman for authorized Ford agent.
 Phone Empire 1929

Henry Ford's 1923 Masterpiece, to Be Given as Third Prize



New 1923 Ford Touring Car
 With one-man top, tilting windshield and Ge-mountable rims.
 This car purchased from J. R. Llewellyn, salesman, Francis Motor Car Co.
 Grand Ave and Hawthorne, East 3770

\$200 Diamond Ring, Fourth Prize



SOLITAIRE DIAMOND RING
 Show us the man or woman, boy or girl who would not like to possess such a jewel and we will show you one who has absolutely no sense of the beautiful. You must see it in order to appreciate it! Purchased from and on exhibition at M. L. Smith, Jeweler, 198 Broadway, Portland, Oregon.

\$100 In Gold, Sixth Prize



\$50 In Gold, Seventh Prize



\$25 In Gold, Eighth Prize



FIFTH PRIZE—\$150.00 RADIO SET—IDEAL GIFT FOR YOUNG OR OLD OF EITHER SEX!

Nominating Coupon
 Good for 5000 Free Votes
 IN
THE WESTERN AMERICAN
Automobile Contest

Please Enter: _____

Miss (Mr. or Mrs.) _____

Address _____

NOTE: Only One Nomination Coupon Accepted for Each Candidate Nominated

Schedule of Votes and Subscription Rate of The Western American

First Period		Second Period		Third Period	
Embracing the first four weeks (terminating February 5), the following number of votes will be issued on subscriptions:		Embracing the sixth and seventh weeks (terminating February 19), the following number of votes will be issued on subscriptions:		Embracing the eighth and ninth week (terminating March 10), the following number of votes will be issued on subscriptions:	
1 year	\$ 2.00 3,000	1 year	\$ 2.00 2,000	1 year	\$ 2.00 1,500
2 years	4.00 8,000	2 years	4.00 6,000	2 years	4.00 4,000
3 years	6.00 12,000	3 years	6.00 10,000	3 years	6.00 7,500
5 years	10.00 25,000	5 years	10.00 20,000	5 years	10.00 15,000
10 years	20.00 60,000	10 years	20.00 50,000	10 years	20.00 40,000

The above schedule of votes, which is on a declining scale basis, positively will not be changed during the campaign. However, a special ballot, good for 50,000 votes, will be issued on every "club" of \$20 turned in. This arrangement will be in effect throughout the entire campaign and is to be considered a part of the regular schedule. There will be no extra votes offered, extra prizes given away or other inducements whatever inaugurated during this campaign. Remember this and lay your plans accordingly. No subscriptions will be accepted for less than one year nor for more than ten years in advance from any candidate.

Votes will be allowed on \$10 Want Advertising Cards in the same proportion as subscriptions. Further details in an early issue.

Free Vote Coupon
 Good for 75 Free Votes
 IN
THE WESTERN AMERICAN
Automobile Prize Contest

Miss (Mr. or Mrs.) _____

Address _____

Not Good After Feb. 6, 1923