## This Is "My" Company

Wouldn't you like to have some money invested in a big Home Company devoted to a useful and necessary service? Wouldn't you like to be able to say to your friends:

My Company serves over 330,000<br>My Company serves nearly 40 communities every day, 365 days in the yuniti<br>"My Company has an annual payroll of over $\$ 1,500,000$.<br>"My Company' is the heaviest taxpayer in the community.

"My Company is planning to spend
$\$ 10,000,000$ toward the further $\$ 10,000,000$ toward the further devel opment of Home Industry.
"My Company is offering me a chance to make 7.3 per cent on my money right here at Home.
"My Company is giving me an attractive and easy plan for systematic
savings."

## That is What Our Home Investment Plan Means

PORTLAND Railway, Light and Power Company is an important and vital factor in the life and growth of the many communities it serves. As these communities thrive and prosper, so must This Company grow and expand. That is why we are offering this attractive "Home investment" plan so that we can Furthermore, This Company becomes "Your" Company, wher interest in it through the purchase of one or more shares of our 7 per cent Prior Pref erence Stock-offered you at 96 to yield you 7.3 per cent returns. Look into this offer NOW-Don't wait till interest rates drop still more-Use Coupon
Below. Below.

NOTE-NO STOCK HAVING PREFERENCE OVER THIS ISSUE WILL BE CREATED WITH
OUT THE CONSENT OF THE HOLDERS OF A MAJORITY OF THIS CLASS OF STOCK

INQUIRY COUPON
PORTLAND RAILWAY, LIGHT AND POWER CO.
Please send me details of your home investment plan.

Street
City or Town
Phone


## PORTLAND RAILWAY, LIGHT AND POWER COMPANY <br> electric building <br> Portland, Oregon

1922
your home
$t$ morn in brake or bosky avenue
Thate'er birds did or dreamed, this
bird could say.
me swand twitched in a grasshopper,
made song
sid flight, perched, prinked and to
his art again.
sweet science, this large riddle read
me plain:
low may the death of that dull in-
seet be
The life of yon trim Shakespeare on
the tree?
-Sidney Lanier.
WHY NOT SMILESHINE?

ant, more understanding of the feel-
ings of others, more generous, more About the strangest thing in the in
orld is this-that though we are as orld is this-that though we are
very last one of us exactly human,
vill are we not all about ninety per very last one of us exactly human
iill are we not all about ninety per
ant shy and afraid of the worldcant shy and afraid of the world-
nd each other.
I wonder why it is? The world as made for us all. And we were
ade every one of us-to be friend
nd to like each other.
The world is too big. And there io much room for. And there
ippiness And everybody like ughter and happinerys.
aver known anyone who did

## ever known anyone who did And yet, how funny we ar

e dop't like somie partidular hu hu
can, we sey so-most always
meone else. Wher

## meone else. We call them name and wonder why they are not like

 hey are not like usgest is proason whyuse we are not like be
use we, are not like them.
We are all abogt the same
3 and in desire. We long for and
ork toward about the in foward about the same things.
in
io
ang something alike, ough each of us does own
ce of its kind ever made.
But we are
Yet I wish we knew each other
ther. I wish we were more toler.

눈 ${ }^{-\frac{8}{8}} \frac{8}{8}$ things - more desirous to give better
to get. Ye would that everybody's business
belonged to us only insofar as we
cotid help and love and
easier
I in think that the greatest business the greatest protession-ming. And giv-
ing. People hide behind hate and
meanness-but never behind smil


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A gas or dust cloud has been dis.
covered in the heavens by a Dutch
seientist which he eatimates to be
ong min sad YYo onily sook meond place, Jim, among the raw milk
ducers," ducers."
To whi
"Yes, but that one man beat me by one-tenth of one per bent.
He received one per cent on ten. tenth socer sanitary cent on ten- which I:
didn't have. I figure I beat , - didn't have, I figure I beat him,
ON MIK, nine-tenths of one
Oper cent." J. Burdette, 4918 gath : St., Telephone 632-87. . . . . .

## Nippon

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