

# Mt. Scott Herald Trade-at-Home CONTEST

Throughout the advertising appearing in this section letters purposely have been omitted, which, correctly composed, will spell the name of one of the advertisers herein. Competition in this contest is open to all readers of the Mt. Scott Herald, and those living in the Mt. Scott district have the same chance of winning one of these cash prizes. Simply find the missing letters, to accomplish which you must read every ad in this section, and mail or bring your answer to the Contest Manager of the Mt. Scott Herald. All answers will be placed in a box in the office of the Herald and will be opened every Wednesday evening. The person who submits the correct answer, together with the largest number of votes, will win first prize, \$50.00 in cash and 500 extra votes. To all who submit a correct answer 500 extra votes will be given, good in count for final prizes.

be distributed among the five persons who respectively stand highest in the number of votes secured during the entire 26 weeks.

**\$50.00 First Prize.**  
**\$40.00 Second Prize.**  
**\$30 Third Prize.**  
**\$20.00 Fourth Prize.**  
**\$10.00 Fifth Prize.**

All votes count for the final prize. It is not necessary to compete for the weekly prize in order to be in on the for anyone to win both a weekly and a final prize, as all votes turned in in the weekly contests count also for the final prizes.

**THE HERALD COUPON**  
On the "Trade-at-Home" page or on some page each week will appear a coupon good for 50 votes. Clip it out and mail to the Contest Manager, The Herald, Lents, giving your name and address or that of anyone you desire entered in this contest. It costs you nothing to enter this contest and by trading with the business men herein you will secure the coupons that may win for you a very handsome cash prize. Clip the coupon now!

**CASH COMMISSIONS**  
The price of The Herald for one year is \$1.50 in advance. In order that all contestants who bring or send in an order for the paper may be well paid for their efforts, The Herald will pay a cash commission for each subscription of one year at \$1.50, of 50 cents.

In addition to this commission, The Herald will credit 1000 extra votes to contestants who bring or send in a subscription; 1000 extra votes for each. And 2000 extra votes to the contestant who during the 26 weeks sends in the greatest number of subscriptions.

It is an event worth the effort of everyone. Clip the coupon in this issue, read the ads, solve the contest problem, and mail your coupon and answer to the Contest Manager, Mt. Scott Herald, Lents Station. There's no red tape. Ask the advertiser for your coupons with your purchases.

All answers to weekly contests must be in The Herald office not later than Wednesday of the week following. The winner of the \$50.00 cash prize will be announced each Friday, as will also those who send in correct solutions.

Read the Trade-at-Home page and enter the campaign now.

**MAN'S CRUELTY TO ANIMALS**  
Writer Denounces the "Life Imprisonment" Which Confinement in Zoological Garden Means.

"Purely as a matter of ethics, abolition is the ultimate logic of all zoological gardens." Such is the opinion of a writer in the Nation of London. "Animals have committed no crimes against the community," he says, "and therefore the community has no right whatever to give them life sentences of imprisonment." A very few of the larger animals, he admits, may affect human life injuriously, but they form an infinitesimal portion of the inhabitants of a zoological garden. On the other hand, it is argued that we never thought of confining those animals believed to be the most injurious, namely insects—and therefore it is plain that "the punishment does not fit the crime."

Even if it were granted that animals are happier in captivity than in their native wilds, this can only be meant relatively, for though protected and cared for, animals in captivity are denied the primal joys of liberty and fitness to environment, among such jobs being their power of exercising their suppleness of body or strength of wing in graceful movements, and not least of all joys, the power of satisfying their continual curiosity.

Much has been done for animals, and much more might be done for the wild birds. For the eagles, hawks, condors and vultures the writer feels that nothing can be done. He quotes from that great lover of birds, W. W. Hudson, to whom the sight of any bird in a cage, be it robin redbreast or bird unknown to William Blake, literally sets him in a rage. He has somewhere described a sermon he heard on genius, in which the preacher likened the life of the ordinary person to that of the canary in its cage. But of the genius—"A cloud came over his (the preacher's) majestic features, he drew himself up and swayed his body from side to side, and shook his black gown and lifted his arms as a great bird lifts its plumed homologues, and let them fall again two or three times, and then said in deep measured tones which seemed to express rage and despair—"But did you ever see the eagle in his cage?"

The brooding hopeless gaze of those stern eyes offers only one solution to the aquiline problem, the keys of the city of the air.

**Every Man to His Trade.**  
A devoted couple, married a short time ago, took up their abode in a dainty cottage in a suburban quarter. Everything in the house was the latest and gave unmixt satisfaction. But one evening when the husband returned he found, to his disgust, that a water pipe had burst. The rooms were flooded and the carpets, which were the husband's special pride, were in danger of being spoiled.

"Well, well," said he impatiently to his wife, "why on earth didn't you hammer the pipe up! Here, give me a hammer and I'll do it in a twinkling."

He got the hammer and pounded away at a pipe down in the cellar. When he had finished he paused to examine the result of his labor. Then, to his complete chagrin, he heard the sweetly chiding voice of his wife at the top of the stairs.

"Howard!" said she, "the gas has gone out, and the water is still running."

Then he sent for a plumber.—Answers.

## PROFESSIONAL CARDS

Phone 625-23 Yott Bldg.  
**DR. C. S. OGSBURY**  
DENTISTRY  
Lents Station Portland, Oregon

Office Phone 615-10 Res. 618-18

**DR. P. J. O'DONNELL**  
EXODONTIA  
Cor. 92nd and Foster Road LENTS

**DR. A. G. ATWOOD**  
DENTIST  
Rooms 4 and 5, Yott Bldg.  
Phone 620-20 9207 Foster Road

**HOWARD P. ARNEST**  
ATTORNEY AT LAW  
Main 8308  
Suite 1210-1217 Yeon Building  
Portland, Oregon  
Lents Office: 9133 Foster Road,  
Auto 661-11; L 2112; 7 to 9 p. m.

**MT. SCOTT**  
Camp No. 11650, Modern Woodman  
of America. Meets every second and  
fourth Wednesday of each month at  
Woodmere Hall, 7630 60th Ave. S. E.  
F. B. VOLTS, Clerk.

**MT. SCOTT LODGE, L. O. O. F.**  
Meets every Tuesday evening at 7:00.  
Frank Mirwald, Noble Grand.  
W. E. Goggin, Rec. Sec.  
Visitors Welcome.

P. G. Wilson K. C. Wilson  
**WILSON'S AUTO SERVICE**  
All Work Guaranteed and Done at  
Lowest Possible Prices  
Your Satisfaction—Our Advertisement  
Phone 614-45 5919 92nd St. S. E.

**LAUER REALTY CO.**  
REAL ESTATE  
CITY PROPERTY AND FARMS  
Phone 624-34  
6018 72nd Street FIRLAND STATION

**KERN PARK REALTY COMPANY**  
6787 FOSTER ROAD  
CITY PROPERTY A SPECIALTY  
Farms and Acreage. Collections.  
Loans. Rentals. Notary Public  
Phone 210-43 Portland, Ore.

**Mt. Scott Transfer Co.**  
J. S. Miller, Prop.  
Piano and Furniture Moving  
Baggage and Express  
Daily Trips to Mt. Scott and Lents  
Agt. for Rock Springs and King Coal  
Stand: First and Taylor Portland

**For EXPRESS AND MOVING**  
Phone 614-44  
Local and Long Distance Hauling  
of all kinds.  
Leave Orders at Perfection Confectionery,  
cor. 92nd and Foster Road.  
**JOHN E. DEARDORFF**  
Peter Larsen H. Winslow

**MRS. A. STEINMAN**  
SPIRELLA CORSETTIERE  
Phones: 661-11; Local 1821  
6421 88th St., S. E., Portland, Oregon  
What Every Woman is Hunting for  
"Spirella, the World's Best Corset"

Phones: Office 640-73. Res. 648-66  
**DR. O. BRIMMER**  
DRUGLESS PHYSICIAN  
Manual Manipulation  
Magnetic Therapeutics  
9207 Foster Rd., cor. 92nd. LENTS

**PRACTICAL HAIRCUTS**  
VELVET SHAVES  
CHILDREN BARBERING  
A SPECIALTY  
See CHESTER & GIBSON

**DR. A. C. LUNDBERG**  
CHIROPRACTOR  
Phone 614-31  
Yott Bldg. 9207 Foster Road

**MATT GREENSLADE**  
Wagon Repairing  
Horseshoeing & Gen. Blacksmithing  
AUTO REPAIRING  
9327 Foster Road Lents

**J. McMILLAN MUIR**  
Pianoforte (VIRGIL CLAVIER METHOD)  
Voice Production and Solo Singing  
Studio: 3804 65th St.  
or at Student's residence

**SCHUEYERMAN BROTHERS**  
Contractors and Builders  
Phone 614-66  
Twenty-five Years Experience  
17 years in Portland  
Res. 6017 89th and 6101 80th S. E.

**EHRlich & BERNHARDT**  
LADIES' and GENTS' TAILORS  
Styles and Fabrics Always the Latest  
9134 Foster Road  
Next door to Postoffice  
Phone 623-45 LENTS

**GRAY'S CROSSING**  
**Grays' Crossing Market**  
EVERYTHING GOOD TO EAT  
Phone 616-42

**F. Hathaway Grocery**  
6003 82nd St. S. E. Auto 642-35  
Staple and Fancy Groceries  
at prices that are right. Courteous attention to your wants. WE GIVE GREEN STAMPS.

If It Comes From—  
**Currey's Pharmacy**  
GRAY'S CROSSING  
It's all right or your money back

**ARLETA**  
**J. A. TEENY**  
At Arleta Station  
For your needs of Dry Goods and Notions. Let us serve you and save you money and time.

**Blue Bird Cleaners**  
Auto 625-10 Opp. Arleta Theater  
PROMPT SERVICE  
Cleaning, Pressing, Dyeing and Repairing. Give us a trial.

**Laurelwood Bakery**  
Fresh Pastries  
WE BAKE TWICE DAILY  
6232 45th Avenue

**ARCHER PLACE**  
**WANTED—HOUSES**  
I have several good buyers. If you want to sell your house, lots, or acreage, call Auto 626-34 and I will call at once and inspect same. C. H. Van Allen, 5415 Foster Road

**H. and M. UMSTEAD**  
5531 FOSTER ROAD  
at Archer Place  
Fancy and Staple Groceries  
CASH AND CARRY

**MT. SCOTT BAKERY**  
9139 Foster Rd., Lents. A. 610-47  
The Largest 10-Cent Loaf in Mt. Scott. Finest pastry goods are here for you. Perfection, Quality, Without Adulteration.

**J. H. Kramer Grocery**  
4802 92nd St. S. E. Auto 615-19  
The finest fresh and cured meats, groceries, hay and feed. We sell for cash and save you money. Call or phone—we deliver.

**WILLIAMSON BROS.**  
GENERAL STORE AND MEAT MARKET  
Price and Service the est.  
6929 84th St. S. E. Phone 616-14

**WOODSTOCK AVENUE**  
**BUY YOUR GROCERIES WHERE YOUR DOLLARS GET VALUE QUALITY, SERVICE**  
We carry the finest line of staple and fancy groceries, cured meats, fruits, vegetables. Also Hartsell's Doughnuts—best in the city.  
Get acquainted with us and you'll always trade here.  
**C. B. NORBLA D**  
8614 Woodstock Ave. Auto 610-11

**JOHN D YOUR GROCER**  
Everything That's Good to Eat  
Phone 612-22 6010 92nd Street

**TREMONT GROCERY**  
Auto 610-41 5907 72nd St. S. E.  
Staple groceries and dry goods. Hay, grain and feed. Bakery goods WE DELIVER. PHONE OR CALL

**Tremont Meat Market**  
W. C. EGGIMAN  
You'll like our meats—you'll like our service—and will be pleased to serve you.  
5909 72nd St., S. E. Auto 610-41  
Tremont Station

**SAVE MONEY!**  
**BUY AT HOME!**  
No. 1, Burbank Potatoes, T-bone Steak .....25c  
..... \$1.25 per sack Sirloin Steak .....23c  
Tomatoes ..... 2 cans for 25c Pork Steak ..T.....25c  
Maine Corn, per can .....20c Round Steak, lb. ....25c  
Dependable Coffee, lb. ....45c Pot Roast of Beef, lb. ....17c  
Soap, per bar .....5c Prime Short Ribs Beef, lb 12 1/2c  
Canned Salmon .....2 for 25c Hamburger, lb. ....18c

**M. & R. MARKET**  
THE BARGAIN STORE OF LENTS  
We Will Deliver Any Order of \$10 or Over  
5927 92nd Street Auto 613-10

**KERN PARK**  
**TUMBLE IN TO**  
**Trumble's Cash Market**  
Fresh and Cured Meats of Quality  
6606 Foster Road. Auto 622-34

**D. and P. GROCERY**  
I. C. PURDIN  
**STAPLE AND FANCY GROCERIES**  
6606 Foster Road Auto 622-34

**Phoenix Pharmacy**  
JOHN R. LEACH, Ph. G.  
6616 Foster Rd., S. E. Portland, Or.  
Brunswick or Columbia Phonographs on easy payments. Come in and pick out your machine and set your terms.

**THE YEAGER THEATRE**  
Ninety-second Street and Carline  
**LENTS**  
**THE BEST MONEY CAN BUY IN PICTURES**  
See Our Weekly Program on Local Page

**A. D. Kenworthy and Co.**  
FUNERAL DIRECTORS  
First-class service given day or night. Close proximity to Cemeteries enables us to hold funerals at a minimum expense. Phone 618-21. 5802-4 92nd St., Lents station.

**LENTS GARAGE**  
**AXEL KILDAHL, Prop.**  
A modern motor car service station  
8919 Foster Road; Phone 615-34  
See our ad on page 2

**Fossler's Market and Grocery**  
Live and let live prices  
Quality, Service—Yours for Business—I. T. FOSSLER  
9209 Foster Road Auto 612-12

**JOHN D YOUR GROCER**  
Everything That's Good to Eat  
Phone 612-22 6010 92nd Street

**TREMONT GROCERY**  
Auto 610-41 5907 72nd St. S. E.  
Staple groceries and dry goods. Hay, grain and feed. Bakery goods WE DELIVER. PHONE OR CALL

**Tremont Meat Market**  
W. C. EGGIMAN  
You'll like our meats—you'll like our service—and will be pleased to serve you.  
5909 72nd St., S. E. Auto 610-41  
Tremont Station

**KERN PARK**  
**HANSEN BROS.**  
SHEET METAL WORKS  
Sheet metal work in all branches. Estimates furnished. Repairing of all lines of tin, iron and copper.  
Kern Park Sta. 6715 Foster Rd.

**J. W. Looney**  
Plumbing, Gas Fitting, Sewers and Cesspools. Repairing. Supplies. Estimates gladly furnished  
Kern Park Sta. 6715 Foster Rd.

**MILLARD AV. & 55th AV.**  
**COME TO CRUM and CHAMBERS**  
7136 55th Ave. Auto 610-43  
Finest Groceries, Fresh and Cured Meats, Poultry, Feeds, etc. We specialize on Olympic products and Del Monte canned goods. Deliveries anywhere. Phone or call.

**Millard Ave. Meat Mkt.**  
7134 55th Ave. Auto 610-43  
Only the choicest meats are sold here, at prices that are right. Everything except fish.  
Phone or Call We Deliver

**J. A. CORNES and SON**  
GROCERIES  
Fruits and Produce in Season  
6701 Foster Road Kern Park  
Phone Auto 619-45

**Kern Park Hardware Co.**  
WM. WOODHAM, Prop.  
Builders' Hardware, Carpenters' Tools, Tinware, Granite, or Anything in Hardware, Paints and Oils. 2624 67th St., S. E. Phone Auto 628-21.

**KERN PARK BAKERY**  
6615 Foster Road Auto 628-12  
Light Groceries and Strictly Home made bakery Goods.  
HOT DINNERS UNION

**ARCHER PLACE**  
**R. FRANKS**  
Archer Place Grocer. Fancy and Staple Groceries. Cigars and Confectionery, Fruits and Vegetables.

**ARCHER GARAGE**  
5511 Foster Rd., bet. 54th and 56th  
Repairing, Washing, Polishing, Oils, Greases, Gas. Second-hand autos bought and sold. Crank cases cleaned and flushed. All work guaranteed.

**ROSEMARY PARK GROCERY**  
C. G. SIMMONS  
7825 Foster Rd. Auto 612-27

**S. S. ALLEN**  
Hay, Grain, Flour and Feed of All Kinds  
Auto 625-78 9326 Foster Road

**C. E. Tillman Company**  
Real Estate—Money to Loan  
9106 Woodstock Ave., Lents

**B. F. MILLER**  
Plumbing Supplies and Fixtures  
Estimates Furnished  
5926 92nd St. Auto 618-34

**Tremont Plumbing Shop**  
A. C. NUTTER  
Repair work a specialty; gas fitting. Estimating on any job, any size. Right prices. Guaranteed work.  
5827 72nd St. Auto 613-33

**G. A. Morrison Lbr. Co.**  
Tremont Station. Auto 610-55  
Everything in the Builders' Line  
COAL and WOOD  
Phone Your Order, Prompt Service

**HOME COOKING AT Gilkey's Restaurant**  
THAT WILL SATISFY  
Home-made Pies and Pastries  
6009 92nd St. Lents  
Under New Management

**KERN PARK**  
**HANSEN BROS.**  
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**MYRTLE PARK**  
**BICYCLES**  
SUPPLIES. REPAIRING  
**C. A. NORWOOD**  
5907 Foster Rd., Myrtle Park Sta.

**LAURELWOOD**  
Phone 629-59. Res. 629-71  
**E. R. BRADBURY**  
PLUMBING, GASFITTING AND JOBBING  
6337 Foster Road Portland, Ore.

**FIRLAND**  
**Firland Confectionery**  
"Where You Wait for the Car"  
WEATHERLY ICE CREAM  
Fancy Candies and Good Smokes

**LENTS**  
**Low Price Shoe Repairing**  
High Quality Work Guaranteed  
23 Years Experience  
Bring your work to me and be satisfied. ANTON GRIMM, 6020 92nd St., next door to John D. grocery.

**Arleta Theatre**  
6515 FOSTER ROAD  
Friday, March 11—Justine Johnson in "Blackbirds."  
Saturday, March 12—"Idols of Clay," with Mae Murray and David Powell.  
Sunday, March 13—"April Folly," a Cosmopolitan production by the producers of "Homereque."  
Monday-Tuesday, March 14-15—"Twin Beds," with Mr. and Mrs. Carter De Haven.  
Wednesday, March 16—"Married Life," a 5-reel Mack Sennett comedy.  
Thursday, March 17—The old favorite, Mary Pickford, in "Rebecca of Sunnybrook Farm."  
In addition, the usual comedies, magazine films, scenic, etc.

**Mt. Hood Ice Cream Parlor and Lunch Room**  
9143 Foster Rd., cor. 92d. Lents  
Special Dinner Served Every Day  
Light Lunches, All Hours  
Confectionery, Light Groceries, Cigars, Tobaccos

**Economy Furniture Co.**  
L. A. Barker, Prop. Dealer in new and used Furniture, Stoves, Rugs, Carpets, etc. Satisfaction guaranteed. Also crockery, tools, etc.  
6015 92d St., Lents Auto 621-31

**Cottage Restaurant**  
For good eats. We serve special dinners, short orders. Best meats served. Special Sunday chicken dinners. Give us a trial.  
WM. PARRISH  
9123 Foster Rd., Opp. Postoffice

**DETAILS OF CONTEST**  
The following is the offer the Mt. Scott Herald is making to further the "Buy-at-Home" movement, to the mutual advantage of advertisers and readers of this paper. If any point is not understood, phone the Contest Manager any day between the hours of 8 a.m. and 5 p.m. for desired information, although we believe everything essential has been covered in these columns.

**The Vote Coupons**  
The prizes—\$280 in cash—will be distributed to those who secure the largest number of votes. In this issue is printed under the caption of "Trade-at-Home Contest" the advertisements of merchants and business men who have co-operated with the Herald to make this Trade-at-Home Contest a success. The Herald has furnished each advertiser with vote coupons, which are given with cash purchases as follows:

**50 VOTES ARE GIVEN WITH EACH 50 CENT PURCHASE**  
In bakeries, restaurants and drug stores.

**50 VOTES ARE GIVEN WITH EACH 25 CENT PURCHASE**  
A coupon good for 50 votes is issued with every ticket at the Arleta and Lents picture shows.

**THE WEEKLY CONTEST**  
In the advertisements appearing in the "Trade-at-Home" section letters will be purposely omitted and in order to win the \$50.00 cash prize each week contestants must read every ad, find the missing letters and arrange them to form the name of one of the firms entitled to issue voting coupons. The contestant each week who turns in the correct answer, together with the largest number of votes, will win the \$50.00 CASH AND 500 EXTRA VOTES

Every contestant sending in a correct answer each week will be credited with 500 VOTES  
It will pay you to read the ads, as the privilege is given everyone of having the votes credited to themselves, their friends or any member of their family. There is no red tape connected with this contest; neatness counts for nothing, and nothing counts other than the correct answer each week, together with the largest number of votes for that particular week.

Five dollars each week or \$180 in all, is paid to winners for 26 weeks. THE FINAL PRIZES  
One hundred and fifty dollars will