

# Mt. Scott Herald

Published Every Friday at Lents Station, Portland, Oregon.

GEO. A. McARTHUR, Proprietor

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5812 Ninety-second Street  
Phone: Tabor 7824.

## WORDS OF WISDOM FROM A LIVE MERCHANT

In conversation with one of our advertising merchants the other day the writer grasped a bright idea that other merchants of Lents can profit thereby. "I am not trying to injure my competitors in Lents by cutting prices as some have intimated," said this live wire merchant, while graciously acknowledging that he had received very satisfactory returns from his investment in good sized space in the Herald. "I am simply doing my damndest to keep the basket brigade from going to town to trade, and if the balance of our merchants will follow suit we will soon reduce the habit to a minimum. I believe my patrons will substantiate the fact that I am doing exactly what I advertise—have the goods in plentiful stock that I quote at lowest living prices—something that many downtown merchants fail to do, but shoppers find on arrival that they are 'just out' of that particular brand or class of goods. As above stated, if Lents merchants will get together and announce the right prices we will soon cease to see so many people traveling to and from Lents and vicinity to downtown markets. Our overhead expenses are in many ways much less than our city competitors and it is our own fault to a great extent if we let the major portion of trade go to the city. Let us all pull together for a bigger and better Lents and I have no fear of the outcome," said Mr. —, as he gave that characteristic and pleasant smile, while requesting us to reserve space in this issue for another list of reduced prices.

## TREND OF PRICES STILL DOWNWARD; FOODS DROP

The movement of prices toward lower levels has gained momentum during the last two weeks. An increasing number of commodities are being affected and the whole spirit of trading indicates a growing acceptance of the idea that readjustment must eventually come and that the sooner it is over the better off the country will be, says the Guaranty Trust company of New York. The outstanding feature of the present movement is the resistance of the retail dealer to the forces which have brought manufacturers, wholesalers and obbers to an admission that business can no longer be done on the basis of war prices. While wholesale prices of wheat, corn, beef, sugar, coffee, cotton, wool, leather, rubber, copper, lead, steel and other commodities have come down, the consumer is still paying more for flour than last year, the retail price of corn is still up to last year, beef prices continue higher than last year, coffee follows the same example, and in the case of sugar, cotton goods, woollens, shoes, rubbers and household utensils the reductions do not in general reflect faithfully the cuts which manufacturers and wholesalers have accepted. If there is any force comparable to this resistance of the retailer it is the determination of buyers to refrain from purchasing anything except necessities. As described by A. W. Douglas, chairman of the committee on statistics, in the monthly report of the Chamber of Commerce of the United States, "demand in all lines is slackening," it is everywhere "a case of most conservative buying rather than any great increase in supply" and "we are having a vivid illustration of how our usual volume of business is made up largely of things people do not really need."

## P. R. L. & P. PROFITS JUMP AT 8 CENTS

The gross revenues of the Portland Railway, Light & Power company for the quarter ended September 30, 1920, under the 8-cent fare, exceeded the receipts of that company for the previous quarter, ended June 30, by \$127,961.11, while the cost of operation for the last quarter was only \$58,100.69 above the preceding quarter, as is shown by a comparison of the former report with the sworn statement of the company for the last quarter, filed in the city auditor's office last Friday.

The 8-cent fare became effective June 15 of the present year, therefore a more enlightening comparison probably would be that of the report for the quarter ended March 31, 1920, under the 6-cent fare. The company's sworn statements on file with City Auditor Funk show an increase for the quarter just ended of \$204,650.40 over the quarter ended March 31, while the cost of operation for the last quarter was only \$145,020.11 greater than in the first quarter of the present year.

Another good rule for the heated term is not to let other people's political views pester you, however much yours may pester them.

But how in the world does that dealer who advertises "low women's shoes" expect to attract custom?

The wise man is he who will avoid charging all he can get. The public is showing signs of nervousness.

## OUR BANKERS IN THE WORLD.

America is now called upon to play a role undreamed of in former years in international commerce and finance. This country has become the one great source of long-time capital in the world. European countries which have previously been the chief lending nations, are for the present at all events, no longer in a position to lend by buying foreign securities. They must, in fact, for years to come themselves be heavy borrowers. Not only is America the chief source of long-time money, but also for a time is likely to be the chief source of short-time banking funds to finance international commerce, says Leslie's Magazine. New York will permanently occupy a relatively much more commanding place than before the war in international commercial transactions. Dollar exchange may not displace sterling exchange in the markets of the world, but dollar exchange has come to stay. We may well expect it to rank permanently above any exchange except sterling, and probably on an equal footing with sterling exchange.

That aliens who have left the United States to return to Europe regret the step and endeavor to persuade their countrymen in America to remain here, is shown by the following letter from Galicia, which is typical of thousands recently received from abroad. The writer was a prominent member of the Ukrainian community of Cohoes, N. Y.: "Dear Friends: After a long and inconvenient journey, I have reached Galicia. I am very, very glad that at last I returned to my family, but this is all. Our country is ruined to a great extent, and at present the political and economic conditions are terrible. Do not come here now. Stay in America where you are safe and have something to eat. After things are settled, I shall let you know."

If any room needs the morning sun, it is the one in which the family assembles to begin the day. In frosty weather an open fire would put everybody right with the world; but if you can't have that, rub the frost from the windows, if it keeps out the sun, by polishing with a cloth sprinkled with dry salt. Then hang a prism in the window to the east, and if the colored fire dances on the breakfast table, plan to set in it a steaming water jug, that the rising steam may take on rainbow tints. It's a surprisingly cheerful sight.

A veteran of the world war who has seen service in the front line of the A. E. F. took the fatal step from the sublime to the ridiculous when he appeared in a juvenile court in New York to answer the charge of craps shooting, and was compelled to confess to the age of fifteen, although nearly six feet tall and weighing 190 pounds. American youth is not losing any time these speeding days in growing up and doing things.

A Kansas professor, who is described as a recognized authority on live stock, assures us that there are only half as many beef cattle in proportion to the population as 20 years ago. If prices keep on going up there is apt to be an increase in the number of beef cattle for the people will not be able to eat so many.

"A further increase of 15 per cent in rates will be necessary to meet the expected wage award to express employees by the railway labor board," reads a dispatch. When, oh when, will we find somebody in the public service who is able to handle an increase of wages without passing it on to the public?

There was concern some months ago as to what could be made a "substitute for the saloon." The saloons settled the matter. Many of them became their own substitutes. There are soft drinks and lemon pie behind the bars which cheer but not inebriate.

The military governor of Guam has prohibited whistling in his jurisdiction, and perhaps he could be induced to come to this country and establish some regulations on this matter among the fraternity of office boys.

It may be that former Czar Nicholas is still alive. If so, he is not divulging any post office address which will permit "Willy" to address any more "Nicky" communications to him.

The government is sending out reports praising the merits of the shark as a food fish. We pass, being mortal enemy to the food sharks.

Don't be too sure your bank balance indicates that you are rich. Find out how many pecks of potatoes and how many pounds of liver it will buy.

The toe-print identification system for babies would have helped King Solomon a great deal.

Who doesn't need an increase of pay to help him pay his share of the increased pay for everybody else?

## RUSSIAN PEASANT BALKS.

If the European peasants were to plant a greater acreage to bread grains and restrict rigorously the output of animal products, Europe would be able to raise, outside of Russia, 70,000,000 tons of bread grains, and the population would receive in consequence a diet richer in bread and poorer in meats and dairy products than before the war, but still a diet that according to human experience would be competent not only to maintain but to improve the nutrition of the masses of the continent. The efforts of the governments, usually misdirected and often grotesque, have been to induce the peasant to plant wheat or rye, to reduce fodder grains and to limit animal husbandry. Now the peasant does not follow this argument at all; in fact he does not understand it technically, writes Alfonso E. Taylor in Saturday Evening Post. What he does understand is that he is asked to conduct his operations along the line of low profits as an act of fidelity to the state. When he looks about him to observe the other classes of society that are conducting their several operations along the line of low profits as acts of fidelity to the state, he fails to detect anyone engaged in such practice. And since the situation is revolting to the innate sense of the peasant, he refuses.

One year ago there were 22,748 depositors in the postal savings banks of Chicago. Now, or rather at the latest report, there are 20,000, a decline of 2,688. This drop of nearly 12 per cent in a single year is not an evidence of decreasing thrift, but of improved facilities for saving. The federal reserve act has virtually abolished bank failures. As this fact becomes known and felt, people who formerly went to the post office with their savings are turning more and more to banks connected with the federal reserve, which offer a much wider range of service than the postal authorities can hope to give. It is just one more evidence of the marvelous improvement effected by the federal reserve system.

## TO Oregon Nursery Co. Orengo, Oregon

Gentlemen: Will you please quote me prices on the following line of Nursery Stock which I want for planting in the Spring:

- ..... LOGANBERRIES
- ..... STRAWBERRIES
- ..... CURRANTS
- ..... CHERRIES
- ..... APPLES
- ..... PEARS
- ..... PRUNES
- ..... PLUMS
- ..... WALNUTS
- ..... SHADE TREES
- ..... ROSES

Sign here .....  
Street Address .....  
P. O. ....  
(Cut out and mail this to us)

**MRS. HELEN McCLURE**  
Teacher of Piano  
Res. Studio 6044 42nd Ave.  
Phone Tabor 7122

**MRS. J. M. LOVEJOY**  
Instructor of Popular  
RAGTIME AND CLASSICS  
307 East 50th St.  
Phone Tabor 8815  
List Your Property with

**For EXPRESS AND MOVING**  
Call Tabor 3069  
Local and Long Distance Hauling  
of all kinds.

Leave Orders at Perfection Confectionery, cor. 92nd and Foster Road.  
**JOHN E. DEARDORFF**  
Peter Larsen B. Winters

**KERN PARK REALTY COMPANY**  
6707 FOSTER ROAD  
CITY PROPERTY A SPECIALTY  
Farms and Acreage, Collections, Loans,  
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P. G. Wilson K. C. Wilson  
**WILSON'S AUTO SERVICE**  
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Tabor 2076 5919 82nd St., S. E.

**LOANS RENTALS**  
**LAUER REALTY CO.**  
REAL ESTATE  
CITY PROPERTY AND FARMS  
Phone: Tabor 9142  
5018 72nd Street FIRLAND STATION

# Why Go to Town?

## When You Can Buy at Home at These Prices:

*Specials for Saturday*

Flour, 49 lbs., Drifted Snow and Crown	\$2.60	T-Bone Steak, per lb.,	25c
Canned Milk, two for	25c	Sirloin Steak	22c
Yellow Free Stone Peaches, one lb. 13c, in can	25c	Prime Short Ribs of Beef	12½c
Our Special Blend Coffee	35c	Weinies, per lb.	20c
Tomato Catsup, Knights & Snyders small, 17c; large	28c	Sauer Kraut, one quart	10c

Spuds, per sack, \$1.70  
Cabbage, per Sack, \$1.25  
Spitzenberg Apples, per box, \$1.35

*We Deliver Orders Amounting to \$10.00*

# M. & R. Market

## HIGHEST QUALITY EATS

Tabor 2181

# 5927 92nd St. LENTS

# THERE'S A DROP IN TIRES AND TUBES

*Don't be bothered with the old ones that should have been junked several months ago.* *It's time to be looking after the leaky top, a little of our Whizz Repair will fix it.*

Windshield Cleaners and Mud Chains are in order. Don't get caught without them

## LET US KNOW ABOUT YOUR AUTO NEEDS

# EAGLE GARAGE

DWIGHT DAVIS "In the Center of Lents" ROY L. DAVIS

# The Herald's New No. Telephone is 662-28

commencing Sunday, Dec. 5. We Print Everything:

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