

## Mr. Scott Herald

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5812 Ninety-second Street

### MICKIE SAYS

IF EVERYBODY KNEW HOW MANY OF THESE LI'L WANT ADS ARE MAKIN' GOOD, WE'D BE PRINTIN' MORE 'N WE DO. THEY AIN'T VERY BIG, BUT JIMMINY! SOME OF 'EM ATTRACT MORE ATTENTION THAN A MULE IN A TIN BARN.



CHARLES BUGHAS

### IT PAYS

The Gary Coast Agency, which sells the Gary trucks, advertised in The Herald, has found Herald advertising pays. Besides several trucks already sold in the territory covered by this paper they last week sold to the city of Portland six trucks which will be equipped for fire trucks. Some of the merchants of Lents (who do not advertise) claim that advertising does not pay. Others say they "have more business than they can handle" with-

out advertising, which, of course, fools nobody. If you notice the business of the merchant who does not advertise you soon see it does not grow. His little business will be the same size 10 years from now it is today. The live, pushing business man who is after success, who wants to see his business increase and his bank account grow knows that advertising is not an added expense but an investment that yields bigger returns than any other investment he can make.

### ANNA SHAW'S LAST APPEAL

Dr. Anna Howard Shaw's last public utterance was an impassioned appeal for support of the League of Nations. From it these paragraphs are taken:

"While Mr. Wilson said we want nothing out of this war, I said in my own heart, 'It may be that we want nothing material out of the war, but, oh, we want the biggest thing out of this war that has ever come to the world. We want peace now and we want peace forever.'

"The best thing that has been given us is this League of Nations. We have no other League of Nations. We have only this one. We must take this one or no one can tell what will come. We have no midway point. We have no purgatory. We have to choose either heaven or hell. We must take it or reject it.

"Oh, men, we women, the mothers of the race, have given everything, have suffered everything, and we come to you now and say, 'The time has come when we will no longer sit quietly by and rear our sons to die at the will of a few men. We will not endure it. We will not endure it! We demand that either you shall do something to prevent war or that we shall be permitted to try to do something ourselves.'

"To you men we look for support. We look for your support back of your senators, and from this day until the day the League of Nations is accepted and ratified by the senate of the United States it should be the duty of every man and every woman to see to it that the senators from their states know the will of the people; that they know that the people will that something shall be done."

Mrs. T. C. Cox is taking a well earned vacation and is planning on going to Pendleton to visit relatives.

### MEAT STOCKS INCREASED

Stocks of frozen and cured meats and poultry in storage on July 1 showed increases varying from 5 to 199 per cent over the same date in 1918, a department of agriculture statement shows. Stocks of frozen beef amounted to 162,386,000 pounds; frozen pork, 133,894,000 pounds, and salt and pickled pork, 801,969,000 pounds.

If Senator Borah really wants a referendum on the League of Nations, and does "represent a very intelligent and patriotic constituency," he can obtain a quick answer by resigning his toga and returning to Idaho for vindication.

### Local and Personal

O. W. Webb is finishing the carpenter work on Mrs. M. J. Boland's residence at 6532 Eighty-sixth street.

Mr. and Mrs. L. E. Elkins returned from Tacoma, Wash., last week where they visited for a short time with Mr. Elkins' father and mother. Mrs. Elkins will be remembered as Nellie Boland.

Mr. Thorn has purchased the residence property on Fifty-sixth avenue, near Eighty-seventh street, and also the lot adjoining. He is refinishing the interior of the house and will build a garage.

Mrs. Grace Julian and two little daughters accompanied Mr. Julian on the trip to St. Helens Saturday. Mr. Julian is Marine engineer on the Steamer America which plys between Portland and St. Helens.

Mr. and Mrs. Harrington and son Frank, of Eighty-sixth street and Sixty-fifth avenue, left Monday morning for a tour of California, making the trip in their machine. They will return in about two months.

Mrs. W. W. Wakefield and children arrived home from Echo, Oregon where they have been visiting the past month with Mrs. Wakefield's sister Mrs. Kimmery. While away they enjoyed an auto trip through Washington.

Mr. and Mrs. George Downing and twin boys are visiting Mrs. Downings' mother, Mrs. Keikenapp, 4541 Eighty-eighth street S. E. Mrs. Downing has been here four or five weeks. They will return home the tenth of this month.

The little five year old son of Mr. and Mrs. Baker of Bell station is recovering from an attack of ptomaine poisoning. The little fellow ate an ice cream cone Sunday afternoon and in the evening was seized with convulsions. His life was despaired of for a time.

T. C. Cox commenced alterations and repairs on his house, 9302 Fifty-eighth avenue. He will add a sleeping porch, enlarge the kitchen and build in a china closet in the dining room. The interior woodwork will be enameled white.

Bert Munser and wife and little son are camping at Cannon Beach this week. They left at 6 o'clock on Sunday morning and arrived at the beach that evening at 8 o'clock. Baby Munser was left at home in charge of his grandmother.

Mrs. A. N. Abbott, who has had her little son here for medical treatment for the past six weeks, left for her home at Buffalo, Mont., Thursday morning. The little boy is much improved in health. They were visiting at the E. M. Calkins home at Gilbert station.

Mrs. Madge J. Mears, corresponding secretary of the Oregon W. C. T. U., will speak in the M. E. church at Lents Sunday, August 16, at 11 a. m. Mrs. Mears' subject will be "World Prohibition" and the work of the W. C. T. U. Mrs. Mears is a woman of great ability, well informed and a fine speaker.

Mrs. O. E. Lent returned Wednesday from Tacoma, where she visited with an old friend, Mrs. James. While there she helped Mrs. James celebrate her 109th birthday. Mrs. James is hale and hearty, doing her own housework, and in many ways is a remarkable lady.

The C. E. union of Portland went on a boat ride down the Willamette Monday night. Lents Endeavorers were represented by a party of five from the Friends church. They were Iva Markel, Theodora Dunbar, Myron Richardson, Denver Young and Mrs. Dunbar.

L. E. Scheuler and family motored down from their home at Shaniko last week for a short visit with old friends. Mr. Scheuler is agent for the railroad at Shaniko and they were on a vacation trip which extended as far as Bend in eastern Oregon. Mr. Scheuler reports that Bend is a very neat and prosperous looking little place.

# TEN POINTS TO SETTLE BEFORE YOU BUY ANY TRUCK

The Motor Truck is established. Its utility is no longer questioned. As a means of transportation it is definitely established that a motor truck is incomparably economical, convenient, etc. So it is not a question of whether or not you need a motor truck.

Your decision must be WHICH TRUCK to select. It is a big question not to be decided until you have every fact, every data of cost before you. On that basis ONLY can you make a selection that will justify the required expenditure.

GARY, "The Ten Test Truck," invites every investigation—every test or question that any owner may advance. The GARY MOTOR TRUCK has been selected by some of the largest Truck users in America. They buy on a basis of FACT ONLY, and the Gary has satisfied these owners in every one of the following ten vitally important points.

- TEST 1 REASONABLE INVESTMENT**  
Don't buy a truck that will depreciate too rapidly to be economical. You really rent a motor truck when you buy it. At the end of its period of use it should have substantial "cash-in or trade-in" value. Investigate the actual "after use" worth of any truck before you make your selection.
- TEST 2 ECONOMICAL SELECTION**  
Trucks are means of economy. It is not an investment to buy a truck that will increase your transportation costs. Find out what it will actually cost you to transport your merchandise.
- TEST 3 SIMPLICITY**  
Skilled experienced labor costs money. You don't want to increase your labor hire because of your trucks investment. Before making your choice take any worker in your delivery department, give him a few simple instructions, see whether or not the truck is simple enough for his unskilled abilities.

- TEST 4 EQUALIZED BALANCE**  
From front fender to rear lamp bracket maximum efficiency of operation requires even distribution of weight, work and wear. The motor must not be too light for its load—the frame must not be heavier than is necessary. Consider whether or not there is proper co-relation of size and parts.
- TEST 5 OVER CARRIAGE**  
Do not buy a one-ton truck and expect it to do a 3½-ton duty. But the truck you do buy should be built to allow for a reasonable margin of overload. Buy the size truck that your business needs. Do not invest in a 5-ton truck for 1-ton labors. Nor should you buy a 3½-ton truck to do the work of a 5-ton truck.
- TEST 6 CONTINUED OPERATION**  
Accidents will happen, and some repairs are inevitable. Select the truck of a design so standardized that repairs will never keep your truck out of service.
- TEST 7 ESTABLISHED MANUFACTURE**  
A truck made by a maker having limited resources is a questionable investment. Be sure that the maker of your truck will be able to continue in business as long as you do.
- TEST 8 DEALER DEPENDABILITY**  
The dealer is the agency that is directly responsible to you. Be sure that the dealer from whom you buy your truck is as reliable as your own banker. Do not buy a truck from a dealer that has a reputation of shifting responsibility.
- TEST 9 NON-RADICAL DESIGN**  
Radical changes and principles are experimental. Do not buy an experimental truck. Keep within approved design and principle.
- TEST 10 SPEED POWER**  
An emergency will arise where you will have to run your fully-loaded truck at its maximum speed. Power should provide for speed to allow for speed when it is necessary.

GARY, "The Ten Test Truck," has measured up to every test. Let us give you the facts to prove it.

## Gary Coast Agency

Phone Broadway 2162

Seventy-one Broadway PORTLAND, OREGON

The old Egyptians were famous bread bakers of their time, but their baking ability was confined almost exclusively to It is different with us for specialize in all good things a modern bakery produces.

### Our Cakes and Pies

are particularly appetizing and in such a variety as will suit any taste. Even if we do say it ourselves, the best home cooks can't bent them. They are an ideal dessert to place on any table.

Quality and Cleanliness are the twin mottoes of this bakery at all times.

## Mt. Scott Bakery

Cor. 92d and Foster Road J. ROSENAU, Proprietor

## YES, WE REPAIR INNER TUBES



as well as the outer shoes of tires. Vulcanizing tubes gives the same satisfaction as it does on casings. Our method proves satisfactory on all sorts of sorts of tires—pumatic tires for motor cars, bicycles and solid tires for auto trucks.

But Vulcanizing is our Specialty. . . . .

## The Lents Garage

AXEL KILDAHL, Proprietor

Tabor 3429 Home D61 8919 FOSTER ROAD

Next Time—Buy

# FISK CORD TIRES



They are the tough tread tires and a marvel in their resistance to wear.

BIG TIRES—EXCESS MILEAGE

FOR SALE BY LENTS HARDWARE CO.