

# Mt. Scott Herald

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## DOES IT PAY?

Many of the business men of Lents talk of the "cost" of advertising with the idea that the few dollars per month spent in this way is gone the same as money spent for the fuel which they burn. This is not true. The man who advertises consistently and persistently is making an investment which pays a larger dividend than any like amount he could invest in any other way.

Two weeks ago a well-known Lents firm advertised a special sale of grafonolas. The day following the appearance of the ad they sold two machines. By the middle of the following week they had sold five. They have sold several since. They had an article to sell. They announced the price and the terms on which they would sell. That ad did not COST this firm a cent. It PAID them a larger dividend in profit than \$1000 invested in bonds. Does it pay?

## LABOR TO COMBAT BOSHEVISM

Resumption of all government work suspended because of the war payment of soldiers' wages until they obtain employment, development of government lands with financial assistance provided to the tenants and prohibition of immigration for four years are recommended in the draft of a legislative reform program adopted and made public by the executive council of the American Federation of Labor.

"If these measures are carried into effect," says a statement made by Frank Morrison, secretary, "it will prevent a critical situation and destroy a fruitful field which the representatives of the I. W. W. and the bolsheviks will have for furthering their propaganda."

The council expects to present these reforms to congress within a few days.

## SUGGESTION FOR SOLDIERS AND SAILORS' MEMORIAL

That the name of the beautiful snow-capped mountain which is the pride of Oregon should be changed to Mount Liberty is proposed by the East Side Business Men's club. Mount Hood, it is pointed out, was named by an explorer sent out by King George III, the date given as October, 1792. The man Hood was an admiral in the British navy who had distinguished himself in naval battles during the American Revolution.

The suggestion is in line with others which call for the planting of trees and beautifying of roadways and has the advantage of being something that the entire people, rich and poor alike, can look upon. Following is the communication from the East Side Business Men's club, signed by J. J. Oeder, Grand avenue at East Ankeny:

"For a proper and suitable proposed monument and memorial to our soldiers and sailors in the late world war I would suggest that we change the name of Mt. Hood in their honor. Why not change it to Mt. Liberty? The name itself would be suggestive of the keynote of the ideal in the great allied victory epitomizing the progress toward world democracy and free peoples.

"Human hands cannot adequately build a monument great enough, nor grand enough, nor high enough. The ideals for which the allies fought, for which our boys fought, for which we all helped fight, are as high as yon mountain top, and their motives were as pure as the water from its unfailling glacial springs.

"Only the Almighty could erect a fitting monument to world freedom. And as the rains descend and the snows come down from the heavens, just so will the Great Spirit perpetually care for such monument and memorial.

Thus Mt. Liberty is the most beautiful mountain on the American continent, and its re-naming would add to its world renown, and the renown of the west, and of Oregon.

A few years ago we changed the name of Mt. St. Elias to Mt. McKinley, in honor of our great martyred ex-president, who had fought and won a great fight for a principle. We also changed the name of Mt. Pitt, a beautiful mountain near Medford, to Mt. McLaughlin, in honor of Father McLaughlin, who came to

## FRANKLIN HIGH CLASS PARTY ON MARCH 7

The members of the June, 1919, class of Franklin high school will hold their first get-together meeting and party on Friday evening, March 7. This party has been postponed from time to time on account of the influenza ban against public meetings and the coming graduates are anticipating the event with much pleasure. At their meeting on Wednesday, February 12, Gene Gillis appointed the following committees to make arrangements: Entertainment, Katheryn Ball, chairman; Charlotte Schulerberg and Helen Harper; refreshments, Fred Rogers, chairman; Irwin Wetstone, Camilla Canfield and Marion Gillis.

The Home Economics club will hold their annual dance tonight, for the benefit of the Armenian relief fund. The gymnasium will be gaily decorated with patriotic colors and greenery will be used in profusion. Carlson's jazz band will furnish the music and all details have been carefully planned, with a big surprise for all in attendance. This will be an unusual feature displaying the talent of the girls. A cordial invitation is sent to the students of the various high schools to be there to join with the Franklin students in the grand march, which starts at 8 p. m.

Miss Rubie Hammarstrom has been appointed an honorary member of the class of June, 1919, because of her faithful work as chief advisor for the annual Post.

The June, 1919, class joyously welcomed the boys of the 65th last Monday who would have been members of the graduating class had they not answered their country's call.

The community dances are being held every Saturday night at 7:30 under the direction of Professor Geo. Love.

the Oregon country, not to conquer and destroy, but to teach the Red Man the Golden Rule. Mt. Jefferson is named in honor of President Thomas Jefferson, who sent Lewis and Clark across the continent as pathfinders. You all know the story well.

"But who is Mt. Hood named after? Scarcely anyone in Oregon knows. The author of the 'Guardians of the Columbia' says that Lieutenant Broughton of Vancouver's exploring expedition, in quest of new territories for his majesty, George III, sailing up the Columbia river in October, 1792, saw and named it in honor of Rear Admiral Samuel Hood, of the British navy, who had distinguished himself in naval battles during the American revolution.

"Why is it that the name of Mt. Hood has not been changed before this? Methinks that providence has deferred the time until now, that we might name it Mt. Liberty in honor of our world freedom heroes.

"Let Mt. Liberty be the climax and coupled with all the other practical suggestions made for memorials. Build a great paved highway from Salem, the seat of government, to Portland, the metropolis, coming in on the west side through the proposed Municipal Liberty or Freedom Mall, thence out the proffered Wemme road to Mt. Liberty, with a Freedom Victory World's Peace League Circle surrounding the mountain at its base; utilize Barlow road and connect the north side of the circle with the Columbia River Highway at suitable points. Call it Mt. Liberty Highway if you like. Get national, state and city co-operation and help in the building. It will take time to work it out and develop it, but the ideal is well worth the effort.

"Then with development to follow: the farms, the fields, the orchards, the vineyards, the landscape gardens and fountains along the highway bubbling with Mt. Liberty glacier water, the purest on earth, the schools, the colleges, the arches, the bridges and scenic vistas on every hand; the deer and elk in the forests, the sheep and cattle on a thousand hills, and all coupled and hooked up with our great liberty harbor, the greatest fresh water harbor in the world, 110 miles long, extending like a silver thread to the Pacific, the world's greatest ocean. In our hoped-for Portland of the future, every endeavor will readily lend itself toward this ideal. Then on our memorial days of the future our aviators will circle round and round yon liberty mountain peak and drop flowers in memory of departed heroes and comrades, in the eternal snows of this world's greatest monument to human freedom and progress."

## LENTS CHURCHES

### ST. PETER'S PARISH NOTES

Sister Augustine has fully recovered from the accident she sustained and was on hand Sunday to resume her place in the Sunday school class.

The attendance at both masses on Sunday was large, showing quite an increase in the population of the parish.

Mrs. Hart, on Saginaw Heights, is quite ill at present.

The ladies of the parish are working hard to make their social a success next Saturday evening in St. Peter's Hall.

Walter Stutte and Hazel Johnson were united in marriage last Thursday by the Rev. P. Beutgen, pastor of St. Peter's.

The holy season of Lent will be ushered in on Wednesday, March 5, the beginning of the Lenten season.

The Sisters of Mercy have commenced their drive for funds in the Mt. Scott district.

### FRIENDS CHURCH

The revival meetings being held in the Friends church will continue throughout this, the third week. Meetings every night at 7:30 and every afternoon at 2 o'clock. The afternoon meetings are in charge of our quarterly meeting evangelistic superintendent, Rev. F. M. George. These services are well worth attending and are especially helpful to the believers. Evangelist Harry Hayes is in charge of the night sessions. He is a forceful and interesting speaker, having no trouble in holding the attention of his audience, which is increasing in numbers each week. Everybody is invited.

George L. Carr, a member of this church but who has been in Indiana for the past five months, is reported as having preached two practical sermons at Plainfield, Ind., recently. His business is located in Indiana and he expects to send for his family soon.

### METHODIST CHURCH

At the M. E. church, corner of Fifty-eighth avenue and Eighty-sixth street, there will be the regular services Sunday.

Sunday school at 9:45 a. m. Preaching at 11. The subject for the morning will be "The Stewardship of Property." Special music by Mrs. Sells.

The Epworth League will meet at 6:30 in the evening and this service will be followed by preaching at 7:30. Thursday evening will be the regular mid-week prayer meeting.

A cordial invitation is extended to all to attend these services.

L. B. JONES, Pastor.

### BAPTIST CHURCH

Sunday school at 9:45 a. m. Mrs. Gladys Bass, superintendent. Special music.

Preaching at 11 a. m. by Dr. O. C. Wright, secretary state convention. Young people's meeting at 6:45 p. m. President, Mrs. Ressel.

Preaching at 7:30 by the pastor. Theme, "The Greatest Thing in the Christian Religion."

Sunday afternoon at White Temple, Twelfth and Taylor streets, there will be a mass meeting of the Baptist men of Portland addressed by eastern experts. All day Monday there will be a convention addressed by Dr. Snape, Dr. Brooke and Dr. Agar.

## MT. SCOTT W. T. C. U. TO HOLD MEMORIAL SERVICE FEB. 25

Mt. Scott W. T. C. U. holds its Willard memorial service at the regular meeting next Tuesday afternoon at 2 o'clock. Hostess, Mrs. Geasell, 6119 Eighty-ninth street. One of the pioneer workers and contemporary of Mrs. Willard, will speak.

A silver offering for the benefit of the Willard memorial fund will be taken. This fund is world-wide in its beneficent helpfulness, a fitting memorial to her whose name we honor.

Remember the date and place—Tuesday, February 25, at Mrs. Geasell's.

Owing to increasing business Chester & George, the enterprising barbers of Lents, have installed a fourth chair to their shop to handle the Saturday rush, showing their appreciation of patronage.

Sergeant-Major Carl E. Wemberly, son-in-law of Mr. and Mrs. O. E. Lent, who has been stationed at Camp Lewis, has received honorable discharge from the service and returned to his home in Roseburg. Mr. Wemberly is city attorney of Roseburg.

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## WHY JUST OIL?

To many motorists this simple subject is enshrouded in a haze of mystery. They are bewildered by a mass of technical terms, claims and counter claims, flung at them by unscrupulous manufacturers.

Cheap oils and greases have seemingly been endowed in print, at least, with all the qualities of higher priced products.

Yet some motorists will spend thousands of dollars for an automobile, and then endeavor to save a few cents by buying cheap oil. This is like stopping the hands of a clock to save time.

To them, if one gallon of oil costs 25 cents, five gallons will cost \$1.25. Easy arithmetic, but—

If so many gallons at so much per gallon cost so much plus a repair bill because of using wrong oil, that makes different figuring.

The engine of your car is a piece of delicate mechanism that demands a lubricant of a certain virtue.

Your instruction book instructs you to use the best.

ANY OLD OIL WON'T DO.

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The first oil on the market scientifically prepared to meet the exacting requirements of gas engine lubrication.

It blazed the trail—others followed.

MONOGRAM products—the choice of experts in all parts of the world, who demand scientific lubrication—not merely oils and greases.

The use of Monogram will reduce your up-keep bills, eliminate engine troubles such as smoke, carbon, noise, and make motoring pleasant for you.

It is the cheapest insurance against rapid depreciation of your motor and its use will save you money.

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