

# Mt. Scott Herald

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J. SANGER FOX, Editor.  
J. ALLEN DUNBAR, Associate

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PHONES: TABOR 7824, D 61

## Breakers Ahead All Right.

The Oregon Voter in an editorial entitled "Breakers Ahead" takes a fling at both the Direct Primaries and the Non-Partisan League. It bewails the fact that the Daily News has now joined the Anti-Saloon League in committing subordination of perjury in urging voters who are not Republicans to register as such and participate in the Republican Primaries. The question naturally arises, "What is a Republican?" If a man's sworn statement over his signature at the time of registering that he is in good faith a member of the Republican party is not the standard we wonder what is. One cannot judge by the vote for Hughes, for from many sources we hear the expression "A Wilson Republican." Sounds something like a white black-bird, doesn't it?

The fact of the matter is that the Republican Party's conduct of state affairs, especially in its high-handed control of the State Legislature for many years, is driving the people to seek relief at any price and in any way. The boss-ridden machine of the stand-pat Republicans of this state are responsible for this condition. The Oregon Voter fears that in the next legislative assembly the radical element will wield much power, and "there is no telling what the next legislature may do for Oregon." Facing the thing squarely we have no fear of the "radical element" doing anything worse for Oregon than has been dealt out to us in the past few decades. Most thoughtful people would welcome a change.

The Oregon voter gives no solution of the problem of preventing the prostitution of the Direct Primary to improper uses, and yet it seems to us to be simple enough. In the general election the Australian ballot system prevails to a sufficient extent that unless a voter gives the information himself there is no way of knowing with which party he cast his vote. It is a comparatively simple matter to extend the same principle to the Primary election. Full details of such a plan were worked out in the interests of preserving the purity of the Primary law and presented to the last legislature, but that body, in its superior knowledge and wisdom, gave it scant consideration. It knew such a plan would ensure political honesty and a square deal for all political parties and whenever that happens the boss ridden machine can no longer control Oregon. Yes, there are Breakers Ahead all right, but we trust they may threaten corrupt politics rather than any part of the Oregon System which is designed and planned in the interest of the people.

## Why Advertisers Quit.

The following statistics, gathered by Professor Scott from the advertisers using the columns of the Ladies Home Journal throw a good deal of light upon the advertising problem. The results show pretty conclusively that the man who is afraid to advertise gets least returns for his money when he does venture in, and the man who is bold and not afraid of spending a nickle gets satisfactory returns for his investment. Same old story, but presented in a little different manner; it is presented for the benefit of those of our readers who are earnestly studying this problem. Following is the quotation:

"It was shown that the advertiser who used 56 line copy dropped out in one year, the advertiser who used 116 line copy dropped out in two years, the advertiser who used 168 line copy kept up his advertising three years, and so the figures continue to show longer life for the advertising in proportion to the size of the copy used. Advertisers who used 600 line space kept up their campaigns for eight years. Such figures need no argument to prove the value of large space. They shout their story from the housetops." — American Press.

## Church Notes

### Millard Ave. Presbyterian Church.

The social planned for by the C. E. Society of the Millard Ave. Presbyterian Church to be held last Friday evening at the home of Mrs. Reed, was postponed for two weeks due to the sudden death of Miss Alexandra Jones. The sympathy of the entire congregation goes out to the bereaved parents in the loss of their daughter.

A new class of young ladies between the ages of sixteen and twenty-five was organized last Sunday, with Mrs. J. A. Hollingworth as teacher. They started out with an attendance of eleven which bids fair to increase steadily in the future, plans were laid to give a social in the near future to stimulate interest in this class. All young ladies in this community are most cordially invited to attend this class.

Mr. J. H. Tomlinson will be the instructor for the new Young Ladies' Class on Sunday.

### Baptist Church.

Services at the Lents Baptist Church, Sunday Jan. 27th, E. A. Smith, pastor. Sunday School at 9:45. This is hustle day. Every member of the church is going to try to be at the Sunday School. Good music. Morning worship at 11:00 a. m. Theme, "The Growth of a Great Idea." This is a W. C. T. U. service. The progress of the Temperance Movement will be traced. The pastor will preach in the afternoon at Witch-hazel, Washington Co. Young Peoples Rally at 6:30. A good live meeting for lively young people. Preaching at 7:30. The subject will be, "The Young Man Who Lost His Grip." The sermon will show that power and not physique, stamina and not strength are the requisites of success.

Union prayer meeting with the M. E. church this week. All cordially invited to all services.

### Methodist Church.

We sincerely hope that all the friends and members of the Methodist Church, as well as all the friends and members of all the churches, benevolent, and fraternal organizations of the community will not forget the urgent appeal that is being made by all these organizations at this time in behalf of the suffering ones in unfortunate Armenia. The stories that come to us from that unfortunate land are heart breaking. An American consular agent reports that in his daily walk from his house to the consulate he counted as many as twelve bodies of persons who had died of starvation the previous night.

Now we are called upon to share our bread with those who yet remain alive. The appeal is enough to stir the heart of every warm hearted American to do his utmost. America will not fail. We are made more zealous through the words of the Master: "Inasmuch as ye have done it unto the least of these my brethren ye have done it unto me." Let no one fail in this opportunity to minister unto our Lord.

On Wednesday afternoon, Jan. 16, at the home of Mrs. O. E. Lent occurred the monthly Ladies Tea. The attendance was exceptionally good. And all were made happy by the splendid musical program the sociableness of the hour, and the excellent refreshments.

The subject for next Sunday morning will be: "The Eyes of the Lord." Subject for the evening: "The Silly Sanctimoniousness which Sickens Sensible Sinners."

### Evangelical Church.

Rev. W. A. Guifroy of Tigard, Oregon will occupy the pulpit both morning and evening.

The Sunday School will take up offerings for the Armenian and Syrian Relief work. There will be a called meeting of the Sunday School officers, and others interested at the close of the morning services.

### Friends Church.

Miss Terrell, the pastor, will fill the pulpit Sunday a. m. again. She has returned home from Springbrook where she has been holding revival meetings the past two weeks. She reports good meetings and is back full of vim and courage and ready for work again, visiting the sick and others the first day of her return. The evening service will be in charge of the War Service Committee.

An interesting meeting is expected and all are invited.

The Committee had their weekly sewing for war relief Wednesday. A goodly company being present and the sewing progressing nicely. The following ladies were present, Mrs. Swanson, Mrs. Johnson, Mrs. Fish, Mrs. Spencer, Mrs. Dunbar, Mrs. Peterson, Mrs. Tamplin, and Mrs. Hunt. Miss Terrell being present to lead the 1 o'clock prayer meeting at which time we had a precious time waiting upon the Lord.

The Training Class lesson was interesting. The instructor taking up the study of the Prophets Isaiah and Jeremiah out side of the regular lesson. The class was small we presume owing to the fact that supper was not served as usual.

Prayer meeting will be held unitedly with the other churches in the M. E. church Thursday evening in the interests of National Prohibition.

## People's Forum

San Diego, Calif., Jan. 14, 1918. Editor of the Herald:—Just a line to say we have received the Herald on time so far and assure you we are pleased to read of the "folks at home." We arrived here three days late. Had a very rough voyage and for a while it looked like we would never again see shore. We were greatly disappointed in not reaching here for Christmas. Our Christmas was a sad one. Received word as soon as we arrived, of the sudden death of my only sister who lived in Vernon, Michigan. Such news is always sad yet we couldn't wish her back as she was not only an invalid, but had been blind about twenty years. We know now she is free from pain and has her eyesight.

Can't say that I like San Diego, but the climate is fine. The city is filled with tourist, about 10,000. Many are here to be near their loved ones who are in training at Camp Kearney and other places near by.

Lents people can't grumble about the "high cost of living" as everything is much cheaper there than here, and of course a whole lot better.

As I do not wish to take up any more of your valuable time will close. Please send our paper to the same address until further notice.

Respectfully,  
MRS. CHAS. MCGILL,  
1022 Pennsylvania Ave.  
San Diego, Calif.

"Don't lick stamps," advises a doctor. He is right about it. We know from an experience of that part of our life that has passed that licking stamps is injurious, and that few people who had formed the habit ever lived beyond—say ninety-five years.

## GENERAL REPAIRING

This is to announce that we are prepared to take care of all kinds of  
Repairing of Wells, Pumps, Gas Engines, Etc.  
JOB PLUMBING

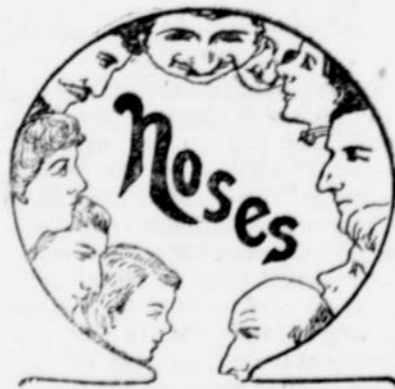
## STORMS & O'CONNOR

Tab. 6397 83rd and Foster, Lents

## DR. PRATT'S Optical Primer

# "N"

N is for



We have to fit all kinds of noses as well as all kinds of eyes.

Our line of mountings consists of all the newest and best:

"Shur on," "Stic Tite," "Fits U So Easy," "Clings Well," etc.

If your nose is "fitable" we can fit it.

Your eyes are safe in our care

## The Optical Shop DR. GEO. B. PRATT Optometrist

325 Alder St. between 6th and Broadway

# Bulletin No. Four

It is only within the last forty years that TOMATOES have become generally recognized as a food; they were formerly called Love Apples and considered poisonous. It now requires over 300,000 acres to produce the 122,000,000 cans of tomatoes marketed in this country. They have a high food value, are almost universally eaten, and are recommended by many as being antidotes for rheumatism and liver complaints. It is one of the most useful vegetables for both winter and summer. Try these recipes:

### Escalloped Tomatoes

1 pint tomatoes, 1 pint grated bread crumbs, 1 level teaspoon salt, 1 tablespoon butter, 1 suggestion of pepper.

Reserve three tablespoons of the bread crumbs, and spread the remainder on a pan. Brown in oven. Mix tomato, browned crumbs, salt, pepper and one-half of the butter together and put in a shallow baking dish. Spread unbrowned crumbs on top, and dot with the remainder of the butter, cut into bits. Bake in a moderately hot oven for half an hour. The top of the dish should be brown and crisp.

Our special this week is two cans of "Orego" Tomatoes for 25c.

This is a Mason, Ehrman product and the regular price is 15c straight.

## Lents Mercantile Company

Tabor 1141

5805 92nd Street S. E.

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## DO YOU KNOW BEANS WHEN THE BAGS OPEN?

If you do you will realize the value of these bargains. Not only is the Mt. Scott Herald increasing in price from \$1.00 to \$1.50 a year with the first day of February, but the clubbing price of all these magazines has already been raised and we are able to offer these prices by special arrangement for

## ONLY TWO WEEKS MORE

We shall probably never be able to make such offers again. They will positively be with drawn at midnight January 31, 1918.

Mt. Scott Herald	\$1.00	Clubbing	Mt. Scott Herald	\$1.00	Clubbing
Farm and Fireside	.50	Price	Thrice A Week New York		
McCall's Magazine	.75	Price	World	1.00	Price
Value	\$2.25	\$1.38	Value	\$2.00	\$1.25

Mt. Scott Herald	\$1.00	Clubbing	Mt. Scott Herald	\$1.00	Clubbing
Woman's World	.50	Price	Western Farmer	1.00	Price
Farm and Fireside	.50	Price	McCall's Magazine	.75	Price
Value	\$2.00	\$1.25	People's Popular Monthly	.50	\$1.90
			Value	\$3.25	

Mt. Scott Herald	\$1.00	Clubbing	Mt. Scott Herald	\$1.00	Clubbing
Western Farmer	1.00	Price	Western Farmer	1.00	Clubbing
Better Fruit	1.00	Price	McCall's Magazine	.75	Price
Today's Housewife	.75	\$2.15	Today's Housewife	.75	Price
Value	\$3.75		Value	\$3.50	\$2.00

SEE SAMPLES OF THESE PAPERS AT OUR OFFICE

Both old and new subscribers may take advantage of these offers

## MT. SCOTT PUB. CO.

Tabor 7824 D 61

5812 92nd St. S. E.

## RINGING CHANGES.

The change the street railway demanded being made, the public, some portions of which did not want the change, will now demand that the railway make the change.

And the change being made, it will be much harder for the conductors to make the change;

Because, you see, before the change was made, no change was necessary, but now that the change has been made, it will be necessary to make the change every time a passenger boards the car.

After the change has been made, of course, if we buy our tickets in lots of five, there will be no change necessary.

While the fact that part of the public wanted no change was a handicap to the railway before the change was made, if that same public would refuse to accept the change after the change is made and would insist that it wants no change, it would greatly benefit the railway.

However, it is safe to predict that whether we favored the change or not, we will, after the change is made, gladly accept the change—or even insist on the change many times daily.

More than that we will probably carry the change into every branch of our business and social activities.

To change the proposition slightly; before the change, no change was necessary, and the change was not sufficient for the needs of the road, hence the

railway's demand for the change, which will make it necessary to make the change frequently for the public which will demand the change, although some say it does not desire the change—

Whers are we anyhow? Change cars!

—Dean Collins in Oregon Voter.

**No Pork.**  
A famous Rabbi in New York City gave his seat in a street car to a stout lady who entered with bundles. While the tired lady smiled her thanks, a male strap-hanger slipped into the vacant chair. The astounded Rabbi looked such unutterable scorn at the interloper, that the critter inquired, "What's the matter, do you want to eat me?" "I cannot eat you," replied the Rabbi, "I'm a Jew."—Astoria Business College Bulletin.