## WANT ADS

atfomobit factorits in GrEAJ bridain close Automobiles a Necessity In America



DR. PRATT'S
Optical Primer

$J$ is for

## JUST

"Just exactly right" that's our motto, not "good enough" or ${ }^{\text {but- }}$ 'RIGHT-JUST-RIGHT" RIGHT in focus RIGHT in STYLE RIGHT IN QUALITY RIGHT IN PRICE

The Optical Shop DR. GEO. b. PRATT Optometrist

## RURAL ITEMS



## To Our Customers ${ }^{\text {Wholl }}$ orT

THERE ARE MANY OF YOU
That we appreciate your patronage, your loyalty and steadfastness, fully as much as you appreciate the help'we have at times been ablé to furnish, goes without saying.

However, we want to take this public method of thanking you for past patronage and, with full cenfidence that this patronage will continue, we pledge you our best endeavors in the future as you have had them in the past.

Wishing you an increased measure of Happiness
and Prosperity for the year 1918, we are
Sincerely yours

## Multnomah State Bank <br> Lents Station

## Take Care

of Your Motor
A little attention to your motor now may save you many dollars later on. The use of an oil that isn't suited to your engine may cause a lot of trouble.

THIS OIL SEBJECT is one to which you should give careful consideration. We suggest that you come to our place of business, ask our oil man to investigate the oil that is in your motor, tell rou whether it is right-and if it isn't right let him put in the MONOGRAM oil, that is best suited to your needs.
THE TEMPERATURE IS CHANGING. You should also change your oil.
Consulting our oil man costs you nothing. Drive up any day.

## Lents Garage

AXEL KILDAHL, Prop.
Tabor 3429 D 61
8919 Foster Road

TRY OUR

## Empire Blend Coffee

REGULAR 25c GRADE
Special Sat., Dec. 29th, only 19C
Lents Mercantile.Company
Tabor 1141 Home 5611

The HOME TELEPHONE is your absolute Servant.
It does exactly as you say.
You are your own "Hello" girl.
It executes your will instantly and automatically
If there's a strike it's you who strikes.
Greater telephone efflciency for less money is availabl or you to-day.
. Hundreds of others are doing it-
Your patronage will encourage a home industry-it will automatically adjust the wages of our employes and provide

Call A 622I-Contract Dept. and our representaive will call

## Electro Therapeutics





## DR. R. B. PHILLIPS


Bring Your Fine Job Work to the Herald

