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The Local Paper a Most Useful Agency on the Farm—The Press, Pulpit and School a Trinity of Influence That Must Be Utilized in Building Agriculture.

By Peter Radford, Lecturer National Farmers' Union.

A broad campaign of publicity on the subject of rural life is needed in this state today to bring the problems of the farmers to the forefront. The city problems are blazoned upon the front pages of the metropolitan dailies and echoed in the country press...

The rural press, the pulpit and the school are a trinity of powerful influences that the farmer must utilize to their fullest capacity before he can occupy a commanding position in public affairs.

Every farmer in this state should subscribe for the local paper, as well as farm periodicals and such other publications as he may find profitable, but he should, by all means, subscribe for his local paper...

A Noble Task.

In too many instances the country papers mimic the city press by giving prominence to scandals, accidents and political agitation.

It has a higher and nobler task. Too often the pages of the city dailies bristle with the struggle of ambitious men in their wild lust for power...

The Power of Advertising.

The influence of advertising is clearly visible in the homes and habits of the farmers, and the advertising columns of the press are making their imprint upon the lives of our people.

The farmer is entitled to all the advantages and deserves all the luxuries of life. We need more art science and useful facilities on the farms...

In this age of advancement in agricultural science there is no excuse for soil depletion to further menace the nation's prosperity.

Soil is not a dead, inert substance, as many suppose. It is an active, virile force, full of energy and power...

Agriculture is recognized as the greatest of all industries and a prosperous, progressive and enlightened agricultural population is the surest safeguard of civilization.

AGRICULTURAL LEGISLATION NEEDED

The Farm the Place to Study All Legislative Problems.

By Peter Radford, Lecturer National Farmers' Union.

The principal function performed by government today is to collect taxes, keep records and prevent and punish crime; but that is not sufficient.

The slogan of the Farmers' Union is co-operation. Not only among individual farmers, but between all legitimate and useful occupations.

We want to sit around the hearthstone of industry and talk over problems of mutual interest with our neighbors.

There is no problem in civilization that cannot be found in its native state on the farm. The labor, educational, financial, transportation, home-building and all other problems are there.

The Labor Problem.

We bow to the dignity of labor. No one would be willing to do more to lighten the burdens, increase the safety, comforts and profits of those who labor in commerce and industry...

The farmer has been bearing his burdens as patiently as the beast he plows, but is patience a bar from justice? The labor problem of Virginia today is on the farm and the first attention should be given those who labor in the field.

The Need of Cheap Money.

Agriculture has never been properly financed. The farmer pays a much higher rate of interest on a dollar than any other class of borrower and his property, especially that of farm products, is not so readily accepted as a basis of credit...

A rural or land credit system is needed that will enable a farmer to buy a home or long time at a cheap rate of interest.

The financial problem of the state and nation is on the farm, and first attention should be given those who create the nation's wealth.

At The Churches

Arleta Baptist Church: 9:45 a. m. Bible School, 11 a. m. Preaching service, 7:30 p. m. Evening worship.

St. Peter's Catholic Church: Sundays: 8 a. m. Low Mass, 10:30 a. m. High Mass, 8:30 a. m. Sunday School.

Seventh Day Adventist Church: 10 a. m. Saturday Sabbath School, 11 a. m. Saturday preaching.

German Evangelical Reformed Church: 10 a. m. Sunday School, 10 a. m. Saturday German school.

Financial Statement. We call your attention to our Report of Condition made to Superintendent of Banks as of September 12, published in this paper. We also ask you to examine our statement and note the substantial cash reserve carried by us which is far in excess of required by law...

Hay, Feed and Grain. Washed Gravel, Sand. GET OUR PRICES. Cement, Brick, Lime, Wall and Land Plaster. McKINLEY & BUNDY. The Herald \$1.00 Per Year.

Lents Friend's Church: 9:45 a. m. Bible School, Clifford Barker, Superintendent, 11 a. m. Preaching, 3 p. m. Junior C. E., 7 p. m. Christian Endeavor.

Lents Evangelical Church: Sermon by the Pastor, 11 a. m. and 8 p. m. Sunday School 9:45 a. m., C. S. Bradford, Superintendent.

Kern Park Christian Church: Corner 99th St. and 46th Ave. S. E. 10 a. m. Bible School, 11 a. m. and 8 p. m. preaching service.

St. Pauls Episcopal Church: One block south of Woodmere station. Holy Communion the first Sunday of each month at 8 p. m.

Lents Baptist Church: Bible School, 9:45 a. m. Morning worship, 11 a. m. Elmo Heights Sunday School 2:30 p. m.

MT. Scott Center of Truth: Meeting every Sunday evening at 8:00 p. m. Three floors east of 82d St., Grays Crossing, Portland, Ore.

6 per cent MONEY 6 per cent. Loans may be obtained for any purpose on acceptable Real Estate security; liberal privileges; correspondence solicited.

Washed Graded Gravel. Plastering Sand. 82nd St. and 45th Ave. Phone Tabor 2063. J. F. Heyting.

General Machine Shop. All Kinds Repairing. Gasoline Engines A Specialty. Lawn Mowers Sharpened, and Saws filed and etc.

Edward Mills. Mt. Scott, Lents and Portland EXPRESS. Baggage and General Hauling. DAILY SERVICE.

A GOOD deal is being said just now about the new Dental Bill. Just what the full intent of that bill is we are not now in a position to state fully...

As to the latter, there is a well understood rule among dentists that publicity in the form of advertising is unpardonable, non-ethical, and a whole lot of other buncombe that is utterly tommy rot.

Now there is nothing in this that does not approve of competent service from the dental profession. A change in the law to a more rational and sincere procedure of issuing licenses would not necessarily lower the standard of the profession...

THE Chinese people may not be the most aggressive people in the world but for tenacity of purpose, habit and practice they seem to have us all beaten. These characteristics have been developed through the ages...

show. And it is evident that if to this stubborn indifference to physical distress the western element of inventive imagination were added, the possibilities of the Chinese people would surpass our own wildest ambitions.

We mailed our contemporary and booze booster, Mrs. Abigail Scott Duniway a sample copy of last week's Herald. She returned it without remarks, ear-marks, or any other sort of marks.

NOTES OF THE W. C. T. U.

Next week, Tuesday evening Oct. 6, Dr. C. H. Chapman will speak in Lents on the proposed "Right to Work" amendment. This is a matter of concern to every working person.

On October 30th a great rally is to be held at some point on the east side. A fine out-door meeting was held last Friday. The speaker was Prof. Burton of the Jefferson high school.

It is not pleasant to think about hard times. It is always best to forget times of depression. Yet perhaps it is just as well to fix in our minds the fact that these things have been with us.

Po-Do-Lax Banishes Pimples

Bal Blood, Pimples, Headaches, Biliousness, Torpid Liver, Constipation, etc., come from indigestion. Take Po-Do-Lax, the pleasant and absolutely sure Laxative, and you won't suffer from a deranged Stomach or other troubles.

Deafness Cannot Be Cured

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube.

Rheumatism Pains Stopped

The first application of Sloan's Liniment goes right to the painful part—it penetrates without rubbing—it stops the Rheumatic Pains around the joints and gives relief and comfort. Don't suffer! Get a bottle to-day!

Advertised Letters

Advertised letters for week ending September 26, 1914: Brown, A. M.; Chapman, Mr. and Mrs. R. E.; Cooper, Mrs. E.; Davis, J. E.; Emwall, A. S.; Marion; Buesh, Mrs. Ena; Ford, E. E.; Gibbons, W. E.; Holcomb, Mr. and Mrs. E. B. (2); Hoeder, A. H.; Johnson, Mrs. Mamie; Kramer, Emma; Love, Ruth; Lynde, Hugh; Maybee, E.; Rhodes, R. L. Mrs.; Sharp, Edna; Swanson, Emil; Vanschoick, E. Geo. W. Spring, Postmaster.