COUNTY NEWS
Items of Local and Personal Interest, Gathered By The Enterprise Correspondents.

BONITA
Mrs. E. M. Callahan county school superintendent, and her children, Mrs. Leo Callahan, their dau., wife of mudly club host, have just returned from a ten-day visit to their hometown in the Central Valley district.
Nellie Reedy of this district, who is attending school in Davis, received a letter last week from some former chums, and is now on her way to get ready for school. Miss Reedy plans to return for the term.
Miss Violet Less of this district, who is attending school in Oakland, arrived last week at her home here. Miss Less plans to return for the term.

SMITH
Priscilla Smith received a letter last week from the Commercial Club of Ontario thanking him for his hostly reception of a visiting group of tourists. By going the extra mile in providing unusual entertainment, the Smiths have won the admiration of visitors from the entire district.

ISHI
Mr. and Mrs. Missie Herbst visited the Smith school on Tuesday.

Creston
John Stewart has been working the telephone line that is located at the business end of the town.

Ironside
Change of weather Friday, the rain was coming in at the exact moment when the S. S. Akers was to arrive at the port.

Mrs. E. J. Irion and Mrs. Nelly Irion spent all day on Monday and Tuesday in Eureka. Miss Bessie Irion spent all day on Monday at the Irion home.

Mrs. M. H. Lawrence and Miss Ruby Lawrence spent all day on Tuesday in Eureka. Mrs. Lawrence left Thursday afternoon and will return on Friday.

Mr. and Mrs. Wm. Lawrence visited the Lawrence school on Monday.

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Low Price and High Quality
Don't Go Together, Stick to CALUMET
The Economy Baking Powder
Never accept "Just as Good" Brands; it will only mean disappointments and failure.
Calumet is a High Grade Baking Powder, Moderate in Price
When you use it you never spoil any of the expensive grecatels used - such as flour, sugar, eggs and milk.

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The sole of Calumet is 1/4" thick - as much as any other brand.

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Vote 314 X YES
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Free Public Schools
OPEN TO ALL
GOOD enough for All ATTENDED by All
For the Public and the School for All
One Flag! One School! One Language!

Malheur Enterprise, Vale, Oregon, Saturday, November 4, 1922.

The Exposition Means Immediate State Development

THE ADVERTISEMENT

You are asked to vote November 7 on a constitutional amendment authorizing the city of Portland to levy within the city a tax of ten dollars a year for each car for the proposed 1927 Exposition.

It should first of all be made plain that the proposed three million dollar tax to be levied in Portland will be scattered about the state in proportion of the value of the land and their opportunity to take advantage of the fair.

The one purpose of the Exposition is the development of Oregon and Oregon resources.

Oregon, twice the size of New York and one of the richest sections of the world in natural resources, has less than one million square miles or one fifth of four million which the state can easily supply and which in turn would contribute to the support of the state.

Oregon is a hundred years farther from the city of Los Angeles than California has 22 and Washington 20.

Oregon is burdened with taxes and the one sure relief to the individual taxpayer is more people to do the work and share the tax burden.

Vast areas of Oregon soil, as fertile as the world contains, are untouched by the plow because the people of the world do not know of their fertility and opportunity.

But these facts are well known.

We are all agreed as to the need of development in Oregon; now let us see what the 1927 Exposition can mean in bringing about that development.

It is to be hoped that the 1927 Exposition shall be the central feature of a ten-year development plan for the state.

The first essential of this plan is that the people of the East who can better their own conditions by coming to Oregon be made to know what Oregon can offer.

It is planned, if the Exposition measure is approved at the polls, to begin, not later than 1924, a campaign of advertising which shall cover all the rich states of the east to the west. This advertising is to appeal to farmers, stockmen, orchardists, manufacturers and tourists, telling each of these classes of the opportunities which Oregon offers them and inviting them to come and see for themselves. All this advertising will lead up to the 1927 Exposition, but it will be interwoven with Expositions to be held, but not alone sightseers but settlers and investors even before the Exposition.

It is planned also to continue this development program after the Exposition is ended and until 1934.

It is proposed that the Exposition shall strongly feature the products and resources of Oregon, so that the world will become interested in the state as a place to live and prosper.

Each section of the state will be given an opportunity to benefit both by the preliminary advertising and by the Exposition itself.

Railways will be asked to sell excursion tickets to the Exposition, which shall give the holders without extra cost a trip to other sections of the state which they may desire to visit.

Each state will be invited to participate in a carefully worked-out plan to direct attention to and create interest in all sections of the state.

Those who sponsor the Exposition believe that these plans will insure a speedy and definite development of Oregon's vast resources by bringing together the entire energy of the state and by focusing attention upon the state.

The welfare of every man, woman and child in Oregon is directly connected with state development. Adequate state development means increased prosperity, a better social condition, better markets, more comfort and conveniences, with reduced taxation.

In the present condition of the United States and of the world at large, Oregon's state development will not come speedily unless well thought-out and aggressive plans are put into execution.

The time of the Exposition, the concentration point of a ten-year development plan — is a definite, tangible movement for state development, and on this basis you confidently give your approval to the Exposition measure to be voted on at the polls November 7.

WHY THE EXPOSITION HAS BEEN SET FORWARD FROM 1925 TO 1927
The change of date from 1925 to 1927 has been made because it has been found impossible to make the Exposition within the limits of its present plan for development in Oregon during the five more than two years between now and 1925.

1927 EXPOSITION COMMITTEE
George L. Baker, Vice-Chairman
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W. H. Corbett, Vice-Chairman
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This advertisement is paid for by FIVE HUNDRED OREGON CITIZENS.