Do You Know That Hudson
Builds the Essex?

This fact has not been generally known. But Essex did not need Hudson's endorsement, as
it was proved by the market record in a few weeks.
MORE THAN 20,000 ESSEX CARS,
assembled in 1920, were brought in the first six months.
There was no need to use Hudson's reputation as the world's largest builder of fine cars to
gain endorsement to the Essex. We have learned of no other case, purposely confirmed so that
the Essex might develop on its own merits.
We tell you of that branding now that you may understand why the Essex is a superior light
line. The engineers who developed the famous long distance enduring
HUDSON SUPER-SIX
put all their skill into the design of the ESSEX. Both cars are built by the same workmen. But one
standard is known to HUDSON, and it applies to both the SUPER-SIX and the ESSEX.
That is why Essex in the seasons it is, why its performance is proved by all who know it.
Come take a ride in the Essex if you would know the future. FOR SALE BY

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Malheur Enterprise
MALHEUR COUNTY OFFICIAL PAPER
Special Community Correspondence
PUBLISHED EVERY SATURDAY AT VALE, OREGON
Entered at the Vale, Oregon Post Office as Second Class Mail Matter
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Over One Year, $3.00

EASTERN ADVERTISING REPRESENTATIVES
B. B. FOSTER 
T. C. CUMMINGS
Victoria, Ore.

VALE, OREGON, SATURDAY, MARCH 27, 1920.

To call the attention of the thinking few and members of Malheur County to the necessity of
welfare and happiness is the obverse side of the money policy of the malheur.
That beauty may be desired depends upon what actions you take.
Take, writing, thinking must be followed by action to accomplish any useful. Are you doing your part?


to Help You Win
Riches—power—happiness, The average man dreams of it in his dream.
He dreams of it for months, years.
But the average man is also to know a prac-
tical step by step way to dream about it and get it.
The most practical one is to save a few cents
character earns credit.

Character Earns Credit
Saving men only have capital for their efforts.
Savings that grow every year and that become larger.
A saver has the most important capital of all
and if he builds his credit up, he can have

To Save Your Money and Make

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