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BIG, white, mealy—with butter melting on it. Um-m-m! And you like it because it is baked. Same with Lucky Strike Cigarette

IT'S TOASTED

Cooking makes things delicious—toasting the tobacco has made the Lucky Strike Cigarette famous.



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If your dealer does not carry them, send \$1.20 for a carton of 12 packages to The American Tobacco Co., N.Y. City

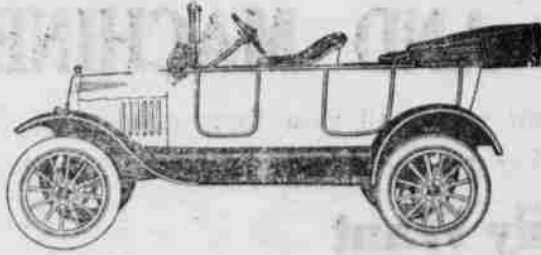
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The American Tobacco Co.

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Ford

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The new Ford cars up-to-the-minute in appearance, with large radiator and enclosed fan, hood with full streamline effect, crown fenders front and rear, black finish with nickel trimmings—a snappy looking car—and with all the dependable, enduring and economical qualities that have made the Ford "The Universal Car." One fact is worth more than a ton of guesses. Ford cars are selling from five to ten over any and all other cars, simply because they give more satisfactory service, last longer and are easier to operate and cost less to maintain—and there's no guessing about the reliability of Ford Service. Runabout \$345 Touring Car \$360 Coupelet \$565 Town Car \$595 Sedan \$645—f. o. b. Detroit. On sale at



All Malheur Enterprise Job Printing Satisfies

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ON IRRIGATED FARMS
On Rural Credit Basis

You pay principal like interest and at the same time. This is an Amortized loan and becomes completely paid off in twenty years.

You choose the date of annual payment. You can pay in advance or pay all at any time and save interest. You pay at your own bank. Annual payments little more than average interest rates in this county.

Call and get particulars.

C. C. MUELLER

Phone 33 Vale, Oregon
Every W. S. S. is a Bullet Against the Kaiser.

Live Community News by Enterprise Correspondents

Live Community Happenings of Interest to the people of Malheur County. Development News, Building Activity, and Irrigation Progress, sales, stock notes, personal mention, etc., prepared by Live Enterprise Correspondents in every nook and corner of Malheur County.

CROWLEY

RANCHERS BUSY

Cattle and Horses on Range—Junior Red Cross Members Busy With Work

CROWLEY, Ore., April 1.—W. M. Starr and family who have been living in Daddy Dowells' house have moved to their homestead.

Mr. Vogel, of the Malheur Livestock & Land Company, is at the Crowley ranch, looking after company interests.

Mr. Greene Perkins passed through here, on his way to visit his sister, Mrs. Sam Armstrong. Mr. Perkins has been herding sheep for the Seaward Bros. of Cord.

Miss Bonhus was visiting Miss Jackie Moore of Mooreville, last week. Mrs. Sutton of Mooreville is on the sick list.

Mr. Culbertson, is doing a lot of farming this spring.

Roll Moore of Mooreville, has repaired the tractor for I. K. Venator, and Mr. Venator is farming extensively now.

Mr. Wheaton, sheep foreman for the Malheur Live Stock & Land Company made a trip to new Plymouth, Idaho this week.

Mrs. Minnie Starr has been on the sick list.

Ed. Wilson has quit driving the stage between Mooreville and Crowley.

The friends of Blanche Slayton, are glad to hear she is getting along so well. Miss Slayton is in Vale taking Pasteur treatment for a mad dog bite.

Miss Esther Rogers who has been cooking at the Crowley ranch, is taking a vacation at her homestead at Creston.

Miss Knottingham's Junior Red Cross class members are busy doing their bit.

Earl Sutton of Mooreville, is staying at Daddy Dowells.

Ray Bertram, who was called to Vale to be examined for the draft, is back, at his old job, herding sheep. Ray says he is anxious to cross the pond to get a whack at Kaiser Billie. Claude Burnette is grieving over the loss of a big bunch of coyote pelts.

Mr. and Mrs. C. L. Cook of Mooreville, were calling on Mr. and Mrs. K. N. Dahl, Sunday.

The ranchers have turned out cattle and horses on the range, the grass is the best for years. Lambing season is here and every one will be busy. The ranchers are all busy farming and preparing to raise war gardens.

Johnie Ashmore of the Rhinehart ranch was visiting the school here Friday.

Miss Knottingham our school teacher was visiting friends on Big Mud Flat over Saturday and Sunday.

ODE TO SPRING
(By C. A. T. S.—Jamieson, Ore)
The heart is pulsing and throbbing
In the bosom of nature today;
Our dear earth mother
Has thrown off the cover
Under which she has slept,
While the skies were gray.

Her veins with new life are bounding
Elixir gift of the snow,
They are prancing, and glancing
With the sun beam's mirror
—glimmering,
As fearlessly and eagerly
In haste they onward flow.

The air perfumed with her breathing
She is bonnie, winsome and gay;
In the orchards birds are singing!
In the fields, flowers are
springing!
These and hundred other courtiers
Lovingly their homage pay.

May the heart of man be tempered
By her spirit, sweet and rare;
May the heart of man be lifted
May the soul-clouds all be rifted
Letting in her glorious message
Of a Father's tender care.

JUNTURA

OPERATE NEW TRUCKS

Juntura Winner Welcomed Home—Easter Observed in Churches With Special Services

JUNTURA, Ore., April 4. — Last Saturday morning, two little girls boarded the train for Vale, to represent our school in the Declamatory Contest; Monday afternoon, two little girls arrived back in Juntura, and were met by the whole of the school-children and their teachers, and a lot of hand-shaking and rejoicing took place, because the cup had been

won. Crissie Graham is the winner's name; she is in the sixth grade.

M. L. Dunphy, our barber, went over to Burns last Sunday, via Drewsey, along with William Jones, in the latter's auto. Mr. Jones is a witness on a case at the term of Court now being held; and Mr. Dunphy is having some dental work done and incidentally seeing the great Harney Valley.

Arch Wyers is around town these days.

Easter was observed in both the Catholic and Presbyterian churches last Sunday, where special services were held.

Saturday evening, April 6, the Liberty Loan campaign will be launched in Juntura, when a meeting will be held in the Hall here and speakers will take part, from the outside. Mrs. Hopkins is in charge and a program will be given, in addition to the speakers; this is everyone's job, so get in.

WATSON

BIG ENTERTAINMENT

Watson Ranks Among First in State on Benefit Given for Red Cross

WATSON, Ore., April 1. — The dance and basket supper given at Watson, Friday, March 22, under the auspices of the Junior Red Cross members and Senior members of school district No. 63, proved to be successful far beyond the hopes of the committee in charge. While the number in attendance was somewhat below that expected, those who were there and did take active part "went over the top" in every sense of the term. We are justly proud of it, and feel that Watson has equaled if not excelled any other place near its size in Eastern Oregon. Dancing made up the entertainment until midnight, when Mr. John McNulty sold the baskets, and proved himself to be a very efficient auctioneer. The bidding upon the baskets was attended with much excitement and fun, and the sum realized by the sale of the baskets and supper was \$319.50, making the average for each of ladies' baskets \$18.45; and for each sold by the little girls, \$4.06. The supper for those not obtaining a basket was \$10 for each person.

Mr. Syme contributed a pig that is about two weeks old to be sold for the benefit of the Red Cross. It was raffled just after the sale of the baskets and brought in \$32, which brought the total up to \$351.50. Mr. John Palmer was the fortunate one and received ownership of the pig.

The contributions through buying the baskets and supper were as follows: L. L. Goodwin, \$6.75; John Palmer, \$10; Mr. Rippon, \$16.75; Mr. Townley, \$12; Geo. Palmer \$28; Roy McNulty, \$21.75; Jas. Morrison, \$20.50; Jesse Griffith, \$20; Lyle Crawford, \$26; Geo. Brown, \$17.50; E. Fretwell, \$19; Gail Eckerman, \$15.50; Joe Beach, \$24.50; Chas. Halford, \$20; John McNulty, \$10; Bud Mattingly, \$10; H. B. Syme, \$10; Robt. I. Carlton, \$10; (small girls' baskets) Jack Palmer, \$4; Kenneth Palmer, \$5; Earl Fretwell, \$3.75; and Geo. Griffith, \$3.50.

Mr. H. M. Shaver generously furnished the music for the evening, and Mr. L. E. Palmer furnished the hall, buildings, fuel, lights, wax, and other supplies, so these two gentlemen liberally gave the essentials of such an entertainment and deserve equal credit for their part.

Mr. Wilmer Shaver, being unable to attend, showed generous spirit by sending \$5 to be given to the Red Cross, which was much appreciated.

Miss Sophia Palmer has the distinction of getting the highest price for her basket. It sold for \$28.00.

The Committee is very grateful to the Watson ladies who so liberally contributed the baskets and supper, and who manifested such an ardor in the work being done. The committee in charge wishes to take this opportunity to show appreciation individually, and to thank all who made such a success possible, special thanks are due Mr. Shaver, Mr. Palmer and Mr. Syme for the music, hall, and pig.

Chairman of Junior Red Cross Auxiliary, School Dist. No. 63.

business trip to Huntington this week.

R. J. Parker has purchased a silo which will arrive about July and will be erected in time for fall crops. This is good news and we hope others will do likewise.

The dairy business is looking up and there is good prospects for a condenser by the time another year rolls around.

Mrs. Beecher Thomas and little daughter of Portland are visiting at the homes of Mrs. A. M. Pearce and Mr. and Mrs. R. J. Parker. Mrs. Thomas is much pleased with her new home in Western Oregon.

The local Progress Club met with Mrs. Turner on Dead Ox Flat Wednesday afternoon. The program and 10 cent tea was in charge of the finance committee. There was forty-five ladies present. Most every one was busy with Red Cross knitting or sewing during the program and business session.

Personal News Mention of Folks on Upper Willow Creek—Looks After Brothers' Property

MALHEUR, Ore., April 2.—Dr. J. B. White was called to attend Jesse Ludington, Saturday evening who was suffering from a severe pain in the side.

Lee Lockett and family of Brogan have moved to one of the Stanfield ranches, the one known as the Hugg ranch.

Mrs. Grover Susing of Idaho is visiting her Foster mother, Mrs. Fannie Sargent and Mr. Susing was called to serve for the Government.

Mr. and Mrs. D. J. Derrick moved home from Cake yesterday.

Mr. and Mrs. James Morfitt and F. L. Morfitt and family visited relatives at Cake Sunday.

Mr. and Mrs. F. H. Howard moved home from the Rainbow last week.

Mr. and Mrs. D. K. Worsham of Cake visited her Sunday afternoon.

A son was born March 26 to Mr. and Mrs. C. H. Morfitt at Vale.

Mr. and Mrs. George Parrott have moved in town from their homestead. Mr. Parrott is working for Dr. White.

Mr. and Mrs. W. F. Long have been here several days from their homestead.

Edward Denham of Lewiston, Idaho was here a few days last week looking after his brother Samuel Denham's property.

PROMOTION IN NAVY

Policy Navy to Select Officers From The Ranks of Enlisted Men

A Board to examine enlisted men of the Naval Reserve Force for appointment as Warrant Officers and Ensigns, has been appointed by the Commandant of the Thirteenth Naval District, and will meet the first week in April.

This is in line with the policy recently established by the Navy Department to select all future officers from the ranks of the enlisted men. The beneficial effect of this step has been clearly shown in the past and the number of men applying for the examination is steadily increasing.

A large number of petty officers will be advanced to warrant ranks, the warrants they replace being given commissions, and many will jump direct from the rating of petty officer to commissions.

T. O. ELLINGHAM

MALHEUR

MOVE TO COMPANY RANCH

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The Bank of Service

The First National Bank of Vale, Ore.

Capital \$50,000.00 Surplus \$4,000.00
Commercial Department Saving Department
Safety Deposit Boxes to Rent

Our Purpose

is to make our bank a material benefit to the community in general and its patrons in particular. It would be a pleasure to have your name on our books. We invite you to start a checking account with us. The advantages we offer will be a convenience and benefit to you.

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Swift & Company's 1918 Year Book

It shows that Swift & Company sells the meat from a steer for less money than the live steer cost!

Proceeds from the sale of the hide, fat, and other by-products covered all expense of dressing, refrigeration, freight, selling expense and the profit of \$1.29 per steer as shown by Swift & Company's 1917 figures as follows:

Average price paid for live cattle per steer	\$84.45
Average price received for meat	68.97
Average price received for by-products	24.09
Total received	93.06
This leaves for expenses and profit	8.61
Of which the profit per steer was	1.29

There are many other interesting and instructive facts and figures in the Year Book.

We want to send our 1918 Year Book, to anyone, anywhere—free for the asking. Address Swift & Company, Union Stock Yards, Chicago.



Swift & Company, U. S. A.

The Vale Hot Springs Sanitarium

Rooms, Board, Bath and Massage: Dr. Thos. W. Thurston, Supt., Vale, Ore.