

McCall Patterns  
10c and 15c

Our Motto is, not only make sales but make customers.

We can show you why it pays to trade with us.

McCall Publication  
5c copy

### Charming New Wash Goods

- Fancy flaxons ..... 20c to 35c yd
- Lace cloths ..... 35c yd
- Tissues ..... 25c to 35c yd
- Well assorted patterns in Redsed, Whittenton and Utility Gingham ..... 10c to 12½c yd
- Specially arranged assortment fancy figured wash crepes and lawns ..... 15c yd

### Spring Silks

Tub silks, silk waistings, silk poplins, crepe de chine, failles. In fact all the new popular silks in the newest colorings ..... 35c and 50c up to \$1.65 yd

### Men's Wear



There's more punch, more drive to our new spring line of men's wearing apparel than ever before. We are showing a line of silk ties at 50c each that's a wonder. The best wearing Para-

silk sock at 3 for \$1 and very new patterns in golf shirts priced ..... \$1.25 to \$5 each  
Have you seen the new Rodnor collar ..... 2 for 25c

## The New Spring Merchandise

Vale's Big Shopping Center is now ready for outfitting everyone. Eastern fashion centers have contributed newest fabrics and accessories of all kinds to complete the wardrobe.

### Phoenix Silk Hose

For Men ..... 75c pr  
For Women ..... 75c and \$1 pr

### The Silk Hose with a Real Guarantee



### Mina Taylor Dresses

Our Mina Taylor House Dress stock is now quite complete in sizes and assortment of patterns. They are very attractive and well made—just a little better trimmed in the price range of from ..... \$1 to \$2.75 ea

### Waists

We are showing an exceptionally pretty line of fancy waists. Dainty organdies, neatly embroidered or lace trimmed ..... \$1.45 each and up  
Jap silk, Georgette crepe, crepe de chine, priced ..... \$2 to \$6 each

### Shoes and Slippers

The styles we have stocked for spring were only after we were sure of fashion's latest dictates.

In men's shoes we are carrying the newest English lasts in black and tan and black with the new grey top ..... \$5-\$6

Both high and low shoes for ladies in the seasons newest combinations of materials.



Note the description of this one: Style 2672½, patent kid, sand cloth quarter, half Louis heel. In stock 2½ to 6, price

\$4.00

### CLOTHES CRAFT SUITS

For the man with young tastes ..... \$15 to \$18.50  
and  
Capp's Clothing up to ..... \$30 per suit

## VALE TRADING CO.

Vale's Big Store for Little Prices

### CURTAINS, SCRIMS AND DRAPERIES

Dotted and Figured white curtain swisses, 12½-15-25c yd  
Scrims, plain or figured, White or Ecru ..... 25c to 75c yd  
Wood silk overdrape, Bronze and Green ..... 75c yd

### NEWS NOTES FROM BROGAN

BROGAN, Ore., April 15.—The town is full of 'em, also the hills. By that we mean sheepmen in town and sheep in the hills, for the sheep shearing plant started into full working order on Monday last. There are thousands of sheep in the hills around, and our town is so very busy that we don't hardly know anything but sheep and almost all we can say is "baa."

The Fred Mitchell home just missed going up in smoke the other day. Little Gordon found the matches and thought he would start the fire, but he started it outside the house and it got started enough to scorch the side of the building. If Mr. Mitchell had not come to the house when he did, the house might have been no more. A narrow escape.

Word has been received in Brogan of the birth of a son to Mr. and Mrs. William Pancoast, at Spokane, Wash. Mr. and Mrs. Pancoast left Brogan last fall.

Fred Mitchell reports the birth of a son, which occurred at Ontario. Mrs. Mitchell and the new son are expected home the last of the week.

The regular meeting of the Willow River Valley Grange will take place on Tuesday evening, April 20.

Mrs. N. P. Trevett is planning to go to Omaha about the 26th. She will be accompanied by her daughter, Miss Trevett, of Spokane.

Clarence Lane is having his house painted. A coat of paint makes a great deal of improvement to a house.

Mr. and Mrs. Willis spent Sunday in Vale.

Lots of automobiles in town just now. Looks as though all roads led to Brogan.

A. C. Lockett, of Jamieson, was transacting business in town on Wednesday.

C. M. Cole made a trip to Jamieson on Monday.

Mrs. C. M. Cole entertained the Pioneer Club at her home last Thursday. After the evening hour, a guessing contest was held, which resulted in Mrs. Coleman being prize winner. A dainty lunch was served, and the ladies took their homeward way, to meet

next month with Mrs. Goodwin.

Several of Jamieson's young folks were in town last Sunday for the ball game between the two towns. Jamieson got licked with a score of something like 24 to 4. Come again, Jamieson, may have better luck next time. —Brogan Correspondent.

### THE WORLD'S GREAT PROBLEM

(Written for Malheur Enterprise by Peter Radford.)

The economic distribution of farm products is today the world's greatest problem and the war, while it has brought its hardships, has clearly emphasized the importance of distribution as a factor in American agriculture and promises to give the farmers the co-operation of the government and the business men the solution of their marketing problem.

This result will, in a measure, compensate us for our war losses, for the business interests and government have been in the main assisting almost exclusively on the production side of agriculture. While the department of agriculture has been dumping tons of literature on the farmer telling him how to produce, the farmer has been dumping tons of products in the nation's garbage can for want of a market.

#### The World Will Never Starve.

At no time since Adam and Eve were driven from the Garden of Eden have the inhabitants of this world suffered from lack of production, but some people have gone hungry from the lack of creation to this good hour for the lack of proper distribution. Slight variations in production have forced a change in diet and one locality has felt the pinch of want, while another surfeited, but the world as a whole has ever been a land of plenty.

We now have less than one-tenth of the tillable land of the earth's surface under cultivation, and we not only have this surplus area to draw on but it is safe to estimate that in case of dire necessity one-half the earth's population could at the present time knock their living out of the trees of the forest, gather it from wild vines and draw it from streams. No one should become alarmed; the world will never starve.

The consumer has always feared that the producer would not supply him and his fright has found expression on the statute books of our states, and nations and the farmer has been urged to produce recklessly and with out reference to a market, and regard less of the demands of the consumer.

#### Back to the Soil.

The city people have been urging each other to move back to the farm, but very few of them have moved. We welcome our city cousins back to the soil and this earth's surface contains 16,992,160,000 idle acres of tillable land where they can make a living by tilling the earth with a forked stick, but we do not need them so far as increasing production is concerned; we now have all the producers we can use. The city man has very erroneous ideas of agricultural conditions. The commonly accepted theory that we are short on production is all wrong. Our annual increase in production far exceeds that of our increase in population.

#### The World as a Farm.

Taking the world as one big farm, we find two billion acres of land in cultivation. Of this amount there is approximately 750,000,000 acres on the western and 1,260,000,000 acres on the eastern hemisphere, in cultivation. This estimate, of course, does not include grazing lands, forests, etc., where large quantities of meat are produced.

The world's annual crop approximates fifteen billion bushels of cereals, thirteen billion pounds of fibre and sixty-five million tons of meat. The average annual world crop for the past five years, compared with the previous five years, is as follows:

	Past Half Decade.	Previous Half Decade.
Crops—		
Corn (Bu.)	3,934,174,000	3,403,655,000
Wheat (Bu.)	3,522,769,000	3,257,526,000
Oats (Bu.)	4,120,017,000	3,508,315,000
Cotton (Bales)	19,863,800	17,541,200

The world shows an average increase in cereal production of 13 per cent during the past decade, compared with the previous five years, while the world's population shows an increase of only three per cent.

The gain in production far exceeds that of our increase in population, and it is safe to estimate that the farmer can easily increase production 25 per cent if a remunerative market can be found for the products. In textile fibres the world shows an increase during the past half decade in production of 15 per cent against a population increase of three per cent.

The people of this nation should address themselves to the subject of improved facilities for distribution.

Over-production and crop mortgage force the farmers into ruinous competition with each other. The remedy lies in organization and in co-operation in marketing.

Certain organizations seem to exist principally to pay the organizers.

The real friend of the people is not a politician; he is a photographer.

#### CIVIC CLUB DANCE.

The Civic Club's Annual Dance will be given next Friday night, April 23, at the old Skating Rink Hall. The music will be furnished by the Vale Band, and a swell Supper served. A royal welcome will be extended to all.

#### M. E. CHURCH

Services at the M. E. Church Sunday, April 18. Sunday School at 10 a. m. Preaching service at 11 a. m., subject, "Our Way vs. God's Way of Keeping Commandments." C. E. at 7 p. m. Union service at 8 p. m. Every one urged to attend.

#### NOTICE

The Malheur Enterprise has rendered a statement to the Postal Department showing that the Enterprise is the property of John Rigby. This is the second publication succeeding such notice.

#### MANY MILES BATTLE SWEEP.

Paris.—Troops of the allies occupy battle fronts whose length totals 1656 miles, according to a compilation made by the Matin.

In the western arena, according to these figures, the French occupy 540 miles of trenches, the British 31 miles and the Belgians 17 miles.

In the eastern theater the Russians face a front of 851 miles, while the Serbians and Montenegrins are fighting along a line which measures 217 miles.

#### DENOUNCES PEACE PLANS.

Chicago.—Publication of the fact that Theodore Roosevelt had written a letter denouncing the woman's peace propaganda caused a sharp discussion among leaders of the movement here. The letter reposed in the custody of Mrs. William I. Thomas, secretary of the Woman's Peace Party, and she refused to allow its publication.

While he needn't be a military expert, every married man should be something of a strategist.

A man can usually stretch his few spare moments into an hour or two if the occasion seems to demand it.

Some people are always willing to be helped.

## Expert Work

The J. O. Johnston Tailoring, Cleaning and Pressing establishment has secured the services of Mr. F. C. Wise, of Winfield, Kansas, in the department. He is an expert, and will be better equipped than ever to turn out first class work in all lines.

Cleaning Gloves and Plumes, and all kinds of fancy work will be taken care of, in addition to the work formerly done.

Tailor made suits for men and women at popular prices. All kinds of garment cleaning. Satisfaction guaranteed.

Dame Rumer is one old girl who never pays much attention to the censor.

This is a splendid winter to diet. (Chart: Study the prices, study the prices.)

Some of the modern conveniences aren't as convenient as they're cracked up to be.

If you should refer to yourself as one of the "Common Peepul" it might make the C. P. sore.

There is some consolation in the fact that a lot of people who marry for money don't get it.

A boy expects to be his own boss when he is twenty-one, and will get fooled in several other ways.

Occasionally there is an irate subscriber who mistakes an editor's assistant for an arena.

Supporting one wife is such a chore that it's wonderful how the Mormon church has grown.

Some reckless men ride motorcycles while others dodge across the street ahead of the same.