

JANUARY:

REETINGS to You. Greetings to everybody. The Old Year is past; we enter the New. Great things have been accomplished the past year. Greater things to come. The New Tariff is now the law of the land. The new Currency Bill will soon be in operation. Let's give them all a fair chance. Let's all pull together now. A greater Oregon, a greater Vale. As clothiers we have led in past. We'll now set the pace for the future. We've made our plans for the New Year and we are ready to start right now.



THE SALE STARTS JANUARY 10, 1914

Half Price Suit and Overcoat Sale---Men's and Young Men's

100 per cent in Value—

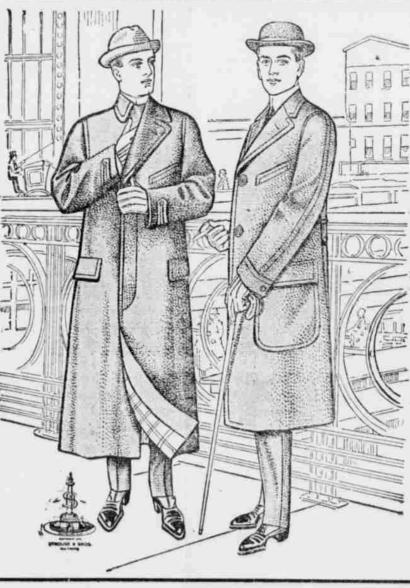
50 per cent in Price

300 Suits, 100 Overcoats \$9.75 and \$12.50 Takes Choice

THERE will be no marking up and then down to show a larger discount, but the old, untampered tickets will be left on for your inspection.

You know the Store You know the Stock You know us.

We have been in business in Eastern Oregon and Idaho more than 20 years, been in Vale some time.



QUR BUSINESS has steadily in creased from the start, we believe because we have always given you people

SQUARE DEAL

This is a guarantee that during this Sale you will be treated in the same fair manner.

Assortment the Largest

Prices the Lowest

\$12.50 and \$14.00 \$9.75 \$16.00 and \$18.00 \$12.50 \$22.00 and \$25.00 \$14.50 Suits and Overcoats \$14.50

It's a pace that leads them all!



Remember, Sale Starts January 10, 1914

BE HERE ON THE DOT

Wives, bring your husbands and fit them out. Never again will you have a chance to buy Merchandise at SO LOW A CUT PRICE

ALEXANDER COMPANY

One Price Clothiers



