

Why not let this newspaper save you labor?
Labor-saving devices are the modern methods.

They spell efficiency.
Why stay in the old rut?

This is what you have been doing for years - wasting your time and
energy in sending out separate notices energy in sending out separate notices of meetings regarding your lodge to
each member. This means that you each member. fris means that you have to address from 50 to 100 postal
cards or envelopes in addition to preparing the notices for mailing out. Why not put your notice in an ad. vertisement under "Lodge Noticoo"
in this paper? You could do it for $\$ 1.25$ and save all that labor. Ifs the modern way. If's the way most lodges are doing in the up-to. date communities.
What would be more interesting in this paper than a column or two of
such notices? Your members would look for this feature in every issue. And then, think of the labor it would save you.
Just write out one notice and bring it to us. That's all. Simple, isn't
it? You bet. Try it and you won't it? You bet. Try it and you won't do it any other was).
We are here to serve you and rendy to make suggestions.

