THE ONTARIO ARGUS, ONTARIO, OREGON, THURSDAY, NOV. 16, 1922



east Fruitland met Wednesday with Mrs. Louis Bishop.

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Tuesday of this week the Madsen, Stetler, Stewart, Wise and Saturday night seventy-five neigh Richey families enjoyed a pheasant

Mr. Merchant

Do you realize the importance of getting your advertising copy prepared early?

You know our old friend procrastination. He's a cousin to the cow's tail.

Why follow, when you can lead?

Supposing all your customers left their shopping in your store until an hour before you were closing up at night, what would happen? You know. It would make great confusion, you couldn't give service and your customers would leave the store dissatisfied.

Well, in a way, that's what you often ask the newspapers to do. You wait until the ninth hour to prepare your copy, and when it reaches the office you expect the compositors to do two hours' work in one.

It can't be done.

The result is that your advertisement is slapped together in great haste, with a chance for errors and without proper display. It can't be otherwise.

Stop that old habit of putting off till the last day, the last hour and the last minute to send your copy to the newspaper office.

Get it out early when you have time to think and prepare it properly. Then send it to the newspaper office two or three days ahead. That will give the newspaper time to prepare your advertisement properly.

You can see the logic of it. It will mean better ads, better service and better results.

That's what you want. That's why you advertise. Give the newspaper a chance.

Apply the Golden Rule.

was given the play "The History of the American Publication Society."

THE B-P-C

Fragrant hawthorne hedges bordering peaceful country lanes of Olde Englande. The brilliant magnificence of a Parisian gambling house. The charm of a wholesome young girl and the subtle fascination of a beautiful woman of the world. A real English hunt, most realistic thing of its kind ever done in pictures. These are interesting contrasts found in "The Black Panther's Cub" which will be shown at Dreamland Friday and Saturday.

Last Friday, November 10, a baby daughter was born to Mr. and Mrs. W. O. Whyman. The young lady has not yet received her given name.

Dick Adam returned Wednesday from Eugene where he attended the University since the fall term opened. In ability to arrange the course he wanted to persue owing to conflicting classes due to the excessive enrollment he said, caused him to drop out of college. Having suffered from an attack of appendicitis Miss Clara Inez Wood came home from the University of Oregon at Eugene Tuesday She was operated upon today at the hospital.

MILK or SEPARATED CREAM for sale, from tested cows. Call B. K. Ingle at 56j.

FOR SALE-Baby buggy and cart combined. Practically new. \$35.00 value, \$16.50. Phone 105R.

FOR SALE New house nearly completed and choice corner. Bargain. Call at office. R. A. Moon.

ment to the constitution of the United States and the Volstead act statute past week. law of California.

Walter M. Pierce had a lead of 34. 439 votes over Ben W. Olcott for the governship in Oregon. The compulsory education, bill had an affirmative majority exceeding 13,000.

Unofficial figures on the Indiana contest for United States senator showed that Samuel M. Raiston, demo crat, defeated former Senator Albert J. Beveridge, republican, by 35,599 votes

Returns from the election shows the prohibitionists rolled up a majority of approximately 175,000 against a proposed amendment to the constitution to permit the manufacture and sale

of wine and beer in Ohio. Petitions for state-wide recount of the vote for United States senator in Massachusettes were prepared by a campaign manager for Colonel W. A. Gaston, democratic opponent of Sen-

ator, Henry Cabot Lodge. The latter's plurality stands at 8425 votes. Nebraska voted two to one against ratification of a law passed by the last legislature which would have made it possible for state conventions to select delegates to national nominating conventions of the various political parties and to name national

committeemen.

met.

1000 Boxcars Daily to Relieve Farmers Washington, D. C .- One thousand empty box cars a day in solid trains will begin moving to the northwest from Chicago within a few days, and the movement will continue until the demand for equipment to transport farm and forest products has been

Italy to Ratify Arms' Agreements. Rome .- All agreements reached at the Washington disarmament conference will be ratified by Italy, Premier Mussolini told American correspondents.

Ill with heart trouble during

vere Ontario visitors Tuesday, when wheat was good also, yielding 50 Mr. eBord sold some dressed hogs bushels per acre. to the Independent market. Tony

Stanek also purchased his winter's

year by T. M. Lowe yielded 63 bushels per acre and weighed 62 7-10 Jack Glascock and Frank DeBord pounds per bushel. His Marquis

"Is Matrimony a Failure?"



In these days of high prices and advanced living costs you have a double incentive to save. The savings bank account of today represents the foundation of many a fortune of tomorrow. Building up a reserve is not difficult after you have begun it, but the important thing is the start.

We invite you to make that start with us.

