## Where Extra Service is Demanded Firestone Cords Predominate

 tions and tests of tires life work is the production of
are most severe-there constantly increasing tire valyou will find Firestone Cords ues for the public.

The hard jobs seek Fire- Users in this vicinity verify stone. And so well has Fire- port almost daily some new stone responded under difficult port airestone record of extra dis-conditions- 80 consistently has mileage mounted to totals impossible to obtain from ordinary tires that today Most Miles per Dollar is the buying slogan of thinking motorists
everywhere. everywhere.
The blending and tempering of rubber, gum-dipped cord construction, air-bag cure-all your principle of tire economy these mileage methods have that basis.

## fircsione <br> Gum-Dipped Cords

Here's Good News For Every Housewife
During the month of October
 More than halt a million housewives already know the plean
. and satistaction of washing thetr clothes in the wonderful Thor, and betore the month of October ends, several hun-
dred more women in Eastern Oregon will be using this splendid machine.

The Most Durable and Efficient Cylinder Type Machine

Several difterent principles of washing are employed in the various types of Electric Washers, but the cylinder princtple such as is embodied in the Thor, has proven the most practical and satisfactory. The cylinder which revolves Corward and back, carrles the clothes over and over, dropplag them into the suds with every revolution. This is the most gentle, yet all the clothes are swished through the water, none being left
in the bottom of the tub.
No tive dollar bill you ever apent will bring such returns
in health and happiness as the $\$ 5.00$ inftial payment that will bring the Thor into your home. One wash day will make you wonder how you ever got along without

Why break your back over a wash tub or atruggle for hours with a hand washer? Why have wet feet, red hands and a torn-up house on wash day when every disagreeable feature of clothea washing can be eliminated with a Thor Electric Washer? One wash day with a Thor in your home will be a revealation to you. Phone or call for a demonstra-
thon and place your order at once to insure prompt delivery.

Do your next week's washing with a Thor

## Idaho Power Company

