

CHARLES RAY
in
Geo. M. Cohan's Great Play
45
MINUTES FROM BROADWAY

Charlie Made This One Himself. He Made It In His Own New Studio and It's the Biggest and Best Picture Charlie Ever Appeared In. Don't Miss It Or You'll Be Sore When Your Neighbor Tells You How Good It Is.

MAJESTIC THEATRE
Saturday Only

MODERN CRANKCASE CLEANING SERVICE
We use CALOL FLUSHING OIL and ZEROLENE
The Sign of a Service
At First-class Garages and other Dealers

A HUMAN PLAY FOR CHARLES RAY
"Forty-five Minutes From Broadway," George M. Cohan's celebrated play in which Charles Ray is now appearing in a picturization as a First National attraction, is one of the most human stories Mr. Ray has ever produced. It takes its title from its locale, New Rochelle, which is approximately forty-five minutes from Broadway and 42nd Street, New York City.
The story of "Forty-Five Minutes From Broadway," has to do with the adventures of Kid Burns, an ex-prize fighter from the East Side of New York City, whose friend, Tom Bennett suddenly finds himself heir to a fortune and an estate in New Rochelle and sends for the Kid to act as his advisor. Upon reaching New Rochelle, the Kid encounters a series of adventures and "the only girl"—named Mary—and this combination furnishes material for one of the most delightful pictures Mr. Ray has ever produced. And this picture, by the way, is the first independent production made by Mr. Ray in his own studio and it is bigger and more costly than any other picture this talented screen star has ever appeared in. "Forty-Five Minutes From Broadway," will be shown at the Majestic Saturday only.
MAJESTIC
SUNDAY MONDAY
TUESDAY



Wanda Hawley and Wallace Reid in the Paramount Picture, "The Affairs of Anatol." A Cecil B. DeMille Production

WANTED—Women at the Canning Factory, Payette, Idaho.

Theatre Attractions

MAJESTIC—
Thursday
DOUGLAS McLEAN
in
"CHICKENS"
Best of Luck—Gump Cartoon
Friday
WRESTLING MATCH
Dixie John vs. Oklahoma Bearcat
Saturday
CHARLES RAY
in
"45 MINUTES FROM BROADWAY"
Diamond Queen—Ep. 17
Sunday, Monday and Tuesday
"THE AFFAIRS OF ANATOL"
ALL STAR CAST
Two reel comedy
Wednesday
"GREAT DAY"
ALL STAR

DREAMLAND—
Saturday
MAY McAVOY
in
"FORBIDDEN VALLEY"
Sunday and Monday
BRUCE GORDON
in
"HOUSE OF TOLLING BELL"
Tuesday
"LONE HAND WILSON"
Friday
DOUG. McLEAN
in
"CHICKENS"
COMING—Friday and Saturday
"DINTY"

"THE AFFAIRS OF ANATOL" AT MAJESTIC THREE DAYS

Cecil B. DeMille's All-star Paramount Production Will Open Sunday—Subtitles Are of Epigrammatic Brilliance

Subtitles of epigrammatic brilliance are taken for granted in a Cecil B. DeMille production following the high mark set by the subtitles in "Why Change Your Wife?" "Something to Think About" and "Forbidden Fruit." However, "The Affairs of Anatol," the latest production of the famous producer, which will be the feature at the Majestic theatre, Sunday, Monday and Tuesday is said to excel all previous efforts in this respect. Jeanie Macpherson, author of the story—suggested by Arthur Schnitzler's play of the same name—is responsible for these subtitles and to her goes the credit for their scintillating phraseology, thought and wit. "The Affairs of Anatol" is a searching analysis of the matrimonial and divorce problem handled with the mastery of which is Cecil B. DeMille's chief distinction. He has developed a powerful story that deals in real truths, it is said, and to this he has added a sympathetic comedy note that serves to relieve the serious vein of the story without in anyway detracting from the power or vividness of the central theme. Wallace Reid and Gloria Swanson head an all-star cast in this picture.

The effect of these subtitles is materially increased by the symbolic art work which decorates the subtitles. This art work is from the brush of Paul Iribe, the famous French artist and designer, who is now serving as art director for Cecil B. DeMille productions. His color on the screen is secured by the quadri-color process which is the exclusive property of Paramount pictures and which has been developed under the direction of Loren Taylor.

ARCADIA

Mrs. J. T. Long has returned home from St. Anthony, Idaho, where she was called by the illness and death of her small grandson. Mrs. Matheny who has been suffering with a swelling in one of her legs is reported better although she is still compelled to use crutches to walk. Friends from Caldwell, Idaho, visited Mr. and Mrs. Thorne, Sunday.

Mr. and Mrs. Hamacker and little son of Nyssa spent Saturday night and Sunday with C. W. Barrett and family. Chas. Bullard and family were visiting Mr. and Mrs. Clyde Long Sunday evening.

Dr. John Long of Nampa came to attend the burial of his little nephew, Robert Herbert Laeky at Ontario Sunday afternoon.

Rev. Blom of Ontario filled his appointment here Sunday afternoon. Miss Lizzie Zitterkof who has been visiting friends at Boise and Nampa for the past 2 weeks has returned home.

Virgil Long son of Mr. and Mrs. J. T. Long, who has been working at Nampa for the past six months has now gone to Long Beach California.

Quite a few from this community attended the Weiser Round Up Thursday and Friday.

Mr. and Mrs. Chas. Upton of Vale were week end visitors at the Chas. Bullard Ranch.

Mrs. Rella Golden and two little daughters who have been visiting relatives in this community for several weeks have returned to their home at Lebanon, Oregon.

Everything went very cheap at the Loane sale on the K. S. & D. ranch Saturday. Mr. Loane and partner paid cash rent this year and have lost heavily. Apple picking is again in full swing on the Matheny ranch. They are now picking the winesaps. School will be closed Tuesday afternoon for the remainder of the week so that the teachers, Miss Dearborn and Miss Poole may attend the Teachers' Institute at Vale.

WANTED—Women at the Canning Factory, Payette, Idaho.

CULTIVATE HABIT OF THRIFT

Practice Means That One Will Be Ready to Seize Opportunity When It Comes.

Practice thrift habitually. Make it as much a part of your routine as eating and sleeping. Get yourself systematized. Work on a definite schedule. Have regular amounts. Plan your work and your actions so that you will have no idle time, no lost motion, no wasted energy.

These are among the secrets of success, happiness and progress. The time to begin the cultivation of thrift habits is now.

The most important message that can be conveyed to the people of this nation today is: "Get the thrift habit." Practice thrift not for a brief interval or intermittently, but habitually.

Disraeli said, "The greatest secret of success in life is to be ready when your opportunity comes." This brief sentence furnishes one of the best reasons for practicing thrift that ever has been given. It presents a phase of the question to which not enough attention is paid. Ordinarily thrift is looked upon as a means of safeguarding one against possible emergencies or of building up an accumulation of money for some definite purpose. But there are many unexpected turns in the pathway of life.—Thrift Magazine.

Friendly Warning.

Under the caption "A Friendly Hint" the following forcibly worded advertisement in Rivington's New York Gazette of January 18, 1775, was directed against a resident who had made a grievous financial error, very much to his own advantage:

"If a merchant of this city who lives near the Exchange, not many miles from Broad street, does not within 14 days from the above date return £10 which, by mistake, he was overpaid in settling an account, a narrative of the whole transaction, with his name at length, will be published in a future paper and the truth of it supported by an affidavit. If, in the meantime, the gentleman should recollect the error and will make any overtures to Mr. Boole at Mrs. Haight's, in Smith street, secrecy will be observed."

Advertisers at First Shy.

It took several years after the establishment of newspapers in America for advertising to become popular. John Campbell, the postmaster of Boston, who, in 1704, started the Boston News Letter, the first real newspaper in this country, had great difficulty in persuading his townspeople to advertise their wares or their wants. William Bradford and Peter Zenger in New York were hardly more fortunate at first, and even Benjamin Franklin, for many years after he began the publication of the Pennsylvania Gazette, found his advertising columns very meager. After 1850, however, the reluctance to advertise died away and all the leading papers showed that they were well supported.

AIREDALE DOG NOT SCOTCH

Breed Had Its Origin in Yorkshire, England, and is a Comparative Newcomer.

Your airedale is not a Scotch dog. He is not of Scotch ancestry and no blood of Scotch dogs flows in his veins. He is an Irish and English dog. The name of his breed does not come from the County Ayr in Scotland, but from the River Aire in Yorkshire, England. Nor is the airedale an old breed of dog, as such things are measured in the dog world. It is neither an old family nor a "first family" among dogs. The airedale is a newcomer. Dogs of this breed were first exhibited at Shipley, in Yorkshire in 1876, and they were then called, not airedale, but "waterside terriers." These dogs were produced by crossing an English otter hound with an Irish terrier, believed to have been a red terrier, and later adding a dash of bull terrier blood. The combination produced a dog second to no other dog in intelligence, bravery, gameness in a fight, loyalty to his master and his master's family, and kindness to children. The word "airedale," as the name of this new kind of dog, was first used in 1883 at the national dog show at Birmingham, England, where these entries were described as "airedales or waterside terriers." The name "waterside terriers" fell into disuse. The English Kennel club was slow and conservative in recognizing this as a new and distinct breed of dog, but referred to them as "broken-haired terriers."

TRACE INSTITUTION TO ADAM

Ancient and Honorable Order of Henpecked Husbands Claims First Man Was Chairman.

Easter Monday is the henpecked husband's day in Yorkshire, and the members of the Ancient and Honorable Order of Henpecked Husbands held high revel together in hillside villages, says the London Morning Post. The club is one of those freak institutions established in pure fun, though the members do declare that it dates from Adam, who was the first chairman of the order.

Really it is a survival of the days when freak clubs flourished in the country—the days of the Elamites of Bradford, known locally as the Low Moor Liar, whose test of membership was the ability to drink a quart of beer without stopping to take a breath, and to tell a trumping lie.

The biggest liar was elected mayor for the three months following and had the privilege of free beer at all meetings during his term of office.

Another quaint organization was the Pudsey Bletcherhead Tea club, a body which, judged by its name, might have been mistaken for a tea-drinking institution, but which declared its object to be the promotion of beer-drinking and the playing of chess.

COLORS DISLIKED IN CHINA

Green Considered Unlucky, and White and Blue, as Mourning Symbols, Are to Be Avoided.

Green, which is thought to be unlucky, is much disliked in China and a recent English consular report warns merchants against packing goods in green paper. White and blue wrappings are equally to be avoided, for in China they are the mourning colors. The report points out that English pins packed in blue paper proved to be unsaleable, while such inferior German pins put up in red paper were snapped up at once. Red is the color of good fortune among the Chinese. Brown is liked, if it possesses a reddish shade; so are the brighter tints of pink. Carpets and curtains should possess a yellow ground, which is an extremely popular color in both China and Korea as well as Japan. Purple, too, is liked, and gold is the imperial color. While yellow is so popular in China, it is by no means wise to use it in Japan. There yellow, or rather saffron, is the color of the robes of the Sadhu caste of Hindus, who are notorious seditious mongers. Dressed in flowing saffron robes, a number of mendicants of the Sadhu caste have been recently moving all over India, preaching sedition. At Dinapur two of these men were caught in a barrack room, preaching mutiny to the native troops, and were promptly arrested. Upon them were found seditious letters written upon silk of the same color as their garments. The Sadhu yellow is supposed to represent the combined color of sun and sky, and in India is as much the color of rebellion as the red flag in Europe.

FOR YOUR CAR
You should have a set of "ONTARIO" plates for your car. They are metal, the same length as your license plates and fit in same way, just above them. See the sample at W. L. Turner's and leave your order for a set of two, one for front and one for rear. A set will cost you \$2.00 and one hundred sets must be sold at once in order to place them on the market here. 45 w 1

LOST—A bay gelding and a black mare with white face and white hind foot. Left my place on Malheur river near Crystal and were last seen headed toward Ontario. Finder please notify T. F. Bulmer, Payette R. F. D. No. 3.

Wallace Reid
Gloria Swanson
Bebe Daniels
Elliott Dexter
Monte Blue
Wanda Hawley
Theodore Roberts
Agnes Ayres
Kosloff
Theodore Polly Moran
Raymond Hatton
Julia Faye

CECIL B. DeMILLE'S
PRODUCTION
'The Affairs of Anatol'
With an All Star Cast
MAJESTIC
SUNDAY MONDAY
TUESDAY

QUALITY

A Cornerstone of Achievement

Quality is the cornerstone upon which the reputation of Red Crown gasoline rests. The achievement of Red Crown quality is that it delivers the maximum power your engine was designed to develop. It insures ready starting, rapid and smooth acceleration, and greater mileage.

"Red Crown" is readily available throughout the Pacific Coast: at Standard Oil Service Stations, at garages, and at other dealers.

Look for the Red Crown sign before you fill.

STANDARD OIL COMPANY
(California)

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