

The Ontario Argus
County Official Paper

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WHEN THE RANCHER LOSES

On Monday of this week a reduction of 8 cents per hundred was made in the freight rate on potatoes to the Middle West. It will result in saving thousands of dollars for the ranchers of the valley. But had it been in effect when first potatoes were shipped other thousands of dollars would have been saved.

Take the case of Canyon county Idaho for example. Before the order became effective 600 carloads had been shipped, averaging 15 tons per car. The reduction of 8 cents per hundred would have reduced the freight at the rate of \$24 per car, or \$14,400 on the 600 cars. That represents just that much should have been saved for the ranches.

Had there been a traffic bureau in operation, which had for its business the study and adjustment of rate inequalities this saving would have been accomplished.

There are other products beside potatoes upon which adjustments may be secured. There is hay for example. There should be an adjustment in the hay rate if this section of the country is to be permitted to enter the market where hay is sold.

Unless it is to be admitted that it is not economically possible to raise hay here for shipment a fight must be made to secure an adjustment. How are we to go about it. Each community cannot go about settling each of these commodity rates with the railroad company. Such an effort must embrace all this valley from Mountain Home to Huntington, for what will apply to anyone of the communities in this section applies to all.

It is therefore essential that a united effort be made and also that in every one of these communities there be an active committee of business men and ranchers conversant with conditions affecting their interests and those of the community as a whole.

Years ago it used to cost more to ship a carload of apples from Emmett than it did from Payette or

Caldwell. The Boise traffic bureau went to the railroads and secured an adjustment whereby the same rate applies from Emmett and all the branch towns from Nampa to Emmett as applies from the main line.

Today it costs more to ship apples from Brogan and Jamieson than it does from Ontario and Payette. Now in all reason there is no excuse why Emmett should have the same rate as the main line towns, when Brogan cannot have. What is true in rate making in Idaho should be equally true in Oregon.

There are but a few examples of the problems which a traffic bureau would have to deal with. There are hundreds of them and it is essential that they be solved. The only way to solve them is to proceed to work for a solution.

"MAIN STREET"

Periodically there appears a novel which attracts more attention than is its due. People read it, and, finding something which appears to them familiar, tickles some fancy, or coincides with some of their own preconceived notions, recommend to their friends as the greatest novel of the day. Such a story is "Main Street" in which Sinclair Lewis draws his idea of life in a small American town.

There is just enough truth in Mr. Lewis' picture of Main Street to make it familiar to anyone who has ever been fortunate enough to know the life of a small town. He has adapted the well known characters; if one looks about him and thinks of the eccentricities of neighbors—and into their activities he has woven a plot.

The picture is over drawn. It is cynical. It is the conception of a small town such as a supercilious "city" man whose digestion was bad might draw from some characters to be found anywhere—in big cities as well as small towns.

Yet the story is worth reading in spite of its objectionable features. There are few however who will agree that the woman reformers who jumped from one hobby to another and quit each worthy ambition when she encountered the first opposition is entitled to the sympathy she craved. Nor yet will it be agreed that the self complacency of the inhabitants of Gopher Prairie was entirely justified. There is a message in "Main Street" however for every one.

For the complacent "Main Street" may jar them from their smug satisfaction of the purely material, and teach them that there is another view of life than that which satisfies them. For the idealist there is a lesson in the solid achievements which time alone can bring through the instrumentality of those who do not for sake their aims with each rebuff. They to will find that example, more than precept appeals to the average community; that service, not sentiment impels faith and inspires followers.

During seasons, such as this, when other sections are suffering from crop failures due to drought, ranchers on irrigated farms appreciate that though costly, irrigation pays.

A Fruitland bench apple ranch was held at \$19,000 two years ago. This year its crop was sold for \$28,000. What is that ranch really worth?

It cost one Canyon county farmer \$3,600 because he did not know that the potato crop in the Kaw river valley was a failure. And with his neighbors who sold to speculators the total loss of the Canyon county ranchers is declared to be \$500,000. That is a mighty high costing ignorance.

DEAD OX FLAT

Word has been received of the safe arrival in Kansas of Mr. and Mrs. Geo. Fell, but after having spent a year in the west, Kansas does not look good to them and they are making arrangements to return to Oregon.

Mr. and Mrs. Otto Rasmussen of Payette are guests of the former's brother Ernest Rasmussen and family.

Mr. and Mrs. Henry Rabey were guests at the Carico home Sunday. David Burrell, state welfare commissioner of Boise, stopped over on his way to Spokane, Friday and Saturday, and visited with his son Roy Burrell and family.

Mr. and Mrs. Ernest Rasmussen and Mr. and Mrs. Noble of Payette, motored to Pleasant Valley and Boise, Tuesday.

Mrs. W. F. Vincent and Miss Rena Miller were guests of Mr. and Mrs. S. Chapman of Payette, Friday.

Roy Walters and sister-in-law, Mrs. Cora Walters of Nampa spent Friday at the Linkous home.

R. N. Van Horne and son Robert returned to their home in Stouxcity, Wednesday, after spending several weeks in the Flat looking after property interests.

Misses Virginia and Elizabeth Davis of Boise will arrive Friday for a two weeks visit with their cousins, Louise and Miriam Davis.

Mr. and Mrs. Hamtts and family

left Tuesday for a week's outing in the mountains.

Miss Cox of Fruitvale, who has been attending Normal in Boise is the guest of Mrs. T. Carico this week.

Mr. Charles Staples and Misses Mamie Johnson and Fay Chester of Vale were guests at the Burrell home Tuesday and Wednesday.

The wind storm Saturday did considerable damage in our section, especially in the orchards, where quite a number of fruit trees were uprooted. The barn on the Burrell ranch was wrecked and the large derrick on the Wilcox ranch blown down and practically ruined.

F. M. Tippen and wife were dinner guests at the J. L. Brown home Friday evening.

E. Frost and family, Lee Brown and family, Mr. and Mrs. Harry Lattig, Mr. and Mrs. W. Bosch, Mr. and Mrs. J. L. Brown and children attended a family reunion and picnic held at the home of Walter Mahoney of Washoe, Sunday.

Mr. and Mrs. J. Jensen and family spent the week-end with Mrs. Jensen's brother, William Howard, of Birding's Island.

Mr. Henry Moeller and family of Payette were Sunday guests of Mr. and Mrs. Kuehl.

Mr. and Mrs. John Howard and family spent Sunday with Mrs. Howard's mother, Mrs. C. Johnson of Payette.

Mr. and Mrs. Albert Lake, Mr. William Howard and daughter and Elmer Keifer of Payette were entertained at the Jensen home, Friday evening.

Charlotte Brown entertained the Misses Merna and Leona Thomas Thursday afternoon.

Mr. and Mrs. Ara Wilkins of Payette were guests at the Campbell home Sunday.

Mr. C. Weicher is able to be out again after having been quite ill the first of the week.

Several families from the Flat attended the Woodmen picnic at Washoe, Sunday.

Mr. and Mrs. Frank Atterbury of La Grande arrived Thursday for a visit with Mr. Atterbury's parents Mr. and Mrs. C. M. Atterbury.

Mrs. Mason Clough and sister Miss Maude Culp visited Mrs. Weicher and Mrs. Lauer Wednesday.

Mrs. Alfred Records and children of Boise were week-end guests of Mr. and Mrs. J. L. Brown. Mrs. Records attended the reunion at Mahoney's Sunday.

Miss Louise Staples of Salt Lake City is the house guest of her sister Mrs. Roy Burrell.

Mr. and Mrs. Frank Tippen, spent Saturday at the Frost home.

Mr. and Mrs. Weicher and Mr. Shang spent Sunday with Mr. and Mrs. Ingalls of Payette.

Mr. and Mrs. Ford Northrop and son of Weiser were guests of the former's parents, F. M. Northrop and wife Sunday.

Misses Mary Conner and Hurred Fellows and Messrs. Art Conner, Milo Loveland and Elmer Keithley, motored to New Plymouth and Birding's Island, Sunday and visited Miss Marie Howard.

Mr. and Mrs. Tom Heslop entertained Mr. Ivan Nelson of Boise at six o'clock dinner.

Mr. and Mrs. McGlason and two children of South Dakota, were guests at the P. M. Boals home last week. They were on their way from South Dakota, via the coast to Boise where they expect to make their home.

Mr. and Mrs. Tom Heslop, Mr. and Mrs. Carlos Wilcox, Mrs. F. B. Wilcox and Frederick and Valeria Wilcox, were delightfully entertained at the home of Dr. and Mrs. McDonald of Payette Saturday evening.

Mr. and Mrs. B. Karst were Sunday dinner guests of Mr. and Mrs. P. M. Boals.

Mr. and Mrs. Breithaupt were calling on friends on the Flat Sunday.

Mrs. E. Hall and son Edrid left for their home in Nebraska Wednesday by way of the coast after visiting her sister, Mrs. Karst for several weeks.

Mrs. C. G. Heslop entertained Thursday evening, complimenting Mrs. F. B. Wilcox and daughter Valeria. During the evening a musical program was enjoyed including violin solos by Hal Keeler, an saxophone duets and trios by C. G. and Frederick Wilcox and Fred Moss. Delicious refreshments were served by the hostess to the following guests: Mr. and Mrs. Fred Moss and Hal Keller of Payette, and Mr. and Mrs. F. B. Wilcox, Mr. and Mrs. C. C. Wilcox, Frederick Wilcox and Mrs. Valeria Wilcox.

Mrs. Carlos C. Wilcox entertained Saturday afternoon for her little son, Bobbie, in observance of his third birthday anniversary. A delightful luncheon was served on the lawn, the birthday cake, with the three candles forming the centerpiece. The following guests helped to make it a joyful occasion: Ruth Burrell, Ethel Carico, Dorothy Moss, Reva, Maxine and Mildred Miller and Jennie Heslop, and Messdames Roy Burrell, T. Carico, Otto Miller, Fred Moss, Tom Heslop, F. B. Wilcox and Misses Wilcox, Staples and Cox.

The Directors of Payette Oregon Slope Irrigation District have appointed Charles Liss as the third Director to succeed Geo. Lattig, resigned.

Mrs. Bert Karst entertained Mr. and Mrs. Walter Davis and children at dinner Tuesday evening honoring her sister, Mrs. E. Hall.

The Oregon Trail Highway is rapidly being completed and before snow flies the people of the Flat will have a fine gravel road to Weiser, Payette and Ontario.

Dave Howard has secured the contract to do the threshing for those who have pooled their threshing on the Flat.

John Howard has been hired by the Directors of Payette Oregon Slope Irrigation District to ride the ditch for the remainder of the season.

Work on the new school building, being erected for the primary grade is rapidly progressing and will be ready for occupancy by the time school opens in September.

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