

Downward Revision of Prices

— AT —

NO Ifs
Ands
Buts
Baits

Just
Values

Toggery Bill's

Ontario, Oregon

These Prices Are For
CASH
Under No Circumstances will we charge at the REDUCTIONS

LOWER PRICES

BETTER VALUES

Everything reduced to lower price levels. We are not advertising a spectacular, spasmodic sale. Our prices are down. There is no time limit for we believe that market conditions are such that the prices we are making will hold indefinitely, and the object of this full page advertisement is to give you an idea of what we are doing in the way of reducing living costs. You no longer need to deny yourself merchandise that is necessary for full comfort and satisfaction. It is true that these reductions mean a big saving to you and we are glad to help Ontario and vicinity save. This store has a reputation of fair dealing, for goods of dependable quality and for prices that are no higher than they should be—and we aim to maintain that reputation.



The Premier Feature of this Reduction

Suits and Overcoats

This offering of suits and overcoats will surpass anything of its kind in this country. We have Hart Schaffner & Marx clothes, Fitform and Clothcraft clothes. You know the quality of these suits and coats, and at the prices we quote now it will be a great opportunity.

BUY NOW WHILE THE CHOICE IS LARGEST

\$37.50 Suits and Overcoats to sell for	\$30.00
\$40.00 Suits and Overcoats to sell for	\$32.00
\$50.00 Suits and Overcoats to sell for	\$40.00
\$55.00 Suits and Overcoats to sell for	\$44.00
\$65.00 Suits and Overcoats to sell for	\$52.00
\$75.00 Suits and Overcoats to sell for	\$60.00

All Wool Mackinaws

Down comes the prices on these all wool mackinaws right when you need them. No use waiting now as the prices cannot be beat even later in the season.

Any \$22.50 Mackinaw	\$18.00
Any \$20.00 Mackinaw	\$16.00
Any \$18.50 Mackinaw	\$14.80
Any \$15.00 Mackinaw	\$12.00



Fur Lined Gloves

These gloves represent good values at the regular price but they are hit hard by the "downward revision of prices" and here is the way they will sell—

Any \$8.50 glove reduced to	...	\$6.75
Any \$7.50 glove reduced to	...	\$6.00
Any \$6.50 glove reduced to	...	\$5.20

Men's Work Gloves

This is your opportunity to save some money and you should take advantage of the drastic reductions and lay in a year's supply—

Any \$4.00 work glove goes at	\$3.20
Any \$3.50 work glove goes at	\$2.80
Any \$3.00 work glove goes at	\$2.40

Cowboy Hats

At Money Saving Prices

All colors and styles to choose from—you'll surely find what you want in this big stock—

\$15.00 Cowboy hats	..	\$12.00
\$13.50 Cowboy hats	..	\$10.80
\$12.50 Cowboy hats	..	\$10.00
\$11.50 Cowboy hats	..	\$ 9.20



Wool Shirts

Are Cheaper in Price

We have repriced every wool shirt in the store and this is the way they will sell.

Any \$7.50 Wool Shirt	\$6.00
Any \$7.00 Wool Shirt	\$5.60
Any \$6.50 Wool Shirt	\$5.20
Any \$5.50 Wool Shirt	\$4.40
Any \$4.50 Wool Shirt	\$3.60
Any \$3.50 Wool Shirt	\$2.80

Odd Pants

You may buy now at lower prices, these pants have been reduced to the low level of other days and represent a big saving over prices that have been forced on us in the immediate past.

Any \$10.00 Pants	\$8.00
Any \$8.50 Pants	\$6.80
Any \$7.50 Pants	\$6.00
Any \$6.50 Pants	\$5.20
Any \$5.50 Pants	\$4.40

Blankets and Comforts

Have been hit hard by this "downward revision of prices" and this is a good time to buy as the whole winter is still before us—

COMFORTS

A good size comfort, good weight, made of good strong material, that sold for \$4.00 is now reduced to

BLANKETS

\$15 All Wool Blanket	\$12.00
\$12.50 " " "	\$10.00
\$4.50 Cotton Blanket	
nice soft long nap now	\$3.60

BOYS—We are not Leaving You Out of This Big Price Reduction

Read this list over and make a memorandum of what you need.

Boys' Overalls, all sizes	
Special\$1.15
Boys' \$6.00 Shoes reduced to	\$4.79
Boys' \$5.00 Shoes reduced to	\$3.98
Boys' \$1.50 Shirts reduced to	\$1.19
Boys' \$1.15 Blouses reduced to	89c
LOOK AT THIS:	
Boys' \$12.50 Suits reduced to	\$9.95
Boys' \$15.00 Suits reduced to	\$11.95
Boys' \$3.50 Knickers reduced to	\$ 2.79
Boys' \$2.50 Knickers reduced to	\$ 1.98
Boys' \$1.75 Knickers reduced to	\$ 1.39
Boys' \$3.00 All Wool Jerseys	\$2.39
Boys' \$2.50 Wool Mixed Jerseys\$ 1.98



Men's Dress Hats

The news is out when we quote such prices as we have here on high grade merchandise, it tells a big story—

Any \$10.00 Dress Hat	\$8.00
Any \$9.00 Dress Hat	\$7.20
Any \$7.50 Dress Hat	\$6.00
Any \$6.50 Dress Hat	\$5.20

Men if You Sincerely Wish to Cut Down Your Expenditures

Take Advantage of This Real Opportunity to buy America's Best Footwear at Lower Prices

Why should you pay more for shoes when you can buy these? Would it not be throwing money away to do so? There are no better shoes than these and at such prices too. All leathers; all styles; all widths; double or single soles. We've got your size now.	
Any \$16.50 Shoe reduced to\$13.50
Any \$15.00 Shoe reduced to\$12.00
Any \$13.50 Shoe reduced to\$10.80
Any \$12.50 Shoe reduced to\$10.00
Any \$11.00 Shoe reduced to\$ 8.80

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