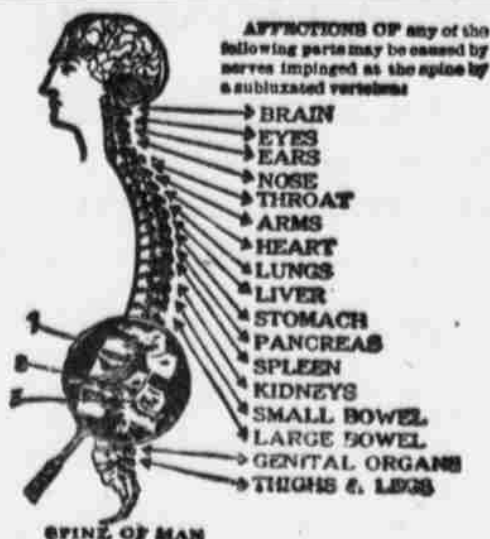


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## OREGON NEWS NOTES OF GENERAL INTEREST

### Principal Events of the Week Briefly Sketched for Information of Our Readers.

The new crop of wheat is beginning to arrive at Astoria, whence it will be exported.

The Coos and Curry county fair closed a successful session of four days Saturday.

The Christian Endeavor rally for southern Oregon held a two days session at Ashland.

Attendance in the Grants Pass schools has increased nearly 22 per cent over last year.

Poultry culling demonstrations will be held in Wasco county for three days beginning October 16.

Citizens of Jacksonville have started a movement to resist the removal of the county seat to Medford.

Recent rains swelled the Santiam river and the Brown-Petzel Lumber company lost a number of logs.

Mrs. J. M. Lane of Roseburg has completed a 40 days' fast. During the time she lost 25 pounds in weight.

Four stores at Gaston were robbed last week. The robbers took considerable merchandise but little cash.

The capital stock of the Spaulding Logging company of Salem has been increased from \$150,000 to \$2,500,000.

A marked decrease in orders is noted by the Bend lumber factories coincident with the raise in freight rates.

The false work of the new Meham-Lyons bridges over the Santiam river, near Lyons, has been washed out, causing considerable loss.

A flow of natural gas was discovered on the farm of A. M. Zink a few miles north of Ione, which has created considerable interest.

Glen Sawyer, 35 years old, a mechanic employed by the Oregon Pulp & Paper company, was drowned in the Willamette river at Salem.

It is estimated that the apples from the Mosier district this year will total 50,000 boxes as compared to a yield of 125,000 boxes last year.

County Fruit Inspector Armstrong of Douglas county has issued to fruit growers and dealers a warning to discontinue the sale of diseased fruit.

The annual conference of officers of the Oregon Y. M. C. A. will be held at Hood River September 25 and 26. From 75 to 100 delegates are expected.

Rains are proving harmful to ranchers in Crook county who have not stacked their second crop of hay. Hundreds of tons are still on the ground.

Under a decision of the state board of control neither the students nor employees of the state school for the blind will be held under fast and set rules.

An increase in salaries of teachers at the state schools for deaf and blind approximating 25 per cent has been approved by the state board of control.

Damage to the extent of between \$50,000 and \$65,000 was done to the apple crop of the Umpqua valley when a severe wind storm struck that section.

The first official act of the new motorcycle cop added to the Roseburg police was to arrest a member of the city council for exceeding the speed limit.

A. E. Woolpert, Northwest manager for English apple merchants, says the export demand for Hood River Newtowns will result in prices satisfactory to growers.

On Tuesday the Prineville Sunday schools made a joint canvass of the city in the interest of the Sunday schools in particular and the church in general.

As a result of high water, it is probable that the new steel bridge across the Santiam river, being built by Linn and Marion counties, will not be finished this year.

The postmaster of Bend reports a 40 per cent increase in the amount of mail passing through his office over last year. Cancellations are now averaging 3500 daily.

Albany's community house was opened Friday night with a big reception, which was attended by hundreds of local people and a number from Corvallis and Lebanon.

Among the early-day exhibits at the Lane county fair this week will be a drum that was made 61 years ago at Waupaca, Wis., and that still has one of the original heads.

Negotiations are reported to be pending at Klamath Falls for the merging of three banks. The combination would be the largest bank in the state outside of Portland.

The Sherman county farm bureau will unload at Moro an 8000 gallon car of gasoline. The supply will be sold at 30 cents per gallon, as against the local price of 42 cents.

Initiative petitions are being circulated in Deschutes county, asking for a vote in November on the question of a permanent county seat. Both Bend and Redmond want to be the county seat.

# How Much Is A Dollar Worth?

If you were forced to maintain your home and family on the same income that you received in 1915, you would probably find it impossible to make both ends meet. It's unnecessary to mention that the cost of living has practically doubled since that time. You've learned that by actual experience.

The situation has been saved by the fact that in nearly all occupations, the average income has also grown—from 65 per cent to 100 per cent. The man who in 1915 received \$2.50 per day, now receives not less than \$4; and the man who drew \$100 per month four years ago now makes at least \$165. This growth in income has made it possible for people to live with an even greater degree of comfort than they enjoyed in 1915.

## Our Case is Different

The operating expenses of the Idaho Power Company have increased in about the same proportion that your living expenses have. For instance, the rate of pay for our employes has grown 66 per cent during the last four years. The cost of supplies and equipment has increased approximately 98 per cent, and our taxes 143 per cent.

And here's where our great difficulty comes. Our income is regulated by the Public Utilities Commission of the state, and although the cost of delivering power to our customers has increased more than 60 per cent, we have been allowed to increase our rates only 10 per cent since 1915.

As a servant of the people, the Idaho Power Company can do no more than spend its customers' money as economically as possible, to produce the power that they need. A continuation of present conditions, however, will soon make it impossible for us to give the service which you as customers have a right to expect, and will prevent us from making the necessary development that the growth of this territory is demanding.

The price of nearly every commodity you use nowadays, from the clothes you wear to the newspaper you read at breakfast has increased repeatedly during the last four years. Yet at the slightest hint of a raise in power rates, there is a general outcry of remonstrance.

## Power Costs You Less than in 1915

Looking at the matter of rates from our customers' point of view, it can easily be shown that they are actually paying less for electricity today than they paid four years ago.

You think that doesn't sound reasonable? Well, listen to this.

If the man who in 1915 was earning \$2.50 per day, paid \$1 a month for lighting service in his home, he had to work 192 minutes to pay his month's bill. If that man today uses the same amount of electric power, it costs him \$1.10. But he is now earning at least \$4 per day, so he is required to work only 130 minutes to pay for this power. He is actually getting electric service today more than 32 per cent cheaper than he could buy it in 1915.

The average price of wheat in 1915 was 78 cents per bushel. The farmer therefore, required more than 20 bushels of wheat to pay for one horsepower of irrigation pumping service.

In 1919, the average price of wheat was \$2.08 a bushel, so that 8 bushels paid for one horsepower of service. It is evident that, measured in terms of wheat, the cost of power to the farmer in 1919 was only 40 per cent of its cost four years earlier. And similar comparisons can be made with practically all other products.

On the other hand, as we have pointed out, each dollar that we receive from our customers, today, buys only 50 per cent of the supplies and 60 per cent of the labor that it was capable of buying four years ago.

## Two Facts Are Plain

Two things are evident: First, that we cannot meet a 60 per cent increase in operating expenses with a 10 per cent increase in rates; and, second, that a reasonable increase in rates would not be unjust to our customers, since the cost of electricity has not increased anywhere near in proportion to the average income of our customers or in proportion to the cost of other necessities.

# Idaho Power Company

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or

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A cleaner lasts for years; get the best now while you are buying. But you must act at once. There are only a few more days. Phone for our salesman to come to your house, or come to the Electric Shop today.

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