

THE FIRST BIG DENT

In the High Cost of Living

Alexander Takes the Lead and Paves the Way to Lower Prices

Men's, Young Men's and Boys' Suits
Overcoats, Hats, Shoes, Sweaters, Shirts
and Underwear

Everybody has got tired of being told of advances---advances at breakfast, at dinner, at supper, and at all hours.

On Saturday, January 3, 1920

We propose to turn the tables---to eliminate the advance and institute the decline. On that day

WE INAUGURATE A MIGHTY SPECIAL SALE

On all Men's, Young Men's and Boys' Wear.

WE WILL TREAT YOU TO LOWER PRICES

Than you ever dreamed to come about, and this assertion in spite of higher quotations than ever for next season.

Take Our Advice

And buy all you need during this sale. Go the full limit at Reduction Prices. Buy for present needs and later requirements as well.

THE ALEXANDER STORES

Have been in Idaho and Oregon for close to 30 years. We have never been accused of false advice or false advertising in all these years, and we are too old to start in now.

YOU CAN WELL AFFORD To again heed our advice---you can well afford to take the time and trouble of attending this special event.

THIS EVENT MEANS Actual saving of from 25 to 50 per cent in comparison to what you will pay in 60 days from now.

Sale Starts Saturday, January 3rd, 1920

ALEXANDER

ONE PRICE CLOTHIER

ONTARIO, OREGON